

2023

CAREER TECHNICAL EDUCATION FALL CONFERENCE



Hosted by
CALCP: California Association of Leaders for Career Preparation/
CAROC: The Association of Career and College Readiness Organizations

November 15-17, 2023
Omni Rancho Las Palmas

Welcome



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WELCOME TO THE 2023 CAREER TECHNICAL EDUCATION FALL CONFERENCE

Welcome to the 32nd annual Career Technical Education Fall Conference hosted by CALCP and CAROCP. On behalf of the conference committee, we are honored to present this venue in order to share some of the best practices in the CTE Community. We anticipate offering you the opportunity to further your knowledge, learn new approaches and the latest innovations in CTE. We are thankful for the opportunity to reconnect with peers and reinvigorate professional development. Our attendees' safety is fundamental; thus, we ask that you abide by the health and safety measures in effect during the conference. If you are feeling ill, we would ask that you keep the health of others as your priority.

Research continues to support the notion that one of the most important factors contributing to a high-quality CTE program and student success is excellent Professional Development. Our CTE Conference offers the opportunity for conversations and presentations about how to implement quality CTE programs and strategies. When we plan and design the conference program, we are writing a story. It's a story of how the CTE educational community desires to continue to improve effective practices for student success. The conference provides information and strategies to address challenges in student learning, instructional methods, CTE funding, inter-agency support relationships/collaboratives, advances in technology, updated regulations and procedures, leadership development, and what is on the horizon for CTE.

We appreciate the presenters and vendors for taking the time to share effective approaches, best practices, tools and techniques to help sustain and encourage the growth of a quality CTE program. We encourage you to network, exchange ideas and experiences to re-energize professional practice. We expect you to find the atmosphere welcoming and inviting to explore, learn and share. Ultimately, we will measure our success if all attendees are poised to return to their workplace recommitted to what is of the utmost importance – engaged student success.

Thank you for attending our conference and for your ongoing vital service to student success. Enjoy the opportunities and possibilities within our CTE educational community.



Jimmy Benavides & Don Bertucci

CTE Conference Co-Chairs



THANK YOU TO THE 2023 CONFERENCE COMMITTEE

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Central Orange County CTEp

TERRY ALLEN

Retiree (Test Engineer)
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*Don't Miss This
Opportunity for CTE
Conference Attendees
and their Students!*

Student Scholarships & Classroom Supplies and Equipment Grant

Student Scholarships

The California Association of Leaders for Career Preparation (CALCP) Board of Directors has established CTE Scholarships for outstanding seniors enrolled in CTE programs. Help your students be successful applicants!

Minimum scholarship amount: \$500

Classroom Supplies and Equipment Grant

The Classroom Supplies and Equipment Grant was created to assist with the unfunded needs of students in the classroom.

Maximum grant amount: \$1,000

More Information

- ✓ These exclusive opportunities are for 2023 CTE Conference attendees only.
- ✓ Don't wait until the last minute!
Applications must be emailed no later than Friday, March 1, 2024.

See our 2022 Scholarship Winners!



VISIT THE CALCP BOOTH FOR MORE INFO!

calcp.org



WELCOME FROM THE CALCP PRESIDENT

On behalf of the Board of the California Association of Leaders for Career Preparation (CALCP), we are thrilled to be able to meet again at the annual CALCP/CAROCP Conference. Special thanks to the Conference Committee for all their leadership in planning and operating this year's conference. Without their dedication, passion and support, this conference would not be possible.

The mission of CALCP is to generate, extend, improve and foster all aspects of career technical preparation. CALCP is dedicated to supporting quality in-service opportunities for those who are responsible for technical preparation and related career preparation programs for K-adult levels. CALCP supports educational reform and change that improves student achievement.

As the Co-Sponsor of the CTE Fall Conference, last year's proceeds provided CALCP with the opportunity to award \$53,000 in scholarships to graduating CTE students and \$4,800 in teacher grants and for classroom supplies and equipment. As an attendee of the 2023 CTE Conference, I would encourage you to see the CALCP Scholarship and Teacher Grant announcement on Page 2 of this program. CALCP will again provide student scholarships and teacher grants to help fill the financial gap to meet the career educational needs of students and teacher classrooms. Don't miss out on this opportunity.

Here at the conference, we are happy to provide you with a comprehensive and exciting program of topics and resources that support staff, teachers and administrators which you can take back to improve your programs and create opportunities to improve student success. It is also an opportunity to network, meet new people and challenge yourself to think critically about the programs at your school.

CTE teachers and administrators are lifelong learners who consistently update curriculum to meet industry standards, embed technology, and increase partnerships to support all students for college and career readiness.

Thank you for all that you do to support our future leaders and workforce.

Enjoy the conference!



Vickie Burch

CALCP President

CALCP 2023-2024 BOARD OF DIRECTORS

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CAROCP BENEFITS

STRENGTH IN MEMBERSHIP



*CAROCP members benefit
from the following activities:*

- *Legislative action and lobbying efforts*
- *CAROCP board and regional meetings*
- *Marketing efforts to raise awareness of CTE*

VISIT US AT BOOTH #14!

WHY JOIN?

You are part of a
Career Technical Education
organization whose
67 institutional members
are located throughout the
State of California



LEGISLATIVE ADVOCACY

The primary work of CAROCP is to support Career Technical Education through the advocacy work of its members and legislative advocates in the State Capitol.



CUTTING EDGE INFORMATION

Opportunities to be the best and first informed by California Department of Education representatives and by the CAROCP legislative advocates in Sacramento.



NETWORKING

Members build professional networks at meetings & events and stay connected through social media.



CAREER ADVANCEMENT

Opportunities to take the next step in your career through CAROCP partnerships, job postings, and networking.

Membership Information: www.carocp.com

CONNECT / INSPIRE / ACHIEVE

WELCOME FROM THE CAROCP PRESIDENT

As President of the CAROCP Board, I am thrilled to extend a warm welcome to the 2023 CTE Fall Conference! We are delighted to have you join us for this exciting event dedicated to advancing the CTE field and fostering professional growth.

This conference is designed to offer you an abundance of information, networking prospects, and resources to enhance your journey in delivering high-quality CTE. We have an impressive lineup of speakers and sessions that will be presented by esteemed colleagues, industry professionals, and thought leaders who stand ready to impart their wisdom, experiences, and best practices.

I urge you to take advantage of the networking potential available to you during the conference. Form connections with other attendees, engage in dialogues and establish partnerships that will last well past this conference. Never forget, collective wisdom and shared experiences have the power to usher transformative change in our field.

Please visit the exhibitor hall which is filled with resources and products from leading vendors and sponsors. Explore the exhibits, interact with vendors, and discover tools that can reshape your career pathway strategies.

Thank you to the conference committee for their tireless work to make this another excellent event.

Our work is more critical than ever as we know CTE can be a game changer in providing students with access and opportunity to our innovation economy and can increase their future economic mobility and social capital. I hope this conference will inspire you to excel further in your careers, empower those you serve, and leave a lasting and positive impact on career education.

Thanks again for your participation and together we anticipate an extraordinary conference experience!



Margie de Ruyter

CAROCP President

CAROCP 2023-2024 BOARD OF DIRECTORS

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NOTES



CONFERENCE EVALUATION

We would love your feedback! Scan the QR code or visit CTEconference/evaluation to share your experience!

CONFERENCE AT A GLANCE

WEDNESDAY, NOVEMBER 15

8:00 AM – 5:00 PM	Registration
8:00 AM – 9:00 AM	Breakfast
9:00 AM – 3:30 PM	CAROCP Committee Meetings and Board Meeting
9:00 AM – 3:30 PM	Pre-Conference Workshops Workshop #1: Presenter: Kevin Fleming, Founder and CEO of Catapult Workshop #2: Presenter: Gail Kairis, Executive Director, Simon Builders, Ronald M. Simon Foundation
12:00 PM – 1:00 PM	Luncheon
3:30 PM – 4:30 PM	Refreshments with Exhibitors
4:00 PM – 5:00 PM	CALCP Board Meeting

THURSDAY, NOVEMBER 16

7:00 AM – 5:00 PM	Registration
7:00 AM – 8:30 AM	Visit Exhibitors/Breakfast
8:00 AM – 9:30 AM	Opening Session Pledge of Allegiance: Elizabeth Hernandez, State High School President, Skills USA California Keynote Speaker: Kenneth Shelton, Speaker/Designer/Consultant, Elevate Education
9:30 AM – 10:00 AM	Visit Exhibitors/Door Prizes
10:00 AM – 11:00 AM	Breakout Session I
11:00 AM – 11:30 AM	Visit Exhibitors/Door Prizes
11:30 AM – 12:45 PM	Luncheon/Networking
12:45 PM – 1:15 PM	Visit Exhibitors/Door Prizes
1:15 PM – 2:15 PM	Breakout Session II
2:15 PM – 2:45 PM	Visit Exhibitors/Door Prizes
2:45 PM – 3:45 PM	Breakout Session III
3:45 PM – 4:30 PM	Refreshments with Exhibitors/Door Prizes

FRIDAY, NOVEMBER 17

7:00 AM – 10:00 AM	Registration
7:00 AM – 8:00 AM	Visit Exhibitors/Buffer Breakfast
8:00 AM – 9:30 AM	General Session Program Cover Contest Winners Keynote Speaker: Luke Meyer, Director, Los Angeles Region Center of Excellence for Labor Market Research
9:30 AM – 10:00 AM	Visit Exhibitors
10:00 AM – 11:00 AM	Breakout Session IV
11:15 AM – 12:15 PM	Breakout Session V
12:30 PM – 1:30 PM	Closing Session and Social/Door Prizes

Wednesday

WEDNESDAY, NOVEMBER 15, 2023

8:00 AM – 5:00 PM	REGISTRATION (Foyer)
8:00 AM – 9:00 AM	BREAKFAST (Inside Pre-Conference Room)
9:00 AM – 3:30 PM	CAROCP COMMITTEE MEETINGS AND BOARD MEETING (Salons 1-3)
9:00 AM – 3:30 PM	PRE-CONFERENCE WORKSHOP #1 ReDefining the Goal of Education by Kevin Fleming (Salon D) #2 Industry to Instruction™ How to Translate Your Technical Expertise into a Highly-Effective CTE Classroom by Gail Kairis (Salon F-H)
12:00 PM – 1:00 PM	LUNCHEON (Starlight Terrace)
3:30 PM – 4:30 PM	REFRESHMENTS WITH EXHIBITORS sponsored by YouScience (Salons 4-5)
4:00 PM – 5:00 PM	CALCP BOARD MEETING (Desert Suite 3)

PRE-CONFERENCE WORKSHOPS



Workshop Option #1: ReDefining The Goal of Education

● *Dr. Kevin Fleming*

Given the overwhelmingly positive feedback from last year's keynote, Dr. Kevin J Fleming returns this year with a deep dive pre-conference session. Educators dissatisfied with the status quo are invited to join Dr. Fleming to discuss current metrics in education, our collective mindset around learning, the systemic tension between skills and degrees, work-based learning, CTE messaging and marketing tactics, and the power of our words. Engage with the 4 Skills and 4 Steps all students need to secure a Successful Career. Redefine how we prepare our students and ourselves as we collaboratively build a flexible, purpose-driven, student-focused, and career-minded educational model.



Workshop Option #2: Industry to Instruction™: How to Translate Your Technical Expertise Into a Highly-Effective CTE Classroom.

● *Gail Kairis*

Target Audience: First and Second-year teachers and those wanting solid, research-based strategies.

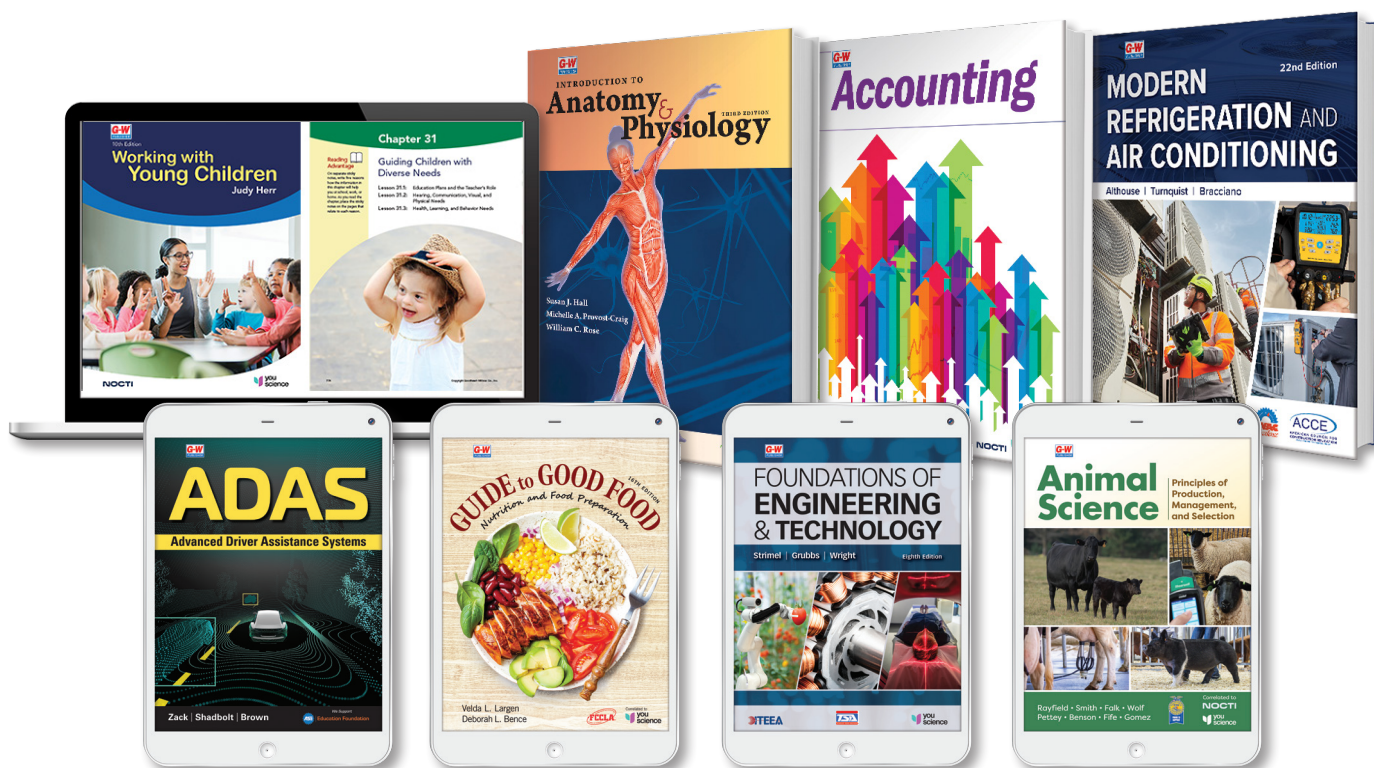
With the challenges of today's classroom, skills and strategies in content delivery are more important than ever. This Teacher Training is designed to demonstrate/model what effective instruction "looks like." It is a guided learning experience in which participants are actively engaged in sessions that emulate the classroom and provide you the opportunity to gather the techniques and strategies that work best for you. Bring your best game and enjoy one of your career's most intellectually energizing professional growth experiences.



Together,
We Build Careers®



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preview!

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John Rudy
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Educational Consultant*
708.638.3995
jrudy@g-w.com

Theresa Thompson
Regional Sales Manager
708.929.2010
tthompson@g-w.com

John Miller
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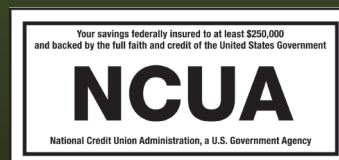
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ABOUT THE KEYNOTE SPEAKERS



THURSDAY, NOVEMBER 16, 2023 - 8:00 AM

Design Matters: Rethinking Learning Environments

● **Kenneth Shelton, Speaker/Designer/Consultant, Elevate Education**

Ken, holds a Master's in Design and Educational Technology, and has over two decades of teaching experience, especially at the Middle School level, integrating technology. He is an Apple Distinguished Educator, Google Certified Innovator, and Microsoft Innovative Educator Expert.

Having served on the California State Superintendent of Public Instruction's Education Technology Task Force, Ken champions equitable learning opportunities. His vast expertise includes Organizational Leadership, Policy Analysis, Inclusive Learning, Antibias/Antiracism, Career and Technical Education, and more. Recognized by the International Society for Technology in Education, he earned the Digital Equity Professional Learning Network Excellence Award in 2018 and the Making IT Happen Award in 2022. EdTech Magazine has hailed him as a top influencer.

Globally in demand, Ken speaks at conferences, schools, and NGOs, supporting entities like State Departments of Education and Ministries of Education. Currently, Ken is on the Diversity, Equity, and Inclusion Advisory Board for numerous tech firms and non-profits. Beyond advisory, his contributions encompass policy analysis, platform assessment, and community outreach, all geared toward fostering an inclusive, equitable future in education.



FRIDAY, NOVEMBER 17, 2023 - 8:00 AM

California's Labor Market in Ten Years: Which Jobs will be In-Demand in 2033?

● **Luke Meyer, Director, Los Angeles Region Center of Excellence for Labor Market Research**

Luke Meyer is the director of the Los Angeles Center of Excellence for Labor Market Research (LA COE), hosted at Mt. San Antonio College in Walnut. Luke holds a master's degree in psychology and evaluation from Claremont Graduate University as well as an MA in education from the University of La Verne. Prior to joining the COE team in 2017, Luke conducted research for the Department of Public Social Services, evaluating the effectiveness of various social programs and services.

Throughout his professional career, Luke has worn many hats—from group home treatment counselor and manager to community-based caseworker, to home mortgage consultant, to community college professor and after-school enrichment teacher, to research assistant and program evaluator—his path has veered and winded, but at the heart of each step along the way one thing has remained constant, Luke's desire to help others. His research with the COE directs community college students towards living wage jobs in growing fields, especially in middle-skill occupations that support the fabric of LA's labor market.

www.coeccc.net

THURSDAY, NOVEMBER 16, 2023

→ 7:00 AM – 5:00 PM REGISTRATION (Foyer)

→ 7:00 AM – 8:30 AM VISIT EXHIBITORS/BREAKFAST (Salons 4-5)

8:00 AM – 9:30 AM OPENING GENERAL SESSION (Salons A-H)

Remarks: Don Bertucci, Conference Co-Chair

Flag Salute: Elizabeth Hernandez, State High School President, SkillsUSA California

Keynote Speaker: Kenneth Shelton, Speaker/Designer/Consultant, Elevate Education

→ 9:30 AM – 10:00 AM VISIT EXHIBITORS/DOOR PRIZES (Salons 4-5)

→ 10:00 AM – 11:00 AM BREAKOUT SESSION I

Blueprint for Success: Crafting Effective and Responsive CTE Programs (Salon C)

Construction Industry Education Foundation (CIEF) – Where Industry Meets the Classroom (Plumeria)

CTE Teacher Professional Learning Series (Iris)

Empower Students with Career Self-Management Skills (Salon 7)

Enhancing Your CTE Class Outside the Classroom (Primrose)

Healthcare Career Pathways for Adult ELLs - the \$130M Statewide Effort (Salons 1-3)

Integrating CTSOs for Student and Program Success (Salon B)

It's Not Me vs. You, It's Us: Social-Emotional Learning Through CTE (Lantana)

Kick-Start your WBL: Developing Student-Led Enterprises and Internships (Salon 8)

Maximizing Success: Best Practices for Marketing Your CTE Pathway (Jasmine)

Systemwide Support for CTE Pathways (Salon A)

Teach Virtual+ Augmented Reality Design-Programming in Middle and High Schools (Gardenia)

Together We Thrive - Moving from Siloes to Partnerships for CTE Success (Larkspur)

Unlocking Potential: Empowering Students Through CTE in Continuation High School (Begonia)

HOSTED BY EXHIBITORS:

Building a Bench - The Importance of Reaching Students Early (Hibiscus)

Career Ready Students through Planning, Exploration, and Connections (Desert Suite 2)

iCEV Curriculum and Industry Certifications (Salon 6)

Incorporating Virtual Reality into CTE (Desert Suite 1)

Leading with Purpose in Guiding Students (Desert Suite 3)

→ 11:00 AM – 11:30 AM VISIT EXHIBITORS/DOOR PRIZES (Salons 4-5)

→ 11:30 AM – 12:45 PM LUNCHEON/NETWORKING (Salons A-H)

Remarks: Jimmy Benavides, Conference Co-Chair

→ 12:45 PM – 1:15 PM VISIT EXHIBITORS/DOOR PRIZES (Salons 4-5)

Beverages provided in the vendor area throughout the day by Klein Educational Systems and iCEV

➔ **1:15 PM – 2:15 PM BREAKOUT SESSION II**

Artificial Intelligence (AI) and the Future of Work: Reshaping Career and Technical Education (Salon C)
 Assessing Success: A Comprehensive Evaluation of CTE Programs (Salon 7)
 California CTE: State of the State (Workshop will repeat on Friday) (Salons 1-3)
 Cardinal City Bake Shop Student Run Organization (Jasmine)
 Career and College Readiness Through the High School Transcript (Salon B)
 Certified Tiny House, if you Build it, they will Come! Larkspur
 Connecting and Educating: Creating Seamless Transitions for Students (Begonia) Culturally-Responsive CTE Through an Autobiographical Lens (Salon A)
 ESL Support for Adult CTE Students (Hibiscus)
 Human Resources Managing People (Primrose)
 Impact for All Students! Universal Design for Learning in the CTE Classroom (Salon 8)
 Lessons Learned from Teaching Game Design Online (Gardenia)
 Moving Beyond Inclusion 1.0 (Lantana)
 Robust and Impressive Resumes for Students (That Include Unique Elements) (Plumeria)
 TEEN CERT (Community Emergency Response Team) for High Schools (Iris)

HOSTED BY EXHIBITORS:

Home Buying and Refinancing Workshop (Desert Suite 1)
 Identifying and Closing Exposure Gaps to Increase CTE Equity and Engagement (Desert Suite 3)
 Office Politics: Hardcore Emotional Intelligence for Gen Zs (CTE) (Desert Suite 2)
 Supporting English Learners in CTE: Practical Teaching for Practical Classes (Salon 6)

➔ **2:15 PM – 2:45 PM VISIT EXHIBITORS/DOOR PRIZES (Salons 4-5)**

➔ **2:45 PM – 3:45 PM BREAKOUT SESSION III**

Adult Correctional Facilities CTE Educators On-line Training Program (Salon A)
 Apprenticeships Reaching Career Horizons (ARCH) (Lantana)
 Bridging the Gap: Chamber-School Collaborations for Work-Based Learning (Hibiscus)
 Creating Relevant Projects: Electric Vehicle Access Through Lowriding (Salon C)
 CTE Course Guide - A Tool to Market CTE Programs with Stakeholders (Begonia)
 Everybody Wins: Cybersecurity Training and Employment for Students (Salon B)
 Expand Adult Education CTE Offerings and Increase Transitions (Jasmine)
 Online Versus Traditional Learning and Its Impact on Secondary Students (Larkspur)
 Sacramento Update – Policy Issues in K-12 Education and CTE (Workshop will repeat on Friday) (Salons 1-3)
 Show me the Money! (Salon 8)
 Teaching Innovation with CTE (Gardenia)
 Thanks for the Keys, Now How do I Teach? (Plumeria)
 The Anatomy of CTE Marketing (Primrose)
 The Who, What, When, Where, and Why of CTE Credentialing (Iris)
 Wellbeing for Students and Instructors (Salon 7)

HOSTED BY EXHIBITORS:

Activate the Textbook: Six Simple Strategies to Energize Learning (Desert Suite 2)
 Empowering Students' Health Careers Through Industry Credentials (Desert Suite 3)
 Growing Pains: Best Practices when Expanding CTE Options (Salon 6)
 Scene to Screen Film Challenge (Desert Suite 1)

➔ **3:45 PM – 4:30 PM REFRESHMENTS WITH EXHIBITORS/DOOR PRIZES, sponsored by YouScience**

Thursday

November 16, 2023, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

BEGONIA - FAIRWAY COURTYARD

Unlocking Potential: Empowering Students Through CTE in Continuation High School

Come explore the transformative power of CTE in the unique context of Continuation High Schools. These schools often serve students who have faced academic and personal challenges, providing them with a second chance at education and a pathway towards success. See how CTE can play a pivotal role by offering skills, real-world experiences, and connections to the workforce.

- Steve Plumb, CTE Educator, Orangewood High School

GARDENIA - FAIRWAY COURTYARD

Teach Virtual+ Augmented Reality Design-Programming in Middle and High Schools

How to teach Unity Software to build and program VR - AR games. These games will then be played on the VR Headsets(ex. Quest 2.). They will be published online for others to download, play, and be part of their Digital Portfolio's. They will be able to experience being in and interacting physically in their own Virtual Worlds.

- Kent Ganevsky, Teacher, Glendale Unified School District- Roosevelt Middle School

IRIS - FAIRWAY COURTYARD

CTE Teacher Professional Learning Series

CTE Teachers typically join education with years of industry experience and oftentimes limited knowledge of teaching pedagogy. Join us to learn about how the Imperial County Office of Education developed a series of professional learning workshops to support all CTE Teachers. This session will cover the professional development topics, and resources available.

- Elizabeth Cardenas, K12 Pathway Coordinator, Imperial County Office of Education

JASMINE - FAIRWAY COURTYARD

Maximizing Success: Best Practices for Marketing Your CTE Pathway

Join us for an engaging session on proven strategies to effectively market your CTE pathway. Learn how to create compelling content, leverage social media platforms, foster industry partnerships, and engage stakeholders. Discover the secrets to attract and retain students, ensuring the success of your CTE programs.

- Brandon Thrasher, CTE Advisor, Los Angeles Unified School District
- Patricia Cervantes, CTE Advisor, Los Angeles Unified School District

LANTANA - FAIRWAY COURTYARD

It's Not Me vs. You, It's Us: Social-Emotional Learning Through CTE

Student equity is an essential element of a high-quality CTE program. In order to eliminate the achievement gap, we must build relationships with students utilizing classroom strategies that honor their unique, individual needs. Learn how to rebuild students' human capital and develop their sense of worth through CTE.

- Lawrence Fitz, Curriculum Specialist, CTE, Hacienda La Puente Unified School District
- Antonia "Toni" Ramirez, CTE Teacher, Public Safety, La Puente High School

LARKSPUR - FAIRWAY COURTYARD

Together We Thrive - Moving from Siloes to Partnerships for CTE Success

Learn how MetroEd has created comprehensive high school and adult ed K14 CTE pathways by partnering with industry, post-secondary, non-profits and workforce development boards to support our students in industry recognized certifications, dual enrollment, and wrap around services including paid internships, tuition assistance, and food sustainability. Together we thrive!

- Joell Hanson, Director of Workforce Development and Grants, Metropolitan Education District
- Jeff Arnett, Principal Silicon Valley CTE, Metropolitan Education District

PLUMERIA - FAIRWAY COURTYARD

Construction Industry Education Foundation (CIEF) - Where Industry Meets the Classroom

CIEF is providing the bridge for the construction industry to meet the future workforce in programming opportunities that offers hands-on experiences and promotes high school career awareness of the construction industry. Come learn more about the FREE workforce development program available for your students, the design build competition. During the four-month program, each team is challenged to design a structure that will be donated to your community. Teams will build their structure during a two-day competition and be judged by industry professionals.

- Dustin Hildebrand, SoCal Youth Program Coordinator, Construction Industrial Education Foundation
- Brittany Albuagh, Director of National Youth Programs, Construction Industrial Education Foundation

Thursday

November 16, 2023, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

PRIMROSE - FAIRWAY COURTYARD

Enhancing Your CTE Class Outside the Classroom

Learn how we made our CTE courses a weighted GPA because our courses are articulated to earn college credit. We also use our grants to pay for CTE tutors that have made a huge impact on our student performances in the classroom and kept our sanity.

- Ron Kusayanagi, CTE Teacher, Elsinore High School
- Brian Deis, Director, Elsinore High School
- Robbie Harrison, CTE Teacher, Elsinore High School
- Reed Steiner, CTE Teacher, Elsinore High School

SALON A

Systemwide Support for CTE Pathways

Educators from the Anaheim Union High School District will share how coordinating the efforts of school administrators, counselors, teacher leaders, and other key staff can increase student participation in and completion of CTE pathways. Learn how CTE planning meetings, master schedule support, and counselor professional development can help.

- Scott Reindl, Coordinator, 21st Century Career Readiness, Anaheim Union High School District
- Amanda Bean, Director, Career Preparedness Systems Framework, Anaheim Union High School District

SALON B

Integrating CTSOs for Student and Program Success

CTSOs are a value-added integral component of your CTE Program. Attendees will learn from current state officers, advisors, and organization leadership how CTSO implementation and participation support CTE students and program success.

- Loretta Cabuyadao, Assistant State Director, SkillsUSA California
- Emily Cornwell, Instructor, Granite Hills High School
- Elizabeth Hernandez, State High School President, SkillsUSA California
- Clay Mitchell, State Director, SkillsUSA California
- Nikki Richie, State Officer Trainer/Instructor, SkillsUSA California/Dinuba HS

SALON C

Blueprint for Success: Crafting Effective and Responsive CTE Programs

Navigate the dynamic job market with this session computational thinking/design approach to career and technical education (CTE) programs. Learn to design, assess, and adapt CTE curriculums, ensuring relevance, flexibility, and effectiveness in an ever-evolving workforce landscape.

- Ken Shelton, Speaker/Designer/Consultant, Elevate Education

SALONS 1-3

Healthcare Career Pathways for Adult ELLs - the \$130M Statewide Effort

Join the California Department of Education's Carolyn Zachry and Neil Kelly as they provide details on this massive statewide healthcare pathway building effort for adult English Language Learners. Find out which regions are receiving funding, what these pathways look like, and best practices (integrated education and training, dual enrollment, pre-apprenticeship).

- Neil Kelly, Consultant, California Department of Education
- Carolyn Zachry, Administrator, California Department of Education

SALON 7

Empower Students with Career Self-Management Skills

Session attendees will learn to use the California Department of Education California Career Resource Network's free career exploration tools, which are available to help students become effective career self-managers, able to make informed career decisions, and understand the skills, attitudes, and knowledge necessary to successfully navigate the work of work.

- John Merris-Coots, Education Programs Consultant, California Department of Education
- Kyle Castleman, Education Programs Consultant, California Department of Education



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 16, 2023, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

SALON 8

Kick-Start your WBL: Developing Student-Led Enterprises and Internships

Come explore the thriving student-led enterprises and internships at Leuzinger High School in Los Angeles, CA and take with you the tools to implement your own for the 2023-2024 school year.

- Kami Dexter Hall, CTE Pathway Specialist, Leuzinger High School
- Nicole Hamasaki, CTE Teacher/Academy Coordinator, Leuzinger High School
- Sean Hiller, CTE Teacher/Academy Coordinator, Leuzinger High School
- Alejandro Zamudio, CTE Teacher/Academy Coordinator, Leuzinger High School

DESERT SUITE 1

Incorporating Virtual Reality into CTE

Our mission is to help youth and adults receive exposure to career pathways that are difficult to access. We provide hands-on VR simulations that help users experience careers that are in demand.

- Tanner Ensign, State Workforce Manager, TransfrVR
- Tom Hippensteel, State Workforce Manager, TransfrVR

DESERT SUITE 2

Career Ready Students through Planning, Exploration, and Connections

Pathful is a K-16 ecosystem of career readiness tools. This includes everything from interest/aptitude assessments to exploration activities, and even connecting with industry professionals within a huge variety of fields. Pathful tools incorporate elements of a high quality CTE program, Work Based Learning, Project Based Learning, and Linked Learning.

- Chris Merryman, Regional Sales Manager, Pathful

DESERT SUITE 3

Leading with Purpose in Guiding Students

Join the inspiring Steve Ward as he guides counselors, educators, and leaders in discovering their purpose, and rethinking how they guide students in College & Career decision making. This transformative session will uplift and reenergize participants, empowering them to make a positive difference in their students' lives every day.

- Steve Ward, Founder & Motivational Speaker, Future n Focus - Dream Catcher Ind

HIBISCUS - FAIRWAY COURTYARD

Building a Bench - The Importance of Reaching Students Early

Creating a K-12 CTE pathway can be a daunting task. Often, we view curriculum content areas as individually labeled boxes to be taken out only one at a time, but educators have tapped into a unique key. Providing Computer Science opportunities to impact ALL CTE pathways. What if we were to view CS less as an individual subject to be taught, and more as an experience?

- Sarah Lucas, Partnership Manager, Skill Struck

SALON 6

iCEV Curriculum and Industry Certifications

iCEV online curriculum platform allows learners to build and validate the knowledge and skills needed to transition to any form of post-secondary education, training, or employment. We're proud to provide educators and learners with access to 20+ industry certification courses, 11 CTE subject areas and access to the largest online CTE library.

- Jonathan San Ramon, Territory Manager, iCEV
- Steve De Rose, Curriculum Consultant, iCEV

Thursday

November 16, 2023, 1:15 PM - 2:15 PM

BREAKOUT SESSION II

BEGONIA - FAIRWAY COURTYARD

Connecting and Educating: Creating Seamless Transitions for Students

Learn how our systems connect students to the workforce. Participants will be given resources and strategies to connect with industry to foster meaningful partnerships to implement and enhance pre-apprenticeships, micro-internships, and work-based learning opportunities. Join us as we share our strategies used for students to seamlessly bridge the gap to the world of work.

- Jalisa Randle, Community/Industry Outreach Specialist, San Bernardino County Superintendent of Schools
- Michael Jorgensen, Community/Industry Outreach Specialist, San Bernardino County Superintendent of Schools

GARDENIA - FAIRWAY COURTYARD

Lessons Learned from Teaching Game Design Online

Learn from the successes and failures made by an online Game Development teacher. What works and why do some things fail? Step away with ideas that can help your classroom whether you are online or in-person.

- Nathan Walker, Teacher, Riverside Virtual School

HIBISCUS - FAIRWAY COURTYARD

ESL Support for Adult CTE Students

The Adult Education pathway to CTE can be difficult- especially for ESL students. This presentation will demonstrate how ESL instruction can support CTE material in a way for students to be successful. This interactive session will showcase best practices that can be used by both CTE and ESL instructors.

- Alisa Takeuchi, Subject Matter Expert/CTE and ESL Instructor, Outreach and Technical Assistance Network (OTAN)/Garden Grove Adult Education

IRIS - FAIRWAY COURTYARD

TEEN CERT (Community Emergency Response Team) for High Schools

A critical safety training for high school students that includes disaster preparedness, medical triage, fire safety, light search and rescue, animal rescue, etc. Emphasis in incorporating High School students in the planning of a High School Safety Plan.

- David Pintado, CTE Health Science and Medical Technology Teacher, Mount Diablo High School
- Trish Beirne, Emergency and Volunteer Manager, City of Concord
- Sgt. Omar Edwards, Health Science and Medical Technology Teacher, Mount Diablo Unified School District

JASMINE - FAIRWAY COURTYARD

Cardinal City Bake Shop Student Run Organization

We are a student run Bakery business. We take orders from our community, business partners and school district for various meetings and parties. We offer a variety of menu items. Students work to bake, package, and deliver items of professional quality. Students promote the business on campus and on our social media instagram page.

- Kim Imbriani, Teacher/Advisor, San Bernardino City Unified School District

LANTANA - FAIRWAY COURTYARD

Moving Beyond Inclusion 1.0

You already include students with disabilities in your CTE courses and you want to continue and build on this practice. This presentation will review disability 101 and recent research as well as provide participants with information and tools to successfully incorporate all students in their CTE classrooms.

- Laura Mueller, Program Specialist, Poway Unified School District
- Tiffany King, Special Education Director, Poway Unified School District

LARKSPUR - FAIRWAY COURTYARD

Certified Tiny House, if you Build it, they will Come!

Learn how to start a Tiny House project for your students. This project-based curriculum will walk you through the building process and certification of the Tiny House.

- Anthony Ayerza, CTE/ROP Content Coordinator, Fresno County Superintendent of Schools
- Efrain Guizar, CTE/ROP Content Coordinator, Fresno County Superintendent of Schools



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 16, 2023, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

PLUMERIA - FAIRWAY COURTYARD

Robust and Impressive Resumes for Students (That Include Unique Elements)

How can students create an attention-grabbing resume without “Previous Employment” listed? By attending this session, you’ll learn how to do this as well as having a template that you can use with your students. Also included are ideas on how to make a resume jump off the page.

- Sherene Sasser, CTE and Workforce Coordinator, Pittsburg Unified School District

PRIMROSE - FAIRWAY COURTYARD

Human Resources Managing People

A Human approach that will help you understand your employees and how to support them through difficult times. We will explore step by step the processes to support your organization looking through the lens of HR. Understanding unwelcome employees can dismantle a thriving organization into chaos. We will show you how to support your employees.

- Craig Shiflett, Director of Human Resources, Alvorad Unified School District

SALON A

Culturally-Responsive CTE Through an Autobiographical Lens

Participants will examine and celebrate the impact of cultural diversity on equity and access through an autobiographical lens as it relates to 21st Century career opportunities for CTE students. Pre-assignment: Bring one item to this session that is culturally unique to your household.

- Gina Newton, CTE Coordinator, Los Angeles County Office of Education

SALON B

Career and College Readiness Through the High School Transcript

Join us for a hands-on presentation highlighting the power of transcript review for education leaders. Discover how transcripts inform academic assessment, guide career, and college planning, and enable tailored student support. Gain insights into leveraging transcripts for informed decision-making and advocacy, leading to improved student outcomes.

- Kathy Boyd, Director of Career Education, Orange County Department of Education
- Kim Goodwin, Coordinator of OC Pathways, Orange County Department of Education
- Margaret Llamas, Coordinator of College and Career Readiness, Orange County Department of Education

SALON C

Artificial Intelligence (AI) and the Future of Work: Reshaping Career and Technical Education

As AI continues to transform industries worldwide, the impact on career and technical education is undeniable. This session will focus on understanding AI, exploring the impact it will have, adapting current CTE programs accordingly, and planning for the future.

- Ken Shelton, Speaker, Designer, Consultant, Elevate Education

SALONS 1-3

California CTE: State of the State (Workshop will repeat on Friday)

This session will provide up to date information on the status of programs administered by the Career and College Transition Division at the California Department of Education. The update will include Career Technical Education (CTE) programs, such as the State CTE Incentive Grant program and the Federal Perkins program, along with an update on current legislation.

- Pete Callas, Division Director, CDE
- Rachel Moran, Staff Services Manager, CDE

SALON 7

Assessing Success: A Comprehensive Evaluation of CTE Programs

This presentation aims to provide an overview of the different methods and approaches that can be used to assess the success of CTE programs, as well as the key outcomes that should be measured. We have designed a tool for evaluating Law and Public Safety (LPS) programs but are relevant to most CTE programs. We have piloted the process in California and Georgia.

- Thomas Washburn, Executive Director, Law and Public Safety Education Network
- Mike McColm, Content Coordinator, CTE/ROP
Fresno County Superintendent of Schools

Thursday

November 16, 2023, 1:15 PM - 2:15 PM

BREAKOUT SESSION II

SALON 8

Impact for All Students! Universal Design for Learning in the CTE Classroom

Gain tips and tricks on how to best support ALL students. Learn practical strategies for building an optimum CTE learning environment. Through this fun interactive workshop, you will walk away feeling energized to support the needs of all diverse learners in every classroom.

- Lourdes Amador, Instructional Coach, North Orange County ROP
- Rachel Stein, Instructional Coach, North Orange County ROP

DESERT SUITE 1

Home Buying and Refinancing Workshop

Come join us for an informative seminar about the home buying process. You will learn about the factors lenders use to pre-qualify applicants and the overall home buying process. Buying your first home is exciting and an important decision. First Financial Credit Union has been serving the educational community since 1933.

- Therese El Khoury, AVP, of Community Relations, First Financial Credit Union

DESERT SUITE 2

Office Politics: Hardcore Emotional Intelligence for Gen Zs (CTE)

Strategically managing what your bosses and co-workers think of you is more important than actual hard work and performance. Squarage®'s session will instruct that Gen Zs entering a post-pandemic workforce will need to learn how to navigate office politics by enhancing emotional intelligence, emotional labor, and their employee credit score.

- Eric Fan, Gen Z Whisperer, Squarage LLC

DESERT SUITE 3

Identifying and Closing Exposure Gaps to Increase CTE Equity and Engagement

Exposure gaps occur when learners have natural talent for careers but haven't been exposed to those opportunities. Students often self-select out of strong-fit careers because they don't understand their talents or options. YouScience Brightpath gives school systems insight into their talent pipeline and guides individual students to the best career pathways for them!

- Luke Voorhies, Territory Manager, YouScience

SALON 6

Supporting English Learners in CTE: Practical Teaching for Practical Classes

Educators will have a session with an experienced ESOL teacher to learn about and discuss strategies, tips, and resources to support English Learners within their classrooms. We will also discuss support and resources for SIFE/SLIFE students. There will be a presentation on methodologies and tools, both physical and digital, with time for a Q & A session at the end.

- Liz Meitzler Guevara, National CTE Product Line Specialist, Savvas Learning Company



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 16, 2023, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

BEGONIA - FAIRWAY COURTYARD

CTE Course Guide - A Tool to Market CTE Programs with Stakeholders

As CTE programs improve and expand, school sites and school districts are looking for tools to inform students, parents, educators, and community partners about the innovative changes within CTE Programs. This session will give you all of the tools to create your own CTE Course Guide to help market your programs with your key stakeholders.

- Todd Evangelist, Coordinator, Imperial County Office of Education
- Alex Jaime, CTE Facilitator, Calexico Unified School District

GARDENIA - FAIRWAY COURTYARD

Teaching Innovation with CTE

Bringing Industry into the CTE classroom with real world projects and skills shows them what you can do! STEAM everything! Students learn how things are made and are able to work, design and collaborate with real world skills.

- Peter Wachtel, Architecture, Product Innovation, and Design Teacher, Adolfo Camarillo High School

HIBISCUS - FAIRWAY COURTYARD

Bridging the Gap: Chamber-School Collaborations for Work-Based Learning

Unveiling a robust model for the Chamber of Commerce and school districts to join forces, empowering Work-Based Learning from Kindergarten through College. We will explore partnerships, internships, and apprenticeships, highlighting their role in the education-to-employment transition. Learn how to create a vibrant community of future-ready learners and a skilled workforce.

- Zeb Welborn, President, Chino Valley Chamber of Commerce

IRIS - FAIRWAY COURTYARD

The Who, What, When, Where, and Why of CTE Credentialing

CTE credentialing can be confusing for a lot of people. In this presentation we will cover why you need it, where you can get it, and how you qualify for it. Other topics covered are funding factors, CALPADS codes, middle school electives and Common myths about CTE credentials.

- Bridget Mondt, Coordinator CTE Credential Program, Orange County Department of Education

JASMINE - FAIRWAY COURTYARD

Expand Adult Education CTE Offerings and Increase Transitions

The Victor Valley Adult Education Consortium has expanded CTE offerings at our schools using existing articulation agreements between our K12 districts and our college. In the past 5 years, we have built four programs including Construction, Graphic Design, EKG 12 Lead, and Business Technology programs.

- Adele Turner-McClaine, Coordinator, Apple Valley Adult Education School
- Martha Mendez, Program Manager, Victor Valley College
- Rebecca Monjaras, Counselor, Victor Valley College

LANTANA - FAIRWAY COURTYARD

Apprenticeships Reaching Career Horizons (ARCH)

Did you know that apprenticeships are the highest form of work-based learning? Learn how the San Joaquin County Office of Education's College and Career Readiness department designed a first-of-its-kind high school apprenticeship program with DAS-approved occupations and get inspired to start an apprenticeship program in your school district, too!

- Pam Knapp, Director II, College and Career Readiness, San Joaquin County Office of Education
- Katie Wipfli, Director I, College and Career Readiness, San Joaquin County Office of Education
- Carly Sexton, Coordinator IV, College and Career Readiness, San Joaquin County Office of Education

LARKSPUR - FAIRWAY COURTYARD

Online Versus Traditional Learning and Its Impact on Secondary Students

The purpose of this presentation is to discuss the effectiveness of online learning amidst a global pandemic versus traditional learning and its impact on the achievement of secondary students. More specifically, the presenter will discuss the ELA II, Algebra II, and Biology test scores of secondary students. We will look at online students and traditional students.

- Elizabeth Staples, Educator, Memphis Shelby County Schools

Thursday

November 16, 2023, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

PLUMERIA - FAIRWAY COURTYARD

Thanks for the Keys, Now How do I Teach?

CTE instructors are in a unique situation; experts in their field but accepted a position teaching. This presentation will highlight the basics of classroom management and curriculum planning for newer teachers and those that just want to improve in their profession. You will leave with definite ways to improve your instructional capacity.

- Philip Lutgen, Principal, North County Trade Tech High School

PRIMROSE - FAIRWAY COURTYARD

The Anatomy of CTE Marketing

Learn best practices that can be used to market your CTE Programs. Topics will include how to create a compelling story/pitch of your program, funding sources, types of marketing materials including videos and print material, and much more!

- Tiffany Burkle, CTE Coordinator, Sequoia Union High School District
- Mario Piombo, Co-Founder, Aperture Media
- Vincent Piombo, Co-Founder, Aperture Media
- Denise Shreve, CTE Coordinator, Sequoia Union High School District

SALON A

Adult Correctional Facilities CTE Educators On-line Training Program

CTE programs in correctional facilities are designed to teach employment and industry-specific skills needed for entry-level jobs. San Bernardino County ROP has developed an "Adult Correctional Facilities CTE Educator Training," online self-paced training program. This platform is designed for teachers in correctional institutions and alternative education settings.

- Terri Giamarino, Program Manager, San Bernardino County Superintendent of Schools/San Bernardino County ROP
- Keith Cortez, Teacher, San Bernardino County Superintendent of Schools/San Bernardino County ROP
- Karla Lechuga, Curriculum Specialist, San Bernardino County Superintendent of Schools/San Bernardino County ROP
- Natalie Lovato, Teacher, San Bernardino County Superintendent of Schools/San Bernardino County ROP

SALON B

Everybody Wins: Cybersecurity Training and Employment for Students

Training students for high-demand, high-wage jobs in cybersecurity through a unique public-private partnership model (ROP, high school districts, employers). Learn how students gained real-world skills and were able to apply them while assisting local non-profits and small businesses with their security needs.

- Brian Dozer, Superintendent, Coastline ROP
- Kathy Boyd, Director - Career Education, Orange County Department of Education

SALON C

Creating Relevant Projects: Electric Vehicle Access Through Lowriding

Join us to learn about leveraging student interest, community partnerships, and industry need to create relevant, high-interest projects to prepare students for careers! Sacramento Academic and Vocational Academy (SAVA) Charter School is working alongside the Sacramento Lowrider Commission to guide students in the conversion of a 1964 Impala to become the 1st official EV lowrider and promote clean energy jobs and EV adoption for all communities.

- Ashley Madden, Director of College & Career Readiness, Gateway Community Charters/ SAVA Charter School
- Summer Ash, Director of Vocational Academies, Gateway Community Charters/ SAVA Charter School
- Ash Dalal, Volunteer Partner/Consultant, Ohm Electric
- Jaime Lemus, Transportation & Climate Change Division Manager, Sacramento Metropolitan Air Quality Management District

SALONS 1-3

Sacramento Update – Policy Issues in K-12 Education and CTE (Workshop will repeat on Friday)

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 16, 2023, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

SALON 7

Wellbeing for Students and Instructors

In a stress filled environment of tests, reports, homework and social adventures, we need to learn how to take some time to balance them all. Focusing on our own wellbeing will allow us to be a better instructor. Mental health is vital in our classrooms.

- Joshua Galbraith, CTE Instructor, Moreno Valley Unified School District

SALON 8

Show me the Money!

The workshop offers an overview of two programs, classroom grants for teachers and scholarships for high school seniors. Hear about the program, eligibility, guidelines, how to apply, and the selection process. The end of the workshop will be dedicated to answering questions and providing hints for a better application.

Russell Weikle, CALCP Board Member/CTE Consultant, CALCP

- Vickie Burch, CALCP President/Program Specialist, Rowland Unified School District
- Ron Pina, CALCP Secretary/CTE Resources, CALCP

DESERT SUITE 1

Scene to Screen Film Challenge

Join two teams of attendees and face off to create your best tonal interpretation of a scene and chosen genre with the help of Creating Creators professional filmmakers.

- Jessica Just, CEO, Creating Creators

DESERT SUITE 2

Activate the Textbook: Six Simple Strategies to Energize Learning

Explore easy, ready-to-use ideas and strategies to energize your classroom, increase student engagement and allow learners to interact with the content in multiple ways. Practice these interactive strategies to engage, explore, explain, and extend learning across any CTE discipline as you model student choice by delving into content applicable to your program.

- Mandy Green, Manager, Professional Development and Instructional Design, Goodheart-Willcox Publisher

DESERT SUITE 3

Empowering Students' Health Careers Through Industry Credentials

Offering industry-recognized credentials helps kickstart CTE students' careers as they move into the workforce. Join the National Healthcareer Association to gain insights on how to identify the best certifications for your program, the steps to help your students prepare, and how to create curriculum that aligns with the workforce demands.

- Cassandra Stutzman, Partnerships Manager, National Healthcareer Association

SALON 6

Growing Pains: Best Practices when Expanding CTE Options

Increasing equitable access to CTE and offering students more choices that meet their passions can be an immense undertaking, but it is worth it! To help you in this journey, please join us for a workshop that will go over the items you should consider before getting started.

- Buzz Reasoner, VP – West, Visions in Education/eDynamic Learning
- Nancy Ortner, CTE Teacher, Kim Grant, CTE Teacher, Visions in Education



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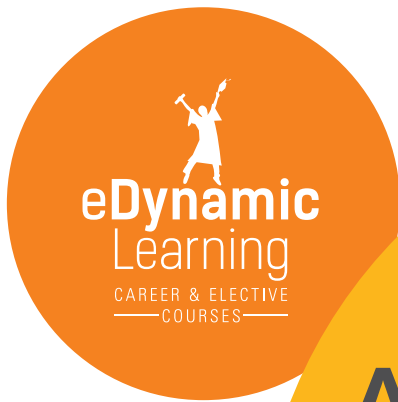
Certiport partners with industry-leading authors, publishers, and instructional technology developers to make these resources easily available to Certiport customers.

”

**Before anything else,
preparation is the key to
success.**

Alexander Graham Bell





A Pathway to Success.

- Middle School Career Exploration
- High School Career Discovery
- Workplace and Internship Readiness

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Codes

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Middle School
Career Exploration

High School
CTE Curriculum

Industry
Certifications



Contact
David "Buzz" Reasoner
206.605.9955

WORKSHOP:

Guide Passion to Purpose with
Engaging CTE and Elective Courses Session #1
Desert Suites 1 | 10:30 am - 11:30 am

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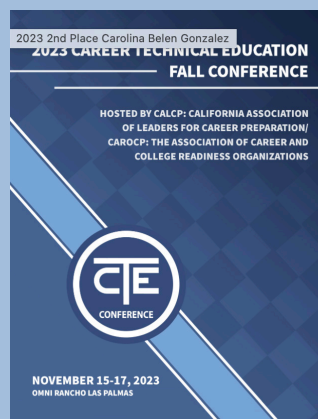
Friday

FRIDAY, NOVEMBER 17, 2023

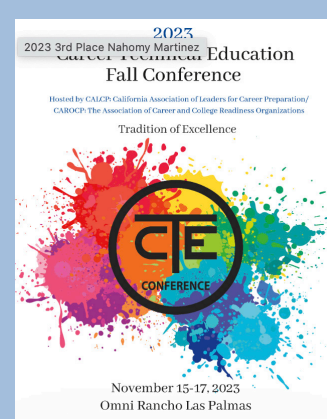
- 7:00 AM – 10:00 AM REGISTRATION (Foyer)
- 7:00 AM – 8:00 AM VISIT EXHIBITORS/BUFFET BREAKFAST (Salons 4-5)
- 8:00 AM – 9:30 AM **GENERAL SESSION (Salons A-H)**
 Remarks: Don Bertucci, Conference Co-Chair
 Program Cover Contest Awards: Rebel Harrison, Program Cover Coordinator,
 Teresa Thompson and John Rudy, G-W Publisher
 (See student entries below)
 Keynote Speaker: Luke Meyer, Director, Los Angeles Region Center of
 Excellence for Labor Market Research



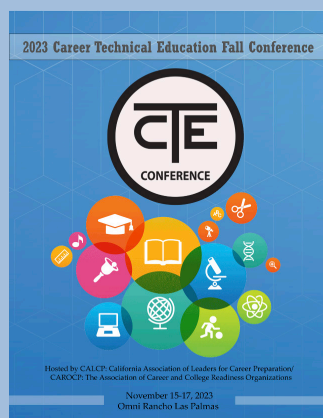
1ST PLACE - \$500
Mariam Gabbra
 Rancho Cucamonga HS
 Chaffey Joint UHSD/Baldy
 View ROP
 Instructor: Lisset Arredondo



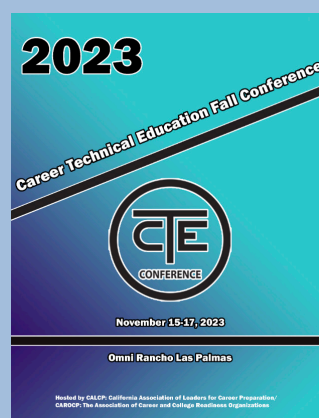
2ND PLACE - \$350
Carolina Belen Gonzalez
 Rancho Cucamonga HS
 Chaffey Joint UHSD/Baldy
 View ROP
 Instructor: Lisset Arredondo



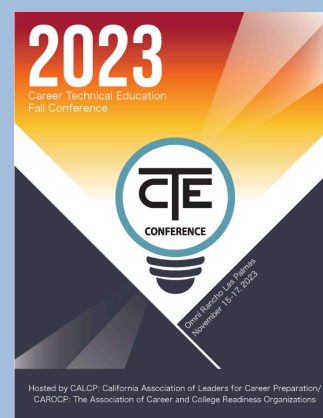
3RD PLACE - \$150
Nahomy Martinez
 International Polytechnic HS
 Los Angeles County Office of
 Education
 Instructor: Joyce Nguyen



HONORABLE MENTION - \$50
Samantha Hoffman
 Rancho Cucamonga HS
 Chaffey Joint UHSD/Baldy
 View ROP
 Instructor: Lisset Arredondo



HONORABLE MENTION - \$50
Randy Rodriguez
 Saddleback HS
 Santa Ana USD
 Instructor: Scot Hansen



HONORABLE MENTION - \$50
Kelsey Tapia
 Saddleback HS
 Santa Ana USD
 Instructor: Scot Hansen

Enter next year's CTE Conference Cover Contest!
See page 44 for details.

➔ 9:30 AM – 10:00 AM VISIT EXHIBITORS (Salons 4-5)

➔ 10:00 AM – 11:00 AM BREAKOUT SESSION IV

8th Grade CTE Showcase Event (Salon 7)
 Advisories 101: Transforming Meetings for Inclusive Collaboration (Salon A)
 Alphabet Soup: CTE, a-g, 12-Elements, CA Dashboard-Connecting it All (Plumeria)
 Cardinal City Shirt Makerz - Student Run Enterprise (Jasmine)
 Check It Out: Leveraging Library Workforce Resources for Success (Iris)
 Collaboration and Partnerships in Small Rural Communities (Begonia)
 Creating a CTE Continuum in Your Court and Community Sites (Primrose)
 Fund Your Edu-Dream Scheme! CDE Specialized Secondary Programs Grant (Salon 8)
 Keep Them Coming Back! (Salon B)
 Outreach and Technical Assistance Network (OTAN) Website and Resources for Adult Education (Hibiscus)
 Project Based Learning: How Much Time is Too Much? (Gardenia)
 Recession-Stable Jobs and Industries in Los Angeles County (Salon C)
 Sacramento Update – Policy Issues in K-12 Education and CTE (Salon 1-3)
 Workforce Wednesdays: Trade School is College (Lantana)
 Youth @ Work: Talking Safety (Larkspur)

HOSTED BY EXHIBITORS:

Bridging the Gap Between CTE and Personal Finance Through Gamification (Desert Suite 1)
 Go Beyond the Curriculum with Online School-Library Resources (Salon 6)
 Tigglebee: FREE, video-driven, interactive, career exploration (5-12th grade) (Desert Suite 2)
 When Will I Use This Again? For My Entire Life! (Desert Suite 3)

➔ 11:15 AM – 12:15 PM BREAKOUT SESSION V

California CTE: State of the State (Salons 1-3)
 Communication Counts, So Sneak Some Literacy into Your CTE Class! (Begonia)
 Connect and Strengthen Pathways Through the K12 Strong Workforce Program (Salon 8)
 CTE Leadership Pipeline Tool-Kit (Primrose)
 Empowering Students Through SkillsUSA (Salon B)
 Flattening the Org Chart: Leadership from the Ground Up (Hibiscus)
 Fostering Esports at your Campus (Plumeria)
 Getting Started in CANVA: Tips and Tricks for Teachers (Salon C)
 Industry Partnerships - How to Build Authentic WBL Opportunities (Salon A)
 Middle School Career Exploration - How to Engage Students and Stakeholders! (Iris)
 Ready for Retirement? (Lantana)
 Regional Approach to Work-based Learning (WBL): Shared Investment, Shared Results, Access for All (Salon 7)
 Special Populations Engagement and Retention (Jasmine)
 Success in Sight, What Does a Model Program Look Like? (Gardenia)
 Using Artificial Intelligence (AI) to Create Dynamic Lesson Plans (Larkspur)

HOSTED BY EXHIBITORS:

Closing the Social Capital Gap through Real World Learning (Desert Suite 3)
 Industry Credentials with NCCER for Construction CTE Programs (Desert Suite 1)
 Social-emotional Strengths-Building & Career Readiness in Middle School (Desert Suite 2)
 Using Student Surveys as Endorsement to Ramp Up Work-Based Learning (WBL) (Salon 6)

➔ 12:30 PM – 1:30 PM CLOSING SESSION AND SOCIAL/DOOR PRIZES (Salons D-H)

Remarks: Jimmy Benavides, Conference Co-Chair

Friday

November 16, 2023, 10:00 AM - 11:00 AM
BREAKOUT SESSION IV

BEGONIA - FAIRWAY COURTYARD

Collaboration and Partnerships in Small Rural Communities

Enlisting support for CTE collaborative endeavors in local professional rural communities. The presentation includes an abundance of outside resources, collaboration practices, and specific focus on connecting school programs. The presentation shows how students from rural communities are encouraged to enlarge their future vision while connecting with small rural businesses.

- Valerie Davidson, CTE Teacher, Argonaut High School/Amador USD

GARDENIA - FAIRWAY COURTYARD

Project Based Learning: How Much Time is Too Much?

This past school year, students had time to create detailed, robust game projects in Game Design and Development. So much time, that many failed to make meaningful progress. This talk covers effective scheduling of student projects, monitoring milestones/deadlines, and how much time is just enough to get desired results.

- Wesley Jeffries, Teacher, Riverside Unified School District

HIBISCUS - FAIRWAY COURTYARD

Outreach and Technical Assistance Network (OTAN) Website and Resources for Adult Education

Join us and learn about resources located on the OTAN.us website. Class activities include step by step set up and tips on how to use technology tools in your adult education programs.

Neda Anasseri, Coordinator, Technology Projects, OTAN, Sacramento County Office of Education

- Yescenia Delgado, Subject Matter Coordinator, OTAN, Sacramento County Office of Education

IRIS - FAIRWAY COURTYARD

Check It Out: Leveraging Library Workforce Resources for Success

Did you know there are free workforce development and upskilling resources available online to all California residents through our public libraries? CTE administrators, instructors and students can all benefit by learning more about these CAREer Pathways resources and how they can be leveraged for job success and lifelong learning.

- Mercedith Nuesca, Project Manager, Pacific Library Partnership - CAREer Pathways Grant

JASMINE - FAIRWAY COURTYARD

Cardinal City Shirt Makerz - Student Run Enterprise

Student-run Screen print and embroidery business. Students produce professionally screen printed and embroidered clothing items. Students learn to operate the most current industry standard equipment to personalize and create one-of-a-kind logos.

- Jeff Imbriani, Teacher/Advisor, San Bernardino City Unified School District

LANTANA - FAIRWAY COURTYARD

Workforce Wednesdays: Trade School is College

San Diego City College and Lincoln High School developed Workforce Wednesdays to promote career focused certificate pathways through program specific presentations and hands-on demonstrations directly from SDCC faculty at LHS. This equity minded partnership emphasizes that "Trade School is College" and highlights flexible, affordable, and accessible certificate programs.

- Clarissa Padilla, Outreach Coordinator, San Diego City College
- Melissa Agudelo, Principal, Lincoln High School
- Lori Williams, College and Career Pathways Coordinator, Lincoln High School

LARKSPUR - FAIRWAY COURTYARD

Youth @ Work: Talking Safety

This workshop, sponsored by the CA Department of Education, provides teachers an overview of Youth @ Work: Talking Safety, a fun NIOSH curriculum to teach youth critical-thinking, safety and health skills for the workplace. We will also provide educators with tools to ensure field placements meet safety and health responsibilities.

- Hestia Rojas, Program Coordinator, Labor Occupational Health Program, UC Berkeley
- Yasin Khan, Program Coordinator, Labor Occupational Health Program, UC Berkeley

Friday

November 16, 2023, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

PLUMERIA - FAIRWAY COURTYARD

Alphabet Soup: CTE, a-g, 12-Elements, CA Dashboard-Connecting it All

We know the who, the what and the how, But What Is the Why? To create a learning platform that helps prepare students for the 21st century workforce, post-secondary education, and beyond. The goal of this presentation is to help make sense of the Alphabet Soup in the world of CTE planning, teaching, and accountability.

- Lisa-Marie Burns, Department Chair, Program Coordinator, Fremont Unified School District - Washington High School

PRIMROSE - FAIRWAY COURTYARD

Creating a CTE Continuum in Your Court and Community Sites

Alternative Education settings have many challenges when it comes to implementing a traditional CTE pathway, yet these are students who benefit most from hands-on, relevant CTE coursework. Learn how to implement a continuum of comparable courses across your Court & Community school sites to overcome traditional obstacles to CTE.

- Christine Petrone, CTE/K12 Pathway Coordinator, Santa Barbara County Education Office
- Kelley Birch, Director, College & Career Readiness, Solano County Office of Education
- Marianne Bland, Sr. Educational Consultant, Paxton/Patterson

SALON A

Advisories 101: Transforming Meetings for Inclusive Collaboration

Join us as we review a blueprint for a modernized advisory meeting process. From collaborative ideation to effective execution, we will share our journey of creating an innovative, inclusive approach to advisories. Discover strategies for engaging partners beyond the meetings, fostering continuous collaboration, and maximizing the impact of your advisory relationships.

- Brandon Currin, K-12 Pathway Coordinator, North Orange County Regional Occupational Program
- Kelly Kennedy, Assistant Superintendent, Educational Services, North Orange County Regional Occupational Program
- Casey Riggs, Coordinator, Curriculum & Assessment, North Orange County Regional Occupational Program

SALON B

Keep Them Coming Back!

Join CTE TEACH for an interactive session about the challenges and opportunities around teacher recruitment and retention. Come share your own strategies and learn from other CTE leaders. Additional resources for teacher professional development and retention will be provided.

David Aman, CTE TEACH Program Coordinator, Colton-Redlands-Yucaipa ROP

- James Hattar, CTE TEACH Teacher on Assignment, Colton-Redlands-Yucaipa ROP

SALON C

Recession-Stable Jobs and Industries in Los Angeles County

This workshop highlights jobs and industries in Los Angeles County that demonstrated resilience to the negative impacts of two major economic shocks: The Great Recession and the COVID-19 Pandemic. Jobs and industries that withstood the negative impacts of both events are identified as "Recession-Stable Jobs" and "Recession-Stable Industries." Not only did these 19 jobs and 29 industries withstand the negative impacts of these events, more often than not they thrived during these two time periods. No one knows when we may face another sudden economic downturn, but thanks to this research, we know which jobs and industries in Los Angeles County are the most likely to be resilient during economic recessions.

- Luke Meyer, Director, California Community College's Center of Excellence for Labor Market Research, hosted at Mt. San Antonio College

SALONS 1-3

Sacramento Update - Policy Issues in K-12 Education and CTE

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group



Breakout sessions denoted with this icon are hosted by Exhibitors.

Friday

November 16, 2023, 10:00 AM - 11:00 AM
BREAKOUT SESSION IV

SALON 7

8th Grade CTE Showcase Event

We will share the method (and the madness) that culminates in a District-Wide event where every eighth-grade student gets to tour through a display of every CTE Pathway offered in our district. Take our idea and make it your own.

- Krista Vannest, Work Based Learning Coordinator, Stockton Unified School District
- Nicollette Gonzaba, Counseling Program Specialist, Stockton Unified School District
- Tami Grey, Counseling Program Specialist, Stockton Unified School District
- Martina Quinones, CTE Program Technician, Stockton Unified School District

SALON 8

Fund Your Edu-Dream Scheme! CDE Specialized Secondary Programs Grant

The CDE Specialized Secondary Programs (SSP) grant funds teachers to create original curriculum for program courses connected to a CTE pathway. The multi-year grant (about \$335,000 over four years) funds curriculum writing, PD, technology, equipment, and resources to implement a new, innovative program at a California public high school.

- Michael Sinclair, SIS/CTE/Technology Coordinator, Francisco Bravo Medical Magnet High School (LAUSD)
- Jean Cavanaugh, CTE Computer/Technology Teacher, Folsom High School, Folsom Cordova Unified School District
- Katheryn Perry, Social Studies Teacher, Independence High School, Liberty Union High School District
- Raphael Rodriguez, Secondary English/Film Teacher, Francisco Bravo Medical Magnet High School (LAUSD)

DESERT SUITE 1

Bridging the Gap Between CTE and Personal Finance Through Gamification

An interactive presentation discussing ways to bring the world of CTE and Personal Finance together in a gamified way. Emphasizing the practice of learning by doing.

- Paul Vasey, Financial Education, Personal Finance Lab

DESERT SUITE 2

Tigglebee: FREE, video-driven, interactive, career exploration (5-12th grade)

Tigglebee prides itself on producing professionally crafted, interactive short videos (5 min.) showcasing individuals devoted to their industries and the abundance of career opportunities. From 5th grade until graduation, students eagerly anticipate these weekly video events, submit their questions, and await personalized video responses the following week!

- Carlos Negrete, Director, Marketing & Sales, Tigglebee

DESERT SUITE 3

When Will I Use This Again? For My Entire Life!

Join us and learn how to increase engagement, meaning and FUN to your WBL experiences. Current and former students share what they have learned through a work-to-learn model of creating and operating a business and how it had a significant impact on and prepared them for their careers and future.

- Terry Jones, Regional Director, Virtual Enterprise International

SALON 6

Go Beyond the Curriculum with Online School-Library Resources

As an educator do you often search for additional material or videos to augment learning? Online school-library "suites of content" provided by an educational partnership with the California State Library can help! We'll look at platforms for research, environmental literacy, career exploration, PBS videos, and more--all FREE for CA K-12 schools, paid for by the state.

- Mary Beth Barber, K-12 Online Resources Program Manager, California State Library

Friday

November 16, 2023, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

BEGONIA - FAIRWAY COURTYARD

Communication Counts, So Sneak Some Literacy into Your CTE Class!

Your class provides the perfect context for practicing communication skills. Embed literacy instruction - reading, writing, speaking/listening, and vocabulary - in authentic and engaging ways. In this active session, you will practice simple, use-now strategies and routines that will improve students' oral and written abilities--without them even knowing it!

- Hillary Wolfe, Executive Director, College, Career and Economic Development, Fontana Unified School District

GARDENIA - FAIRWAY COURTYARD

Success in Sight, What Does a Model Program Look Like?

Learn about this unique program that is also a state-approved apprenticeship program through the New and Innovative Program Model. This program provides students an opportunity to work and learn about the exciting and very in-demand career as an Optical/Dispensing Technician.

- Suzanne Murphy, Director, Adult Education, Martinez Adult Education
- Suzy Wilson, Teacher, Martinez Adult Education

HIBISCUS - FAIRWAY COURTYARD

Flattening the Org Chart: Leadership from the Ground Up

Learn how Fontana Unified School District revised the decision-making process through site-based leadership positions for teachers. See how these CTE Liaisons have created a community of practice, fostered collaborations, and installed a process of continued improvement for CTE across the district.

- Ryan Augustine, Coordinator, College, Career and Economic Development, Fontana Unified School District
- Valerie McClellan, CTE Liaison/Teacher, Fontana Unified School District
- Ami Sandler, CTE Liaison/Teacher, Fontana Unified School District
- Jennifer Heredia, CTE Liaison/Teacher, Fontana Unified School District

IRIS - FAIRWAY COURTYARD

Middle School Career Exploration - How to Engage Students and Stakeholders!

How to incorporate CTE/Career Awareness in middle school. A 5-hour workshop to expose students, increase CCI, and involve all stakeholders with this highly engaging and high-tech career exploration!

- Kierstin Webb, Director of College and Career Programs, Kern County Superintendent of Schools

JASMINE - FAIRWAY COURTYARD

Special Populations Engagement and Retention

Special Populations Engagement and Retention through Scaffolding and Differentiation. Improve your student's outcomes by implementing scaffolding/differentiation strategies into your lessons and collaborating with educational specialists. Identify learning styles to improve overall learning.

- Kayla Adler, Special Educational Instructional Specialist, Palm Desert High School SkillsUSA

LANTANA - FAIRWAY COURTYARD

Ready for Retirement?

You've dedicated your career to education. Eventually you want to focus on the next chapter in your life. You need a plan to make that happen. This workshop will discuss the strategies to consider and pitfalls to avoid when determining how and when you can retire.

- Linda Granger, Chief Operating Officer, Eden Area ROP

LARKSPUR - FAIRWAY COURTYARD

Building a CTE Foundation in the First 10 Days of School

RUSD's CTE Department has developed a "First 10 Days of School" playbook to help build a coherent and comprehensive CTE exploration program at the start of the school year for all teachers. The CTE team will share its plan and how it sets a foundation for career exploration all year long. Resources will also be provided.

- Ron Weston, CTE Coordinator, Riverside Unified School District
- Jenna King, Career Support Specialist, Riverside Unified School District
- Nick Mugridge, CTE Liaison, Riverside Unified School District
- Donna Schulte, Job Development Specialist - CTE, Riverside Unified School District



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Friday

November 16, 2023, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

PLUMERIA - FAIRWAY COURTYARD

Fostering Esports at your Campus

Presentation on how to start your scholastic esports programs. Where to begin and what is needed to operate the environment for success. Execute a ten-minute mock tournament example using attendees to participate. Attendees will take home the examples and data used in the presentation.

- Victor Palacios Jr., Scholastic Esports Platform Engineer/ CTE Teacher, California Advancing Pathways for Students

PRIMROSE - FAIRWAY COURTYARD

CTE Leadership Pipeline Tool-Kit

This session is focused on the State Leadership Pipeline Toolkit that was developed through the lessons learned through the administration of the Postsecondary State CTE Leaders Fellowship at Advance CTE Sponsored by ECMC Foundation. We will speak about the need for these pipelines, the initial development process and stakeholder engagement, and how to sustain this work.

- Kevin Johnson, Senior Adviser, Advance CTE
- Amy Hodge, Policy Associate, Advance CTE

SALON A

Industry Partnerships - How to Build Authentic WBL Opportunities

Join us in learning an innovative approach in how partnerships were leveraged between industry and educational partners to create meaningful and purposeful experiences for our students. We will share how our partnerships have positively affected our school and community.

- Brent Ford, AME Teacher, Grossmont Union High School District

SALON B

Empowering Students Through SkillsUSA

You're likely already doing the work, why not give your students with valuable life skills opportunities through SkillsUSA. We'll talk about how to empower your students to take ownership of their SkillsUSA Chapter and embrace the 3-part framework of improving their Workplace Skills, Technical Skills and Personal Skills.

- Lori Gonzalez, Pathway Coach-College and Career Readiness, Napa County Office of Education
- Gillie Miller, Director, Napa Valley Office of Education; Anthony Gonzalez, CTE Teacher

SALON C

Getting Started in CANVA: Tips and Tricks for Teachers

Canva is one of the most powerful on-line design tools you can use in your classroom. I will show you how to get started, how to build a successful organizational system inside the platform, and how to use it to improve both personal and classroom productivity for FREE!

- Lori Butler, Graphic Designer and Teacher, Freedom High School

SALONS 1-3

California CTE: State of the State

This session will provide up to date information on the status of programs administered by the Career and College Transition Division at the California Department of Education. The update will include Career Technical Education (CTE) programs, such as the State CTE Incentive Grant program and the Federal Perkins program, along with an update on current legislation.

- Pete Callas, Division Director, CDE
- Rachel Moran, Staff Services Manager, CDE

SALON 7

Regional Approach to Work-based Learning (WBL): Shared Investment, Shared Results, Access for All

WBL experiences are an essential component to all students' K-12 experience but efforts can be wasted, and inequities created if schools compete for business partnerships rather than build coalitions. Participants will learn about the funding structure, workflow systems, and staffing levels needed to bring WBL experiences to scale across a large region and access for all.

- Kristine Bullock, Director, Kirkwood Community College

Friday

November 16, 2023, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

SALON 8

Connect and Strengthen Pathways Through the K12 Strong Workforce Program

Connect with us to learn more about innovative strategies and resources that enhance and strengthen CTE pathways. You will learn how to utilize K12 Pathway Coordinators to support and align programs and pathways to prepare students for college and careers. Join us to learn how to engage LEAs to align and create CTE pathways that support your regional goals.

- Christy Biancullo, Pathway Coordinator/ Curriculum Specialist, San Bernardino County Superintendent of Schools
- Christy Bong, K12 Pathway Coordinator, San Bernardino County Superintendent of Schools

DESERT SUITE 1

Industry Credentials with NCCER for Construction CTE Programs

Learn how to deliver NCCER Industry developed and recognized credentials in your construction and skilled trades programs. Enhance sustainability, meet Federal Guidelines (Perkins) and provide pathway articulation to post-secondary and industry. NCCER is a not-for profit education foundation created by the construction industry to develop training curriculum and credentials.

- Karen Keith, Executive Director/NCCER Programs, Pearson/NCCER
- Anthony Ayerza, CTE/ROP Programs, Fresno County Office of Education

DESERT SUITE 2

Social-emotional Strengths-Building & Career Readiness in Middle School

Social emotional strengths-building in middle school - why our students need it so they can rebound after the pandemic. Learn how a combination strengths-building/career readiness curriculum boosts student self-efficacy and better prepares them for career planning and decision-making in high school.

- Karen Miles, Executive Director, Get Focuses Stay Focused

DESERT SUITE 3

Closing the Social Capital Gap through Real World Learning

As adults, we know that it's not just what you know, but who you know! Imagine the impact this can have on young people, especially those from marginalized communities. Learn how realworld learning and internship programs provide opportunities to increase social capital and economic advancement for all youth.

- Anthonette Pena, Director, B-Unbound, Big Picture Learning

SALON 6

Using Student Surveys as Endorsement to Ramp Up Work-Based Learning (WBL)

A 2022-23 Sonoma County survey regarding student perceptions on academics reveals that those who participated in work-based learning had consistently more positive perceptions of academics than those who did not participate. Learn about SCOE's survey findings and the tool they are using, ELENA, to help scale WBL for all students.

- Sarah Grahn, Project Manager, Earn & Learn



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Thank You!

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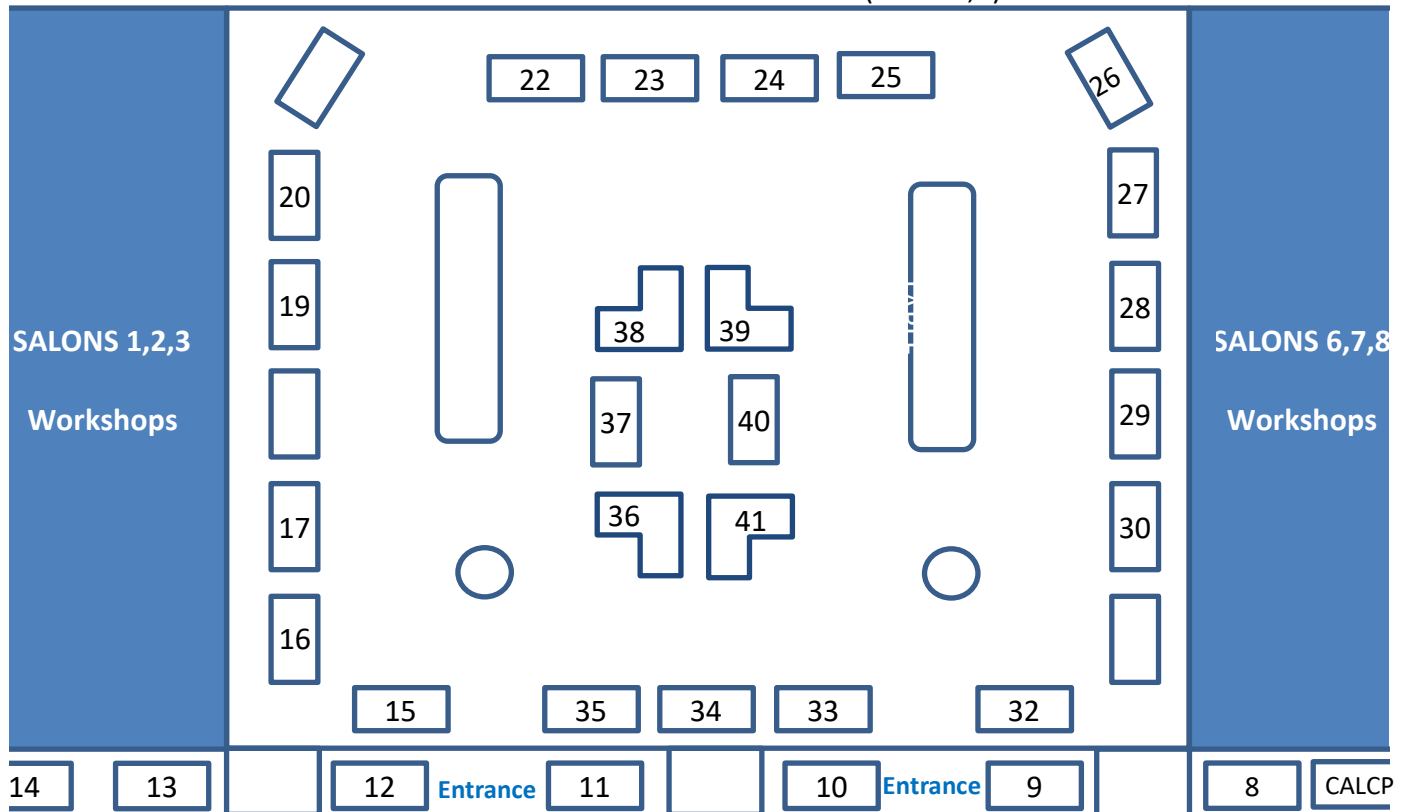
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Los Angeles County Office of Education, CTE Unit
Michele Schirmers, North Orange County ROP
Rancho Cucamonga High School Graphics Technology Program

We regret any omissions due to printing deadlines

CTE CONFERENCE EXHIBITOR LAYOUT (Salon 4,5)



Note: Booth #s 36, 38, 39, and 41 are two 6' tables. Center area is back-to-back with no divider.

MAIN HALLWAY



LAS PALMAS BALLROOM – GENERAL SESSIONS

- 1 – iCEV
- 2 – Academic Innovations/Get Focused
- 3 – Squarage
- 4 – California State Library
- 5 – Pearson/NCCER
- 6 – **Catapult**
- 7 – Society of Wood Manufacturing
- 8 – Earn & Learn
- 9 – Visible Body
- 10 – Study Smart Tutors
- 11 – Personal Finance Lab
- 12 – **First Financial CU**
- 13 – AME Institute

- 14 – **CAROCP**
- 15 – National Healthcareer Assoc.
- 16 – Savvas Learning Company
- 17/18 – Realityworks
- 19 – Skill Struck
- 20 – Knowledge Pillars Education
- 21 – Tigbee
- 22/23 – **Klein Educational Systems**
- 24 – TransfrVR
- 25 – **Certiport/Pearson VUE Business**
- 26 – Future N Focus–Dream Catchers
- 27 – Higher Education Accreditation
- 28 – **You Science**

- 29 – **eDynamic Learning**
- 30 – GoEngineer
- 31 – Disney Imagination Campus
- 32 – **Pathful**
- 33/34 – Paton Group
- 35 – Nat. Geo. Learning/Cengage
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**ACADEMIC INNOVATIONS/
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Karen Miles karen@getfocusedstayfocused.org

Get Focused Stay Focused is a dual credit college and career readiness guidance program which acts as a foundational course for high school CTE pathways. Students create a personalized 10-year Skills-Based Education Plan



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AME Institute strengthens the pipeline from public education to the creative industries by empowering educators with the tools and training they need to prepare the next generation of our creative workforce.

BIG PICTURE LEARNING (37)

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Anthouette Peña anthouette@bigpicturelearning.org
Lexi Ortiz lexi@bigpicturelearning.org

BPL offers a web based platform that enables programs to curate a set of real world learning opportunities for students to pursue. Students can easily search for, log attendance and track accomplishments!



**CALIFORNIA STATE LIBRARY WITH
RIVERSIDE COUNTY OFFICE OF EDUCATION (4)**

900 N Street, Sacramento, California 95814
(916) 894-6561

Mary Beth Barber marybeth.barber@library.ca.gov

The California State Library has a partnership with the Riverside COE to bring multiple K-12 Online Resources from Britannica, Gale, TeachingBooks and ProQuest for all. Local libraries also provide career tools/platforms.



**CATAPULT (6)
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**These exhibitors are presenting a workshop.
See Breakout Session Schedule for more
Information.**

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A youth development company to support and align the lessons in the classroom, with the entrepreneurial, creative, and collaborative rigor of film production and 21st century skills of working professionals.



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www.earnlearn.us
Sarah Grahn sarah@earnlearn.us

We provide technology and support that will help colleges and K-12 streamline, coordinate, and track all employer engagement in work-based learning.



**eDYNAMIC LEARNING (29)
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eDynamic Learning is North America's largest publisher of online CTE and elective digital courseware offering nearly 250 courses for grades 6-12.



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**FUTURE N FOCUS - DREAM CATCHER (26)**

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Steve Ward steve@dreamcatcherprogram.com
Linda Zeigler linda@dreamcatcherprogram.com

Leading with purpose and impacting change, The Dream Catcher program will engage and motivate individuals in finding purpose and aligning it to Career Pathways.

**GOENGINEER (30)**

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Dave Schultz dschultz@goengineer.com

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John Rudy jrudy@g-w.com
Theresa Thompson tthompson@g-w.com



Goodheart-Willcox is a leading publisher of Career and Technical Education textbooks and digital learning solutions, providing authoritative content that teachers rely on for their classrooms.

**HIGHER EDUCATION ACCREDITATION CONSULTING (27)**

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Consultation services helping institutions traverse the sometimes-complex policies, processes, and practices related to career and technical education including accreditation, strategic planning and program development.



These exhibitors are presenting a workshop. See Breakout Session Schedule for more Information.

ICEV (1)**BEVERAGE SPONSOR**

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Steve DeRose steve.derose@cevmultimedia.com
Jonathan San Roman jonathan.sanroman@icevonline.com



ICEV seeks to create innovative solutions and engaging curriculum, providing students with the focus and preparation needed for a successful transition from K-12 to post-secondary studies to career success.

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Klein Educational Systems is the leading workforce training consultant and provider of industrial learning solutions throughout the West Coast. Where Education Meets Industry.

KNOWLEDGE PILLARS EDUCATION INC. (20)

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Rebecca Pickens

rpickens@pathful.com

Pathful, the full college and career readiness system, helps students decide what they want to be, what they need to learn, and who they need to know to prepare for life beyond the classroom. Now, one place to get college.



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Brad Roa

brad@patongroup.com

Paton Group is a reseller 100% focused on education technology in areas of design, prototyping, advanced manufacturing and fabrication serving institutions in California, Nevada & Hawaii.

PAXTON/PATTERSON (41)

4141 W 126th Street,
Alsip, IL 60803
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Marianne Bland
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marianne@paxpat.com
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Paxton/Patterson's CTE Labs are easy to implement, engaging & accessible: hands-on career exploration for elementary, College & Career Readiness for middle school, and Healthcare and Construction Trades for high school.

PEARSON/NCCER (5)

221 River Street, Hoboken, New Jersey 07030
(800) 720-3870 ext. 4
Karen Keith

karen.keith@pearson.com

NCCER is a not-for-profit education foundation created to develop standardized construction and maintenance curricula and assessments with portable, industry-recognized credentials. Pearson is NCCER's publishing partner.



PERSONALFINANCELAB.COM (11)

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PersonalFinanceLab's Financial Literacy Games keep students fully engaged in the classroom. Our platform teaches money management by combining a Budget Game, Stock Market Game, embedded lessons and more!



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These exhibitors are presenting a workshop. See Breakout Session Schedule for more Information.



REALITYWORKS (17/18)

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Anne Bogstad

anne.bogstad@realityworks.com

Realityworks, Inc. is a Wisconsin-based company that creates innovative learning tools for skills training. We offer interactive resources for many CTE fields, including FACS, Health Science, Agriculture, Welding & Trades

SAVVAS LEARNING COMPANY (16)

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(916) 778-8929

Geoffrey Howard

geoffrey.howard@savvas.com

Liz Meitzler Guevara

liz.meitzlerguevara@savvas.com

Savvas Learning Company is the official distributor for Pearson in offering the best in Career & Technical Education to K-12 schools and districts. Our programs help students prepare for college and careers.



SKILL STRUCK (19)

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Spanish Fork, Utah 84660
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Sarah Lucas

sarahlucas@skillstruck.com

The Skill Struck mission is to create opportunities for all students to learn computer science with platforms providing applicable resources for teachers and fostering industry connections for administrators.



SKILLS USA CALIFORNIA (CALCP BOOTH)

1809 S. Street, Suite 101-274
(916) 717-1339

Clay Mitchell

clay.mitchell@skillsusaca.org

Skills USA California are one of 6 CTSOs recognized in California to serve CTE programs and students. We are an education/business and industry partnership supporting student choices, lifelong learning, and success.



SOCIETY OF WOOD MANUFACTURING (7)

2400 E Katella Ave Ste 340, Anaheim, California 92806
(323)-838-9440

Saul Martin

phiwud@yahoo.com

Mike Trejo

MikeTrejo79@gmail.com

SWM is a chapter of AWFS a national trade association for the wood manufacturing industry. SWM/AWFS is headquartered in Anaheim and focused on supporting CTE programs and connecting students and teachers with industry.

SQUARAGE (3)

20244 Red Cedar Dr., Walnut, CA 91789
(909) 576-0702

Eric Fan

squarage@gmail.com

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STUDY SMART TUTORS, INC. (10)

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(818) 306-2012

Casey Weld casey@studysmarttutors.com
Kristian Markus kristian@studysmarttutors.com

TIGGBEE (21)

22431 Antonio Pkwy
Rancho Santa Margarita, California 92688
(833) 316-2270

Carlos Negrete carlos.negrete@tiggbec.com
John Hall john.hall@tiggbec.com

Tiggbec is a free, video-driven, interactive platform that inspires career exploration and empowers students through diverse speakers. It elevates stem, workplace ready education and boosts professional skills for success.

**TRANSFRVR (24)**

22935 Belcara Pl, Murrieta, California 92562
(801) 822-9383

Tanner Ensign tensign@transfrvr.com
Tom Hippensteel thippensteel@transfrvr.com



Transfr's mission is to train the future of every industry and open up exciting new opportunities for talent across the globe and at home. We train people for well-paying careers.

VEX ROBOTICS (39)

6725 FM 1570 W, Greenville, Texas 75402
(760) 953-5904

Jordan McKee jordan_mckee@vex.com

VEX Robotics offers students the opportunity to design, build, and program robots and has a significant impact on CTE by providing students with hands-on experience in engineering, computer science, and problem-solving.

VIRTUAL ENTERPRISE INTERNATIONAL(38)

122 Amsterdam Avenue, New York, New York 10023
818-298-9803

Teri Jones tjones@veinternational.org

VE offers middle school and high school programs that provide all students with authentic, collaborative, immersive business and entrepreneurial experiences through the operation of student created businesses.

**VISIBLE BODY (9)**

492 Old Connecticut Path Suite 501
Framingham, Massachusetts 01701

Kelly Schock kelly.schock@visiblebody.com

We offer web based software for teaching and learning the allied health and life sciences that includes augmented reality, pre-made assessments, flashcards, dissection capabilities and more.

YOUSCIENCE (28)**REFRESHMENTS WITH THE EXHIBITORS**

6725 FM 1570 W, Greenville, Texas 75402
(760) 953-5904

Luke Voorhies
luke.voorhies@youscience.com



YouScience Brightpath is the first-of-its-kind aptitude-based guidance platform that helps students identify their aptitudes, validate their skills, and get matched with educational and career pathways.

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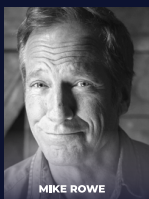
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Pre-Conference on November 20th



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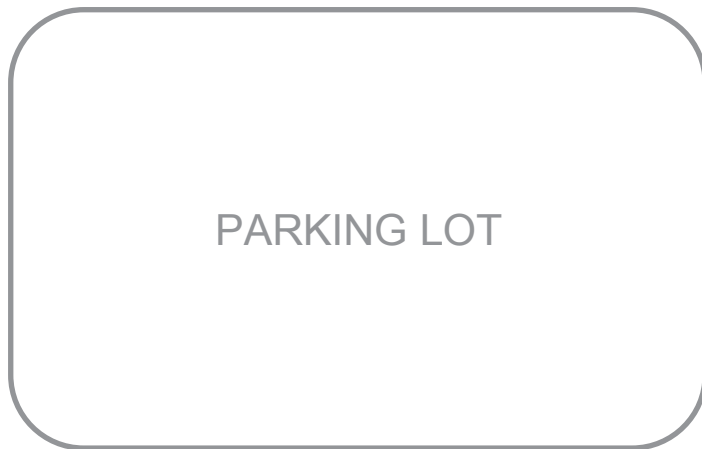
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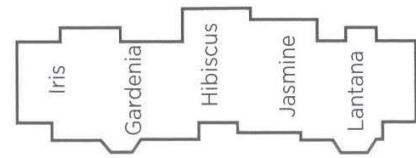


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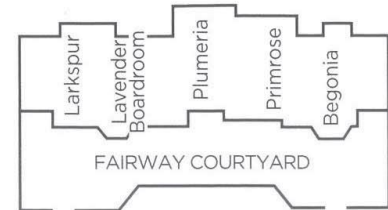


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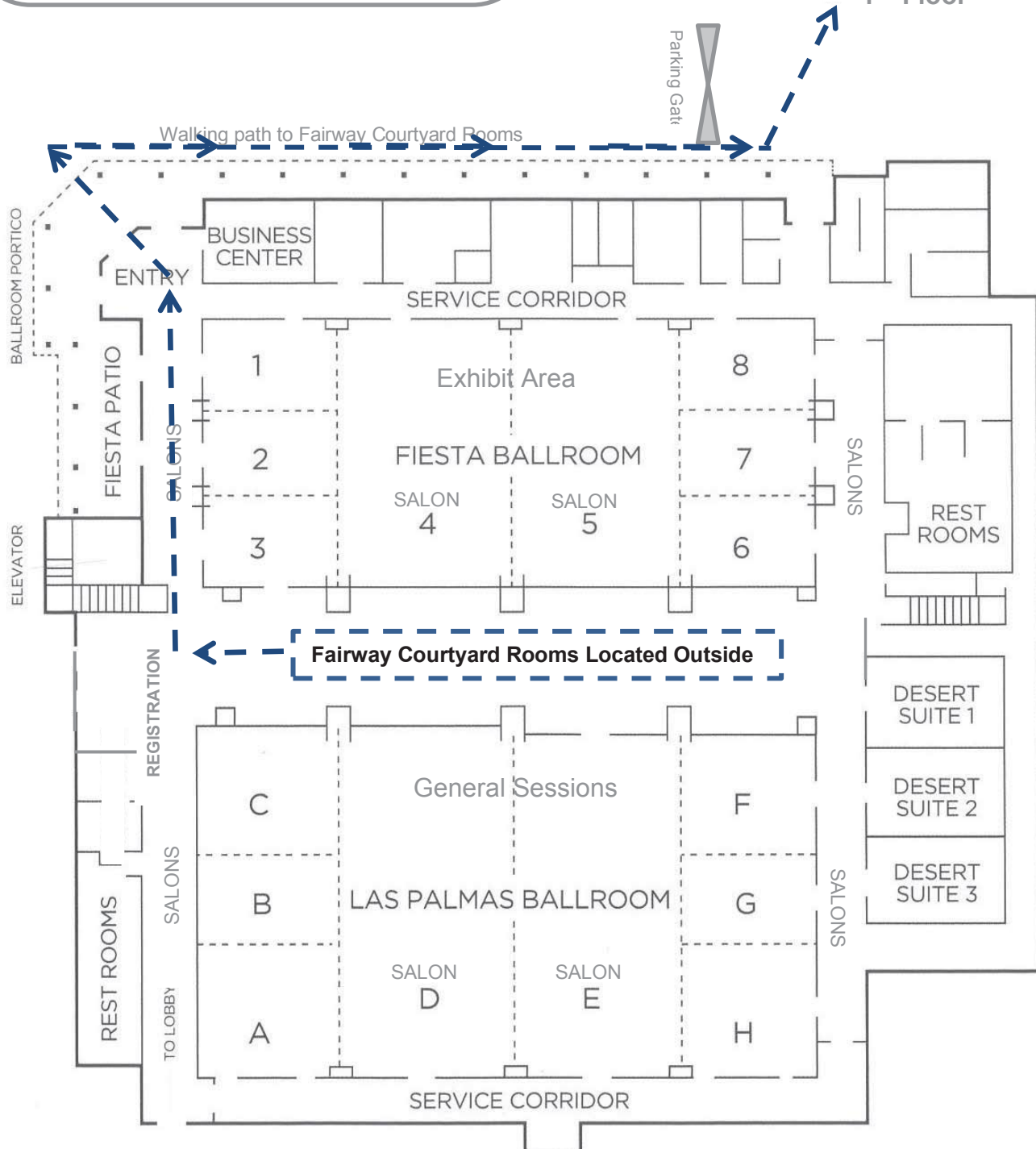


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ROOM	BREAKOUT SESSION I 10:00 AM – 11:00 AM	BREAKOUT SESSION II 1:15 PM – 2:15 PM	BREAKOUT SESSION III 2:45 PM – 3:45 PM	BREAKOUT SESSION IV 10:00 AM – 11:00 AM	BREAKOUT SESSION V 11:15 AM – 12:15 PM
Begonia	Unlocking Potential: Empowering Students Through CTE in Continuation High School	Connecting and Educating: Creating Seamless Transitions for Students	CTE Course Guide - A Tool to Market CTE Programs with Stakeholders	Collaboration and Partnerships in Small Rural Communities	Communication Counts, So Sneak Some Literacy into Your CTE Class!
Gardenia	Teach Virtual+ Augmented Reality Design-Programming in Middle and High Schools	Lessons Learned from Teaching Game Design Online	Teaching Innovation with CTE	Project Based Learning: How Much Time is Too Much?	Success in Sight: What Does a Model Program Look Like?
Hibiscus	Building a Bench - The Importance of Reaching Students Early	ESL Support for Adult CTE Students	Bridging the Gap: Chamber-School Collaborations for Work-Based Learning	Outreach and Technical Assistance Network (OTAN) Website and Resources for Adult Education	Flattening the Org Chart: Leadership from the Ground Up
Iris	CTE Teacher Professional Learning Series	TEEN CERT (Community Emergency Response Team) for High Schools	The Who, What, When, Where, and Why of CTE Credentialing	Check It Out: Leveraging Library Workforce Resources for Success	Middle School Career Exploration - How to Engage Students and Stakeholders!
Jasmine	Maximizing Success: Best Practices for Marketing Your CTE Pathway	Cardinal City Bake Shop Student Run Organization	Expand Adult Education CTE Offerings and Increase Transitions	Cardinal City Shirt Makerz - Student Run Enterprise	Special Populations Engagement and Retention
Lantana	It's Not Me vs. You, It's Us: Social-Emotional Learning Through CTE	Moving Beyond Inclusion 1.0	Apprenticeships Reaching Career Horizons (ARCH)	Workforce Wednesdays: Trade School is College	Ready for Retirement?
Larkspur	Together We Thrive - Moving from Siloes to Partnerships for CTE Success	Certified Tiny House, if you Build it, they will Come!	Online Versus Traditional Learning and Its Impact on Secondary Students	Youth @ Work: Talking Safety and Artificial Intelligence (AI) to Create Dynamic Lesson Plans	Using Artificial Intelligence (AI) to Create Dynamic Lesson Plans
Plumeria	Construction Industry Education Foundation (CIEF) – Where Industry Meets the Classroom	Robust and Impressive Resumes for Students (That Include Unique Elements)	Thanks for the Keys, Now How do I Teach?	Alphabet Soup: CTE, a-g, 12-Elements, CA Dashboard-Connecting it All	Fostering Esports at your Campus
Primrose	Enhancing Your CTE Class Outside the Classroom	Human Resources Managing People	The Anatomy of CTE Marketing	Creating a CTE Continuum in Your Court and Community Sites	CTE Leadership Pipeline Tool-Kit
Salon A	Systemwide Support for CTE Pathways	Culturally-Responsive CTE Through an Autobiographical Lens	Adult Correctional Facilities CTE Educators On-line Training Program	Advisories 101: Transforming Meetings for Inclusive Collaboration	Industry Partnerships - How to Build Authentic WBL Opportunities
Salon B	Integrating CTSOs for Student and Program Success	Career and College Readiness Through the High School Transcript	Everybody Wins: Cybersecurity Training and Employment for Students	Keep Them Coming Back!	Empowering Students Through SkillsUSA
Salon C	Blueprint for Success: Crafting Effective and Responsive CTE Programs	Artificial Intelligence (AI) and the Future of Work: Reshaping Career and Technical Education	Creating Relevant Projects: Electric Vehicle Access Through Lowriding	Recession-Stable Jobs and Industries in Los Angeles County	Getting Started in CANVA: Tips and Tricks for Teachers
Salons 1-3	Healthcare Career Pathways for Adult ELLs - the \$130M Statewide Effort	California CTE: State of the State (Workshop will repeat on Friday)	Sacramento Update – Policy Issues in K-12 Education and CTE (Workshop will repeat on Friday)	Sacramento Update – Policy Issues in K-12 Education and CTE	California CTE: State of the State
Salon 6	iCEV Curriculum and Industry Certifications	Supporting English Learners in CTE: Practical Teaching for Practical Classes	Growing Pains: Best Practices when Expanding CTE Options	Go Beyond the Curriculum with Online School-Library Resources	Using Student Surveys as Endorsement to Ramp Up Work-Based Learning (WBL)
Salon 7	Empower Students with Career Self-Management Skills	Assessing Success: A Comprehensive Evaluation of CTE Programs	Wellbeing for Students and Instructors	8th Grade CTE Showcase Event	Regional Approach to Work-based Learning (WBL): Shared Investment, Shared Results, Access for All
Salon 8	Kick-Start your WBL: Developing Student-Led Enterprises and Internships	Impact for All Students! Universal Design for Learning in the CTE Classroom	Show me the Money!	Fund Your Edu-Dream Scheme! CDE Specialized Secondary Programs Grant	Connect and Strengthen Pathways Through the K12 Strong Workforce Program
Desert 1	Incorporating Virtual Reality into CTE	Home Buying and Refinancing Workshop	Scene to Screen Film Challenge	Bridging the Gap Between CTE and Personal Finance Through Gamification	Industry Credentials with NCCER for Construction CTE Programs
Desert 2	Career Ready Students through Planning, Exploration, and Connections	Office Politics: Hardcore Emotional Intelligence for Gen Zs (CTE)	Activate the Textbook: Six Simple Strategies to Energize Learning	Tigglebee: FREE, video-driven, interactive, career exploration (5-12th grade)	Social-emotional Strengths-Building & Career Readiness in Middle School
Desert 3	Leading with Purpose in Guiding Students	Identifying and Closing Exposure Gaps to Increase CTE Equity and Engagement	Empowering Students' Health Careers Through Industry Credentials	When Will I Use This Again? For My Entire Life!	Closing the Social Capital Gap through Real World Learning