2024 CAREER TECHNICAL EDUCATION FALL CONFERENCE

COVER CONTEST FREQUENTLY ASKED QUESTIONS

Would you clarify exactly the text lines that must be included in the cover design?

The text that must appear in the design:

- 2024 Career Technical Education Fall Conference
- Hosted by CALCP: California Association of Leaders for Career Preparation/CAROCP: The Association of Career and College Readiness Organizations
- Omni Rancho Las Palmas
- November 20-22, 2024
- In addition, the CTE logo must appear in the design

Where can students obtain the conference logo?

- The conference logo can be found on the CTE Conference website: www.cteconference.org
- What are the required colors for the cover contest?
- There are no required colors. Entries must be computer-developed using colors selected by the student. After the awards announcement the first place winner will need to provide CYMK numbers.

Is there a conference theme?

• No, there is no specific theme. Cover designs must include the text from the three header lines in the contest announcement, the conference logo, the date of the conference and the location of the conference as listed under Rule 2.

Is it possible to submit entries electronically?

- No. Due to the high volume of entries it is impossible for the committee to evaluate electronic entries. Our review process involves several individuals, a short turnaround time and a process that preserves district and student anonymity. Digital entries do not lend themselves to the process.
- Additionally, the final product/cover will be printed on paper so it is important for the committee to observe how the design entry translates to printing on paper.

Can we submit entries electronically by the deadline and follow-up with printed copies later?

- No. All entries must be printed and delivered or mailed to the NOCROP address and received by the deadline listed in the contest announcement.
- Late entries will not be considered. Postmarks will not count as on time receipt.

May students directly contact the program cover coordinator for questions or additional information?

• Yes. Students may contact the conference cover coordinator by emailing ctecovercontest@gmail.com. All student communications must also be copied to the instructor to receive a response from the program cover chair

What paper stock will be used to print the cover?

• 60 pound cover stock

What are examples of why an entry would be disqualified?

It is our goal to review all eligible submitted entries. Entries are most commonly disqualified for:

- Late entry (postmarks are not accepted as on time)
- Misspelled words
- Missing any required text from the cover design
- Editing or changing the required text
- Incomplete information on the entry form
- Handwritten entry forms
- Missing student (and parent if under 18 years of age) and instructor signatures
- Submission of more than 10 entries per instructor

For any additional questions not listed on this FAQ page, email <u>ctecovercontest@gmail.com</u>.