

2024 Career Technical Education Fall Conference



November 20-22, 2024
Omni Rancho Las Palmas

Hosted by CALCP: California Association of Leaders for Career Preparation/
CAROCP: The Association of Career and College Readiness Organizations

Welcome



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WELCOME TO THE 33RD ANNUAL CAREER TECHNICAL EDUCATION (CTE) FALL CONFERENCE

Welcome to the 33rd Annual Career Technical Education (CTE) Fall Conference hosted by CALCP and CAROCP. On behalf of the CTE Conference Committee, we are honored to present this venue to share best practices in the CTE community. The conference committee has put together an opportunity for professional development and growth that will benefit your school's CTE program. Attendees may contribute to the collective learning experiences, network, and build connections for future resources.

The CTE Fall Conference offers innovative learning and teaching practices shaping the current and future direction of CTE. It provides information and strategies to address challenges in student learning, instructional methods, CTE funding, interagency support collaboratives, advances in technology, updated regulations and procedures, leadership development, and what is on the horizon for CTE.

We appreciate the presenters and exhibitors for taking the time to share effective approaches, best practices, plus tools and techniques to help sustain and encourage the growth of a quality CTE program. You are encouraged to network, exchange ideas and experiences to re-energize professional practice. We expect you to find the atmosphere welcoming and inviting to explore, learn and share. Ultimately, we will measure our success if all participants are poised to return to their workplace recommitted to what is of the utmost importance—helping our CTE students prosper and flourish.

Thank you for attending our conference and for your ongoing vital service to our CTE educational community.



Jimmy Benavides & Don Bertucci

CTE Conference Co-Chairs



THANK YOU TO THE 2024 CONFERENCE COMMITTEE

CHRISTINE ALLEN

Retiree (Executive Assistant)
Central Orange County CTEp

JIMMY BENAVIDES

Retiree (Director)
Los Angeles County ROP-CTE

DON BERTUCCI

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Retiree (CTE Coordinator)
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Project Manager
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SONIA RAMIREZ

Chief Communications Officer
Hemet Unified School District
Editor in Chief, CTE Magazine

LINDA SKIPPER

Coordinator
Los Angeles County Office of Education-CTE

NANCY WAGNER

Retiree (Director)
Los Angeles County ROP

MIKE WORLEY

Retiree (Superintendent)
North Orange County ROP



*Don't Miss This
Opportunity for CTE
Conference Attendees
and their Students!*

Student Scholarship Program

About the Student Scholarships

The California Association of Leaders for Career Preparation (CALCP) Board of Directors has established CTE Scholarships for outstanding seniors enrolled in CTE programs. Help your students be successful applicants!

Minimum scholarship amount: \$500

About CALCP

CALCP is a statewide organization dedicated to providing up-to-date information and quality training for those overseeing technical and career prep programs from K-adult levels. As a co-sponsor of the CTE Conference, proceeds help fund student scholarships.

Key Info

- ✓ These exclusive opportunities are for 2024 CTE Conference attendees only.
- ✓ Don't wait until the last minute! Applications must be emailed no later than Friday, February 28, 2025.

See our 2023 Scholarship Winners!



**Visit our website
to view a full list!**

VISIT THE CALCP BOOTH FOR MORE INFO!

calcp.org



WELCOME FROM THE CALCP PRESIDENT

On behalf of the Board of the California Association of Leaders for Career Preparation (CALCP), we are thrilled to be able to meet again at the annual CALCP/CAROCP Conference. Special thanks to the Conference Committee for all their leadership in planning and operating this year's conference. Without their dedication, passion and support this conference would not be possible.

The mission of CALCP is to generate, extend, improve and foster all aspects of career technical preparation. As the Co-Sponsor of the CTE Fall Conference, last year's proceeds provided CALCP with the opportunity to award \$128,000 in scholarships to graduating CTE students. As an attendee of the 2024 CTE Conference, I would encourage you to see the CALCP Scholarship announcement on page 2 of this program. CALCP will again provide student scholarships to help meet the educational career needs of students. Don't miss out on this opportunity.

At the conference, we are happy to provide you with a comprehensive and exciting program of topics and resources that support staff, teachers and administrators which you can take back to improve your programs and create opportunities for student success. It is also an opportunity to network, meet new people and challenge yourself to think critically about the programs at your school.

CTE teachers and administrators are lifelong learners who consistently update curriculum to meet industry standards, embed technology, and increase partnerships to support all students for college and career readiness.

Thank you for all that you do to support our future leaders and workforce.

Enjoy the conference!

Vickie Burch, CALCP President



Vickie Burch

CALCP President

CALCP 2023-2024 BOARD OF DIRECTORS

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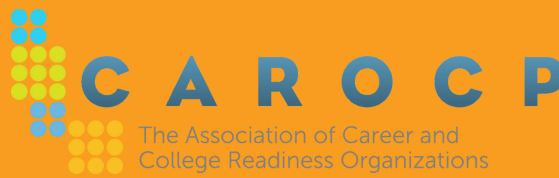
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CAROCP BENEFITS

STRENGTH IN MEMBERSHIP



*CAROCP members benefit
from the following activities:*

- *Legislative action and lobbying efforts*
- *CAROCP board and regional meetings*
- *Marketing efforts to raise awareness of CTE*

VISIT US AT BOOTH #28!

WHY JOIN?

You are part of a
Career Technical Education
organization whose
31 institutional members are
located throughout the State
of California



LEGISLATIVE ADVOCACY

The primary work of CAROCP is to support Career Technical Education through the advocacy work of its members and legislative advocates in the State Capitol.



CUTTING EDGE INFORMATION

Opportunities to be the best and first informed by California Department of Education representatives and by the CAROCP legislative advocates in Sacramento.



NETWORKING

Members build professional networks at meetings & events and stay connected through social media.



CAREER ADVANCEMENT

Opportunities to take the next step in your career through CAROCP partnerships, job postings, and networking.

Membership Information: www.carocp.com

CONNECT / INSPIRE / ACHIEVE

WELCOME FROM THE CAROCP PRESIDENT

Dear Fall CTE Conference Participants,

Welcome to the Fall Career Technical Education (CTE) Conference! On behalf of the California Association of Regional Occupational Centers and Programs (CAROCP), I extend my genuine gratitude to each of you for joining us as we come together to champion the mission of exemplary career education, career development, and workforce preparation.

California's evolving educational landscape is designed to bridge the critical skills gaps in our high-growth sectors, fostering a pipeline of talented students ready for both college and career. Your participation in this conference signifies your commitment to this transformative journey in your district, school and Community.

CAROCP has a proud history of over 45 years, representing more than 75 CTE, ROP/C and career and college readiness programs integral to California's educational system. Through regional delivery of career technical education classes, we have maximized opportunities for students to acquire essential skills leading to college and/or career success.

This conference provides a unique opportunity for networking, collaboration, and sharing best practices among schools and organizations. The importance of these connections cannot be overstated. Networking allows us to learn from one another, share innovative ideas, and build partnerships that strengthen our collective impact.

I challenge each of you to make at least one meaningful connection with a CTE program or district during this conference. By doing so, you contribute to a network of support and innovation that benefits all of our students. Together, we can continue to enhance our programs, ensuring they remain relevant and impactful for all students.

Going forward, we must ensure all youth, young adults, and adult workers can effectively prepare for, obtain, and retain jobs that allow them to grow, thrive, and contribute to America's future economic success. The key is making career readiness the number one goal of education and workforce development—at all stages and all ages—and positive, sustained change starts at the state level.

Thank you for your dedication to supporting Career Technical Education and for your active participation in this conference. Your contributions are vital as we strive to make a lasting difference in the lives of students across California.

Warm regards,



Fabrizio Lofaro

CAROCP President

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Ad Hoc Committee

In Loving Memory

Honoring Our Dedicated Fellow Committee Member and Our Longtime Trusted Partner

The CTE Fall Conference Committee is deeply saddened to share that we lost two dear friends over the past year.



Terry Allen passed away in March. Terry was a committee member from 2019 – 2023 and helped his wife Chris with conference registration for many years before that. Terry's role over the last few years was assisting the exhibitors during the move-in process and he continually touched base with them to make sure their needs were met during the conference. Attendees may not have had the opportunity to know Terry, as he unassumingly worked to make the CTE Conference a positive experience for them. Our deepest sympathies to our colleague Chris Allen and Terry's family as we mourn the loss of a dear friend and colleague. Terry, we miss you, but we know you will always be with the committee in spirit.



Peter Connolly passed away in September. Peter provided extraordinary support to our conference here at the Omni Hotel for over 28 years. Those of you who have attended the conference previously may even recognize Peter as he was a continuous presence, helping to make it a success each year. The committee has great memories of working with Peter, remembering the hard work and amazing service he provided, but also the joy and laughter he brought to us. Peter was truly a great human being. Our deepest sympathies to Peter's family and the Omni staff as we mourn the loss of a dear friend.

CONFERENCE AT A GLANCE

WEDNESDAY, NOVEMBER 20

8:30 AM – 4:30 PM	Registration
8:30 AM – 9:30 AM	Continental Breakfast
9:00 AM – 3:30 PM	CAROCPC Committee Meetings and Board Meeting
9:30 AM – 3:30 PM	Pre-Conference Workshop Presenter: Kenneth Shelton, Speaker/Designer/ Consultant, Elevate Education
12:00 PM – 1:00 PM	Luncheon
3:30 PM – 4:30 PM	Refreshments with Exhibitors
4:00 PM – 5:00 PM	CALCP Board Meeting

THURSDAY, NOVEMBER 21

7:00 AM – 5:00 PM	Registration
7:00 AM – 8:00 AM	Visit Exhibitors/Continental Breakfast
8:00 AM – 9:30 AM	Opening Session Pledge of Allegiance: Cameron Sladek, State High School President Skills USA California Keynote Speaker: Niki Spears, Author, Motivational Speaker, Educator, Change Leader, Niki Spears
9:30 AM – 10:00 AM	Visit Exhibitors
10:00 AM – 11:00 AM	Breakout Session I
11:00 AM – 11:30 AM	Visit Exhibitors
11:30 AM – 12:45 PM	Luncheon/Networking
12:45 PM – 1:15 PM	Visit Exhibitors
1:15 PM – 2:15 PM	Breakout Session II
2:15 PM – 2:45 PM	Visit Exhibitors
2:45 PM – 3:45 PM	Breakout Session III
3:45 PM – 4:30 PM	Refreshments with Exhibitors

FRIDAY, NOVEMBER 22

7:00 AM – 10:00 AM	Registration
7:00 AM – 8:00 AM	Visit Exhibitors/Buffer Breakfast
8:00 AM – 9:30 AM	General Session Program Cover Contest Winners Keynote Speaker: Luke Meyer, Director, Los Angeles Region Center of Excellence for Labor Market Research hosted at Mt. San Antonio College
9:30 AM – 10:00 AM	Visit Exhibitors
10:00 AM – 11:00 AM	Breakout Session IV
11:15 AM – 12:15 PM	Breakout Session V
12:30 PM – 1:30 PM	Closing Session and Social/Door Prizes

Wednesday

WEDNESDAY, NOVEMBER 20, 2024

8:30 AM – 4:30 PM	REGISTRATION (Foyer)
8:30 AM – 9:30 AM	BREAKFAST (Inside Pre-Conference Room)
9:00 AM – 3:30 PM	CAROCP COMMITTEE MEETINGS AND BOARD MEETING (Salons 1-3)
9:30 AM – 3:30 PM	PRE-CONFERENCE WORKSHOP Kenneth Shelton, Speaker/Designer/Consultant, Elevate Education (Salon D)
12:00 PM – 1:00 PM	LUNCHEON (Starlight Terrace)
3:30 PM – 4:30 PM	REFRESHMENTS WITH EXHIBITORS sponsored by Pearson and YouScience BEVERAGES, sponsored by iCEV and KLEIN Educational Systems (Salons 4-5)
4:00 PM – 5:00 PM	CALCP BOARD MEETING (Desert Suite 3)



PRE-CONFERENCE WORKSHOP

Implications of AI across and within CTE Programs

● **Kenneth Shelton**

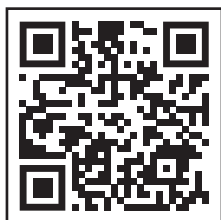
This comprehensive workshop will give you a historical and foundational understanding of artificial intelligence (AI). We will look at how artificial intelligence will not only shape the future of education but also transform many of the things we do. Throughout the workshop, participants will engage in various interactive activities, including hands-on exercises, small-group/large-group discussions, and collaborative exploration of shared resources. These activities are designed to ensure that attendees not only comprehend the theoretical aspects of AI but also gain practical insights into its applications, along with possible policy implementation addressing things such as cheating and plagiarism. The workshop will spotlight various facets of AI, such as generative AI, large language models, and image generators. By examining these specific AI technologies, participants will gain deeper insight into their capabilities and potential impact on the field of education. This workshop emphasizes that AI is not merely a futuristic concept but a transformative force that is already reshaping educational practices. Workshop participants will also explore how AI influences instructional design, personalized learning, assessment methods, and administrative tasks.



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Free Auto-Buying Workshop on 11/21/24 in Desert Suite 2, Session 2 at 1:15 pm.

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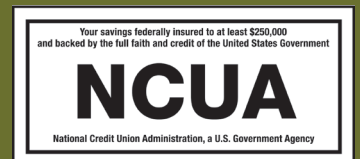
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ABOUT THE KEYNOTE SPEAKERS



THURSDAY, NOVEMBER 21, 2024 - 8:00 AM

Design Matters: Rethinking Learning Environments

● **Niki Spears, Author, Motivational Speaker, Educator, Change Leader**

Passionate, Inspiring, Moving, Authentically Engaging! Niki Spears is ready to take your team on a journey to enlightenment as she opens their minds, hearts, and spirits! A former educator and school principal, Niki understands the struggles in education today and has supported hundreds of school leaders, districts, and administrators in finding the beauty underneath the struggle as they embrace strategies that will create and sustain a positive culture. Niki is the author of three books- one non-fiction titled, *The Beauty Underneath the Struggle*, and two children's books, *The Hand Hug* and *Kindness Is Contagious Too!*

Niki is currently touring the country empowering school leaders and educators to take 100% responsibility for their thoughts, actions, and attitudes. Her talks inspire teams to move beyond a victim mindset to that of a victor allowing them to take the pencil of life and create their masterpiece.

www.nikispears.com

FRIDAY, NOVEMBER 22, 2024 - 8:00 AM

California's Labor Market in Ten Years: Which Jobs will be In-Demand in 2034?

● **Luke Meyer, Director, Los Angeles Region Center of Excellence for Labor Market Research**



Luke Meyer is the director of the Los Angeles Center of Excellence for Labor Market Research (LA COE), hosted at Mt. San Antonio College in Walnut. Luke holds a master's degree in psychology and evaluation from Claremont Graduate University as well as an MA in education from the University of La Verne. Prior to joining the COE team in 2017, Luke conducted research for the Department of Public Social Services, evaluating the effectiveness of various social programs and services.

Throughout his professional career, Luke has worn many hats—from group home treatment counselor and manager to community-based caseworker, to community college professor and after-school enrichment teacher, to research assistant and program evaluator—his path has veered and winded, but at the heart of each step along the way one thing has remained constant, Luke's desire to help others. His current research with the COE directs community college students towards living wage jobs in growing fields, especially in middle-skill occupations that support the fabric of LA's labor market.

www.coe.cc.net

THURSDAY, NOVEMBER 21, 2024

➔ 7:00 AM – 5:00 PM REGISTRATION (Foyer)

➔ 7:00 AM – 8:00 AM VISIT EXHIBITORS/CONTINENTAL BREAKFAST (Salons 4-5)

8:00 AM – 9:30 AM OPENING GENERAL SESSION (Salons A-H)

- **Remarks:** Don Bertucci, Conference Co-Chair
 - **Flag Salute:** Cameron Sladek, State High School President, SkillsUSA California
 - **Keynote Speaker:** Niki Spears, (Author, Motivational Speaker, Educator, Change Leader), Niki Spears
-

➔ 9:30 AM – 10:00 AM VISIT EXHIBITORS (Salons 4-5)

➔ 10:00 AM – 11:00 AM BREAKOUT SESSION I

- Adult Education CDE Update (Salon A)
- Beyond the Classroom: Creating Impactful Student - Led Exhibition and Showcase (Salon B)
- Building Bridges to Increase Student Engagement (Lantana)
- California CTE: State of the State (Workshop will repeat on Friday) (Salons 1-3)
- CTE Advisory Committee and Student Showcase (Jasmine)
- Developing and Implementing a Safety Instruction Program (Primrose)
- Empowering Futures: The Impact of CTSOs on Students and Schools (Salon 8)
- Hands-On Minds-On: Engaging Middle Schoolers through College and Career Readiness (CCR) (Gardenia)
- Hit the Road with CRY-ROP's Counselor Roadshows! (Plumeria)
- InnovateED: Tech Tools for CTE Educators (Iris)
- Let Your Students Do the Talking: Creating CTE Ambassador Programs (Begonia)
- Sonoma-Marín Bus Operator Pre-Apprenticeship Program (Larkspur)
- Teaching Artificial Intelligence by Building Video Games (Salon 7)
- The Blueprint for Success: Aligning Educational Pathways to Workforce Demand (Salon C)

HOSTED BY EXHIBITORS:

- An Industry Aligned Arts Media Entertainment (AME) Curriculum (Salon 6)
 - Evolve or Die: Supercharging Job Search Prep with AI (Desert Suite 1)
 - How Schools Can Provide Career Exploration and CTE Training for ALL Students (Desert Suite 2)
 - Innovative Strategies That Inspire Discussion and Intrinsic Motivation (Desert Suite 3)
 - Starting the College Journey in 9th Grade with a DE Career Class for All (Hibiscus)
-

➔ 11:00 AM – 11:30 AM VISIT EXHIBITORS (Salons 4-5)

➔ 11:30 AM – 12:45 PM LUNCHEON/NETWORKING (Salons A-H)

- **Remarks:** Jimmy Benavides, Conference Co-Chair
-

➔ 12:45 PM – 1:15 PM VISIT EXHIBITORS (Salons 4-5)

→ 1:15 PM – 2:15 PM BREAKOUT SESSION II

- CTE 8th Grade Showcase Event - If Stockton Can Do It (Gardenia)
- Design Thinking + AI: Simple Steps to Innovation (Salon A)
- Empower Students with Career Self-Management Tools (Salon 8)
- Frame by Frame: The Secrets to Building a Storytelling Dream Team (Lantana)
- Funding New CTE Pathways with CDE's Specialized Secondary Programs Grant (Jasmine)
- Golden State Pathways Program (GSPP) Capitol Region Meet and Greet! (Begonia)
- Launching Legends: A Guide for Supporting CTE Teachers (Salon B)
- Pre-Apprenticeship Your CTE Program! (Larkspur)
- Sharing Expertise on Developing a Medical Assistant Program (Iris)
- Special Populations-Harness the Linguistic Power of your English Learners (Primrose)
- The Transformative Power of Artificial Intelligence in Education (Salons 1-3)
- Tips for Multi-Grant Management (Salon C)
- Using Tech Tools for CTE Open Enrollment in Adult Education (Plumeria)
- Wellbeing for Teachers and Students (Salon 7)

HOSTED BY EXHIBITORS:

- Employer Engagement Strategies: What Works and What Doesn't (Salon 6)
- First Financial Credit Union FREE Auto Buying Services (Desert Suite 2)
- FREE, Video-driven, Interactive, Career Exploration and Work-based Learning (Desert Suite 1)
- Preparing Tomorrow's Workforce Through Career Connected Learning (Hibiscus)
- The Perfect Fit: Elementary CTE and ELOP (Desert Suite 3)

→ 2:15 PM – 2:45 PM VISIT EXHIBITORS (Salons 4-5)

→ 2:45 PM – 3:45 PM BREAKOUT SESSION III

- Beyond Boundaries: Charting New Paths with Early College (Plumeria)
- Credentials 101 – Adult Education and CTE Credentials (Salon A)
- CTE Beyond the Classroom - Using Work-based Learning (WBL) for Social Capital and Deeper Learning (Hibiscus)
- Don't You Forget About Me: Connecting with Your Breakfast Club (Iris)
- Getting Started with AI (Salon 7)
- Increase Pathway Completers with Exploratory Middle School CTE (Begonia)
- Leading for Career Readiness with an Equity Mindset (Salon C)
- Middle School to High School, Career Readiness Pathway Program (Gardenia)
- Pathways to Prosperity: Empowering English Language Learners (ELLs) with Healthcare Careers (Primrose)
- Sacramento Update – Policy Issues in K-12 Education and CTE (Workshop will repeat on Friday) (Salons 1-3)
- Supporting California Educators: Free Resources You Can Start Using Today (Salon B)
- Take Back Your Time with Artificial Intelligence and Task Automation (Larkspur)
- Unlocking CTE Success with Partnerships and Project-Based Learning (Jasmine)
- Work-Based Learning for Students with IEP or 4.0+ (Salon 8)

HOSTED BY EXHIBITORS:

- Elevate your Health Science Program with Industry Credentials (Salon 6)
- Enhancing Financial Literacy with VE: Real-World Finance Education (Desert Suite 2)
- High-Wage, High-Skill and High-Growth Pathway Course Offerings (Lantana)
- Next Level Work Based Learning (Desert Suite 3)
- Scene to Screen Film Workshop (Desert Suite 1)

→ 3:45 PM – 4:30 PM REFRESHMENTS WITH EXHIBITORS, sponsored by Pearson and YouScience BEVERAGES, sponsored by iCEV and KLEIN Educational Systems (Salons 4-5)

Thursday

November 21, 2024, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

BEGONIA - FAIRWAY COURTYARD

Let Your Students Do the Talking: Creating CTE Ambassador Programs

Learn how to propel leadership development while making your CTE students the face and the voice of all the CTE programs at your site. Attendees will see how to recruit, interview, select, and utilize the CTE Ambassadors to promote their CTE classes to the school, district, and the community.

- Melissa Bravata, Lead Counselor, La Puente High School/Hacienda La Puente School District
- Lisa Lopez, Principal, La Puente High School/Hacienda La Puente School District

GARDENIA - FAIRWAY COURTYARD

Hands-On Minds-On: Engaging Middle Schoolers through College and Career Readiness (CCR)

This session will help educators introduce students to high school pathways in a fully immersive middle school exploratory hands-on elective. Utilizing a 10-day module rotation, the Paxton Patterson model builds upon engagement linking MS students into career fields. Pathways cross all industry sectors transforming one classroom into a lab for ample exploration.

- David Allen, College and Career Readiness Lead Teacher, Will C. Wood Middle School, Sacramento City USD
- Marianne Bland, Senior Educational Consultant, Paxton/Patterson

IRIS - FAIRWAY COURTYARD

InnovateED: Tech Tools for CTE Educators

In this dynamic tech session we will dive into exciting digital tools and resources tailored to enhance your teaching experience and empower your students. We will share tech tools with each other, learn from the presenters but also join in and share your favorite tools. Let's discover and have fun!

- Neda Anasseri, Coordinator, The Outreach and Technical Assistance Network (OTAN)
- Yecsenia Delgado, Subject Matter Expert, OTAN

JASMINE - FAIRWAY COURTYARD

CTE Advisory Committee and Student Showcase

Our presentation will explore the vital role of the Career and Technical Education (CTE) Advisory Committee in shaping relevant and impactful educational programs, alongside a dynamic showcase of student projects that demonstrate the real-world applications and success of these initiatives. Attendees will gain insights into

collaborative efforts between educators and industry partners.

- Seema Puri, CTE Coordinator, LAUSD
- Judy De La Torre, CTE Specialist, LAUSD

LANTANA - FAIRWAY COURTYARD

Building Bridges to Increase Student Engagement

In today's evolving educational landscape, fostering student engagement through connectedness is challenging. Come explore practical strategies to build bridges between students, teachers, and the community, ultimately boosting academic and social outcomes. Discover how increasing our awareness and resilience can transform your classroom and empower students to thrive.

- Amber Abraham, Coordinator Designated Subjects, Ventura County Office of Education
- Donna Vollmer, Director Designated Subjects, Ventura County Office of Education

LARKSPUR - FAIRWAY COURTYARD

Sonoma-Marin Bus Operator Pre-Apprenticeship Program

Santa Rosa Junior College (SRJC) partnered with Golden Gate Transit, the Amalgamated Transit Union Local 1575, and California Transit Works (CTW) to create an innovative Bus Operator Pre-Apprenticeship Program, the first in California to link directly to an apprenticeship program. This program provides a pathway to family-sustaining career opportunities to residents in Sonoma and Marin Counties.

- Marlyn Garcia, Director, Adult Education, Santa Rosa Junior College
- Gustavo Sanchez, Instructor, Adult Education, Santa Rosa Junior College
- Araceli Vazquez, Outreach Specialist, Adult Education, Santa Rosa Junior College

PLUMERIA - FAIRWAY COURTYARD

Hit the Road with CRY-ROP's Counselor Roadshows!

Join the CRY-ROP team as we showcase our annual Counselor Roadshows, designed to educate school counselors on the benefits of CTE as well as provide an overview of our programs and services for the next school year. Discover how this model helps empower counselors to guide students in making more informed educational and career choices.

- Melissa Dix, Director of Education Services, Colton-Redlands-Yucaipa ROP
- Scott Raine, Program Manager, Colton-Redlands-Yucaipa ROP

Thursday

November 21, 2024, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

PRIMROSE - FAIRWAY COURTYARD

Developing and Implementing a Safety Instruction Program

Teaching students to work safely is a major concern for any teacher with tools and equipment. I was tasked with meeting with attorneys, district, and county risk managers to develop a program that teaches safety in a way that is defensible in court. This presentation will show you how to develop your own safety instruction program that will protect you and your students.

- Kathryn Worley, President, California Industrial Technology Education Association

SALON A

Adult Education CDE Update

Get the latest updates on adult education state and federal programs. Learn about the most current adult student data (including CTE), and funding prospects. Obtain more detailed information on Integrated Education and Training models, and CTE course approval changes and new course codes.

- Neil Kelly, Education Consultant, California Department of Education
- Renee Collins, Director of Adult Education, Sacramento County Office of Education

SALON B

Beyond the Classroom: Creating Impactful Student - Led Exhibition and Showcase

Learn how to create an authentic audience experience that showcases student creativity, collaboration, and critical thinking beyond the classroom. This session will explore practical strategies for designing semester or year-long units that culminate student-led exhibitions and presentations fostering deeper engagement and mastery of content that reaches all stakeholders.

- Danny Flores, Video Production Instructor, North Orange County ROP
- Joey Flores, Video Production Instructor, North Orange County ROP
- Kathi Kent, Program Manager, Tri-Cities ROP

SALON C

The Blueprint for Success: Aligning Educational Pathways to Workforce Demand

Explore the development of state and regional coordinating bodies, empowered by comprehensive statewide data systems and bolstered by robust technical assistance networks. This session will delve into effective strategies for synchronizing K-12, postsecondary, and workforce pathways across state and regional levels using a skills-based framework.

- Kathy Boyd, Director, Orange County Department of Education
- Kim Goodwin, Coordinator- OC Pathways, Orange County Department of Education
- Margaret Llamas, Coordinator- College and Career Readiness, Orange County Department of Education

SALONS 1-3

California CTE: State of the State (Workshop will repeat on Friday)

This session will provide up to date information on the status of programs administered by the Career and College Transition Division at the California Department of Education. The update will include Career Technical Education (CTE) programs, such as the State CTE Incentive Grant program and the Federal Perkins program, along with an update on current legislation.

SALON 7

Teaching Artificial Intelligence by Building Video Games

I will cover how Artificial Intelligence and Machine Learning is Transforming the Education and Video Games Industry. How Artificial Intelligence is used to generate responsive, adaptive or intelligent behaviors in video games. You can now automatically generate vast 3D worlds, unique characters, narratives and use Generative AI to create content with predictive patterns.

- Kent Ganevsky, Teacher, Glendale USD



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 21, 2024, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

SALON 8

Empowering Futures: The Impact of CTSOs on Students and Schools

Join us for an enlightening session on the transformative impact of Career and Technical Student Organizations (CTSOs) within educational communities. Discover how CTSOs enhance student engagement, provide vital leadership and career readiness skills, and foster a collaborative environment for educators and administrators.

- Clay Mitchell, State Director, SkillsUSA California
- Loretta Cabuyadao, State Assistant Director, SkillsUSA California
- Emily Cornwell, State Officer Trainer, SkillsUSA California
- Nikki Ritchie, State Officer Trainer, SkillsUSA California
- Cameron Sladek, State High School President, SkillsUSA California

DESERT SUITE 1

Evolve or Die: Supercharging Job Search Prep with AI
Unleash Your Inner Maverick! Dominate the Job Search Process with Artificial Intelligence (in an ethical way). This workshop is Gen Z's secret weapon for crafting powerful résumés, building relevant project proposals, and clever LinkedIn approaches. Youths will distinguish themselves amongst their competition by adapting to new hiring trends for the future workforce.

- Eric Fan, Gen Z Whisperer, Squarage LLC

DESERT SUITE 2

How Schools Can Provide Career Exploration and CTE Training for ALL Students

Discover how schools can offer career exploration and CTE training for ALL students. TransfrVR enhances immersive experiences in high-demand, high-paying careers fostering upward mobility through authentic & relevant VR learning.

- Tanner Ensign, State Workforce Manager, TransfrVR

DESERT SUITE 3

Innovative Strategies That Inspire Discussion and Intrinsic Motivation

Winner of the Innovation is Education award, Steve Ward & Linda Zeigler will share a variety of inspirational techniques and experiences that engage students while helping them develop intrinsic motivation and envision their personal and career futures. Participants will leave with tools and activities to revitalize their CTE pathway programs

- Steve Ward, CEO - Future N Focus, Creator of the Dream Catcher Program

HIBISCUS - FAIRWAY COURTYARD

Starting the College Journey in 9th Grade with a DE Career Class for All

In California, there is a new call for students to receive a 9th grade dual enrollment class and complete 12 units or more of college credit before they graduate. Learn about our A-G approved DE career planning class for all students that is a foundation to CTE pathways in high school/ college, providing students with a transition plan for college success.

- Karen Miles, Executive Director, Get Focused, Stay Focused/Academic Innovations'

SALON 6

An Industry Aligned Arts Media Entertainment (AME) Curriculum

Preparing students for industry careers means having an industry-aligned curriculum. In this workshop you'll work with the 2024 AME Industry Skills Framework document, collaborate with other teachers, and identify gaps in your current curriculum.

- Ashley Adams, Executive Director, AME Institute

Thursday

November 21, 2024, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

BEGONIA - FAIRWAY COURTYARD

Golden State Pathways Program (GSPP) Capitol Region Meet and Greet!

Meet and Greet of the Golden State Pathways Grantees from the Capitol Region (other regions welcome too!). Carol Keiser and Celeste Boggs from the Capitol Region Technical Assistance Center will be hosting a time to connect and discuss how the grant implementation is going so far and answer any questions grantees may have.

- Carol Keiser, Co-Executive Director of Golden State Pathways Program (GSPP) Capitol Regional Technical Assistance Center (RTAC)
- Celeste Boggs, Co-Executive Director of GSPP Capitol RTAC

GARDENIA - FAIRWAY COURTYARD

CTE 8th Grade Showcase Event - If Stockton Can Do It

Our district holds a CTE Showcase Event targeted at 8th Grade students and counselors. All our CTE Programs put together a display and staffed with current students displaying example work. Over 2 days we move over 2600 8th grade students through the event. Learn how it works for us.

- Krista Vannest, Work Based Learning Coordinator, CTE Department, Stockton USD
- Dax Del Prato, CTE Instructional Specialist, Stockton USD
- Abigail Ferrell, CTE Instructional Specialist, Stockton USD
- Tami Gray, Counseling Program Specialist, Stockton USD
- Nathan Haley, Director of CTE & STEM, Stockton USD

IRIS - FAIRWAY COURTYARD

Sharing Expertise on Developing a Medical Assistant Program

How to implement a Medical Assistant program in your school. Overview of the process. Curriculum and content. Multiple National Certifications students can earn in one year with a capstone such as Medical Assistant, Phlebotomy, and EKG Technician.

- Roxine Zamora, Lead Medical Assistant Instructor, Imperial Pathways Charter and Imperial County Office of Education (ICOE) Valley Academy, ICOE

JASMINE - FAIRWAY COURTYARD

Funding New CTE Pathways with CDE's Specialized Secondary Programs Grant

CDE's Specialized Secondary Programs (SSP) grant funds teachers to create original curriculum and courses connected to a CTE pathway. The multi-year grant (about \$335,000 over four years) funds curriculum development, PD, technology, equipment, and resources. Fund and implement a new, innovative program at your California public high school with SSP!

- Michael Sinclair, SIS/Technology/CTE Coordinator, Francisco Bravo Medical Magnet High School – LAUSD
- Raphael Rodriguez, Secondary Teacher-Film, Francisco Bravo Medical Magnet High School – LAUSD

LANTANA - FAIRWAY COURTYARD

Frame by Frame: The Secrets to Building a Storytelling Dream Team

Ignite student creativity with a district-wide Film Academy that transforms students into dynamic storytellers. This session dives into building creative teams, forging powerful partnerships, and preparing students for careers in media and entertainment. Explore AI's role and discover how to elevate student storytelling to new heights!

- Adrian Olmedo, Educator, Anaheim Union High School District
- April Monera, Educator, Anaheim Union High School District
- Nicole Montoy, Educator, Anaheim Union High School District
- Jeff Numainville, Educator, Anaheim Union High School District

LARKSPUR - FAIRWAY COURTYARD

Pre-Apprenticeship Your CTE Program!

This workshop provides educators with practical insights and strategies for navigating the registration process for pre-apprenticeship programs as pathways to employment. During this informative session, participants will explore the key components and benefits of registered pre-apprenticeships specifically aligned to in-demand, high-quality careers for students.

- Laura Gallardo, Director of Career Technical Education, Hemet USD
- Corina Moore, College and Career Teaching and Learning Specialist, Hemet USD



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 21, 2024, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

PLUMERIA - FAIRWAY COURTYARD

Using Tech Tools for CTE Open Enrollment in Adult Education

Join us for a presentation on using technology to break down CTE programs into modules, facilitating open enrollment and increasing course participation. Learn about the benefits, including higher completion rates and student satisfaction, and gain practical tips and resources for successful implementation.

- Yecsenia Delgado, Subject Matter Expert, Outreach and Technical Assistance Network (OTAN)

PRIMROSE - FAIRWAY COURTYARD

Special Populations-Harness the Linguistic Power of your English Learners

Harness the linguistic power of your English Learners to develop their bilingual skills that are much needed in the industry. CTE programs provide ample opportunities for this development. Learn literacy and language strategies you can use in your CTE classroom such as vocabulary development, structured conversation, close reading, and evidence-based writing.

- Jessie Ruiz, Assistant Principal, Desert Sands Unified School District

SALON A

Design Thinking + AI: Simple Steps to Innovation

Get ready to participate in a fun Design Challenge! Work in teams where creativity is unleashed. Learn design thinking, solve real-world problems with AI and leave with easy-to-use lessons for your classroom or organization.

- Azine Davoudzadeh, Coordinator College and Career Readiness, Contra Costa County Office of Education
- Leslie Marley, Coordinator College and Career Readiness, Contra Costa County Office of Education

SALON B

Launching Legends: A Guide for Supporting CTE Teachers

Learn how we provide wrap-around support for CTE teachers to transition into the field of education through developing effective teaching practices and pedagogical skills. Our guide to support CTE Teachers includes professional development offerings such as trainings, monthly support groups, workshops, and PLCs. This is how we Launch Legends!

- Lourdes Amador, Instructional Coach, North Orange County ROP
- Kelly Kennedy, Assistant Superintendent, Educational Services, North Orange County ROP

- Casey Riggs, Director, Educational Services, North Orange County ROP

SALON C

Tips for Multi-Grant Management

Dig into strategies and best practices in grant management for CTE! The focus of the Multi-Grant Management workshop is to explore and identify best practices to organize and take action around the many different grants you oversee or manage. Gain access to a template you can use to manage your grants, spend time organizing your work, and learn to make data-based decisions.

- Jewyl Alderson, Coordinator, San Diego County Office of Education

SALONS 1-3

The Transformative Power of Artificial Intelligence in Education

This session will focus on leveraging existing artificial intelligence platforms for transformative learning experiences. We will look at using chatbots, Large Language Models, and a few additional AI based resources for teaching and learning impact.

- Ken Shelton, Founder and CEO, Elevate Education

SALON 7

Wellbeing for Teachers and Students

Life brings a lot of stressful incidents in our lives as teachers. Those stressors affect how we teach our students. It is our responsibility to find a way to help us be the best teacher and person in general we can be. Come learn how to gain a positive mindset with meditation to become a fresh new (or old) teacher.

- Joshua Galbraith, Instructor, Moreno Valley USD

SALON 8

Empower Students with Career Self-Management Tools

Learn about the California Career Resource Network's FREE career exploration tools. These tools help students become effective career self-managers who can make informed career decisions, develop a Career Action Plan, and prepare for the workforce. Find new CalCRN content and other high-quality instructional materials on the California Educators Together website.

- Laura Walls, CalCRN Coordinator, Education Programs Consultant, California Department of Education
- Kyle Castleman, California Educators Together Platform Manager, California Department of Education

Thursday

November 21, 2024, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

DESERT SUITE 1

FREE, Video-driven, Interactive, Career Exploration & Work-based Learning

Discover Tiggbee! A free, cutting-edge, career exploration and work-based learning tool for middle and high schoolers. Our meticulously crafted 5-minute videos, introduce new industries each week, fostering curiosity and inspiration. Throughout the academic year students connect with diverse industry guest speakers they can safely engage with, virtually.

- Carlos Negrete, CMO, Tiggbee

DESERT SUITE 2

First Financial Credit Union FREE Auto Buying Services

Come join us for an informative seminar about the Auto buying process. You will learn about the factors lenders use to pre-qualify applicants, free auto buying services to get the best deal possible and the overall process. You will save smart and borrow smarter with our competitive rates on loans.

- Therese El Khoury, AVP of Community Services, First Financial Credit Union

DESERT SUITE 3

The Perfect Fit: Elementary CTE and ELOP

ELOP is for grades K-6 and designated for programming outside of the school day, and CTE is usually at the high school level. Where do these worlds collide? Learn how LEAs are expanding career awareness with ELOP by implementing Career Discovery Labs to give their students a jumpstart on CTE.

- Marianne Bland, Sr. Educational Consultant, Paxton/Patterson LLC

HIBISCUS - FAIRWAY COURTYARD

Preparing Tomorrow's Workforce Through Career Connected Learning

America's workforce is changing rapidly through the convergence of AI, robotics, automation, and autonomy. In this session, Hans Meeder, author and former Deputy Assistant Secretary at the Department of Education, explains these factors, and how to prepare tomorrow's workforce through Career Connected Learning and focusing on Career Navigation Skills.

- Hans Meeder, Sr. Fellow, YS Center for Innovation

SALON 6

Employer Engagement Strategies: What Works and What Doesn't

How do we successfully engage businesses beyond the annual Advisory Board meeting? As we expand apprenticeship and work-based learning opportunities across America, industry partners' true commitment is essential. This session will provide tangible tactics and create a venue for attendees to share best practices and lessons learned.

- Kevin Fleming, Founder and CEO, Catapult



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 21, 2024, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

BEGONIA - FAIRWAY COURTYARD

Increase Pathway Completers with Exploratory Middle School CTE

Lack of space in schedules make it hard for students to try different pathways in high school. Learn how to implement middle school CTE with exploratory units from different industry sectors in one course to increase completers and improve engagement. Get hands-on with activities during the session!

- Tim Dignan, Director of CTE & Alt Ed (Retired), Temecula Valley Unified School District
- Melissa Dix, Director of Education Services, Colton-Redlands-Yucaipa ROP

GARDENIA - FAIRWAY COURTYARD

Middle School to High School, Career Readiness Pathway Program

Orange USD's program offers middle school students' opportunities to explore various careers, develop personal skills, and prepare for a successful transition into high school, where they can further explore the various pathways through internships, project-based learning aligned with industry standards, and hands-on experience, preparing them for college or the workforce.

- Kristi Dorf, TOSA, Career Readiness and Inclusive Practices, Orange USD
- Christina Baroldi, TOSA Innovation and Technology, Orange USD
- Crystal Meyer, Assistant Principal, Portola Middle School, Orange USD

HIBISCUS - FAIRWAY COURTYARD

CTE Beyond the Classroom - Using Work-based Learning (WBL) for Social Capital and Deeper Learning

Over 8 years, Port of Los Angeles High School (POLAHS) has created a variety of WBL opportunities for students, and we have found these opportunities have led to life changing relationships for our students. This presentation highlights some of our most successful, sustainable WBL ideas, while leaving time to serve as a thought partner for attendees who want to create these opportunities for students.

- Michael Aspinwall, CTE Advisor/Special Projects Manager, Port of Los Angeles High School
- Erick Miseroy, CTE Teacher, Port of Los Angeles High School

IRIS - FAIRWAY COURTYARD

Don't You Forget About Me: Connecting with Your Breakfast Club

Inspired by the iconic film *The Breakfast Club*, this session delves into the diverse personalities that make up every classroom—the athlete, the princess, the brain, the rebel, the isolator...and many more. Attendees will leave with a toolkit of actionable strategies to create an inclusive and dynamic learning environment. Come join us in "detention". It's going to rock!

- Elena Hernandez, Program Manager, Colton Redlands Yucaipa ROP
- Steven Dominguez, Graphic Design Teacher, Colton Redlands Yucaipa ROP

JASMINE - FAIRWAY COURTYARD

Unlocking CTE Success with Partnerships and Project-Based Learning

Discover how to enhance Career Technical Education through community partnerships and project-based learning. Learn innovative strategies and best practices for engaging students, building real-world skills, and creating meaningful connections with local businesses. Walk away with actionable insights to implement immediately.

- Tonya Whiteside, CTE Instructor, Aliso Niguel HS/ College and Career Advantage

LARKSPUR - FAIRWAY COURTYARD

Take Back Your Time with Artificial Intelligence and Task Automation

This hands-on session will demonstrate easy-to-use AI tools and automation strategies. Learn to streamline instruction, provide instant formative and summative feedback, reduce grading time, and enhance student outcomes. Ready to swap teacher woes for Netflix shows? Join us and transform your classroom!

- Todd Benrud, Teacher, Grossmont UHSD

Thursday

November 21, 2024, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

PLUMERIA - FAIRWAY COURTYARD

Beyond Boundaries: Charting New Paths with Early College

Explore our roadmap for launching Early College at your high school. This program fosters collaboration between your high school and community college to expand courses and career pathways with an equity focus. Learn more from a rural school and a large college district, enhancing college readiness and expanding CTE opportunities.

- Eryn Barker, Early College/CTE Coordinator, Bonsall High School
- Jennifer Finn, Supervisor, Dual Enrollment, Palomar College

PRIMROSE - FAIRWAY COURTYARD

Pathways to Prosperity: Empowering English Language Learners (ELLs) with Healthcare Careers

This presentation will explore the ELLs Healthcare Pathway Program, detailing its innovative approach to integrating vocational training with language education. Highlighting the partnership with Irvine Valley College and Coastline ROP, it will showcase how the program prepares ELLs for healthcare careers, enhancing their professional skills and English proficiency.

- Brian Dozer, Superintendent, Coastline ROP
- Krista Schweers-Ganga, Director, Coastline ROP
- Gina Escobar, Administrator, Coastline ROP

SALON A

Credentials 101 – Adult Education and CTE Credentials

Explore the requirements for Adult Education and CTE Credential. Learn about work experience equivalencies that can be used to qualify. Discover how Single-Subject and Multiple-Subject teachers can apply alternative requirements to qualify and clear.

- Linda Skipper, Coordinator III, Designated Subjects Credentials and Apprenticeship, Los Angeles County of Education
- Nancy Wagner, Consultant, Designated Subjects Credentials, Los Angeles County Office of Education
- Nicole Stephenson, Coordinator, Orange County Department of Education

SALON B

Supporting California Educators: Free Resources You Can Start Using Today

Navigating educational resources can be time-consuming and overwhelming, especially when juggling the demands of lesson planning and classroom management. In this interactive presentation, we'll introduce a curated collection of free resources designed to streamline your search for high-quality, standards-aligned materials.

- Joyce Foss, Coordinator - Curriculum & Instruction, Orange County Department of Education
- Lauren Hartshorne, Program Specialist, Orange County Department of Education

SALON C

Leading for Career Readiness with an Equity Mindset

Career readiness programs offer incredible promise for all students! Join this session to look at strategies you can take to apply an equity mindset to pathway work, engage in data-based decision making, and provide opportunities for economic mobility for your most marginalized populations!

- Jewyl Alderson, Coordinator, College and Career Readiness, San Diego County Office of Education

SALONS 1-3

Sacramento Update – Policy Issues in K-12 Education and CTE (Workshop will repeat on Friday)

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group
- Christina Marcellus, Legislative Advocate, Capitol Advisors Group



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 21, 2024, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

SALON 7

Getting Started With AI

Wondering what all the buzz is about AI? Join this session to consider AI's capabilities, applications, and potential to support instructional and administrative tasks. We will discuss prompt engineering and practice generating content. And...walk away with a growing list of resources to refer to after the session.

- Anthony Burik, Coordinator, Distance Learning Projects, Outreach and Technical Assistance Network OTAN)

SALON 8

Work-Based Learning for Students with IEP or 4.0+

Work-based learning for all CTE pathway students, from those with IEPs to 4.0+ GPA will be prepared for the future. They will apply their classroom learnings and skills to the real-world workplace. An opportunity for a paid apprenticeship working alongside industry professionals to experience a variety of CTE pathways.

- Frida Vadgama, CTE Teacher, Downey USD
- Danielle Storey, CTE Teacher, Downey USD

DESERT SUITE 1

Scene to Screen Film Workshop

Join "Creating Creators" Filmmaking Workshop! Collaborate with industry professionals to write, direct, film, act, and edit a dynamic scene. Gain hands-on experience with production equipment and refine your skills. Unleash your creativity and embark on an empowering artistic journey!

- Jessica Just, CEO, Creating Creators

DESERT SUITE 2

Enhancing Financial Literacy with VE: Real-World Finance Education

Explore the seamless integration of personal finance education in the VE program and virtual economy. Students receive a living wage for their in-class internship and pay for living expenses in the marketplace within the VE banking system. Learn how to inject fun with real-world scenarios and watch students gain a deep understanding of business and personal finance.

- Teri Jones, Western Regional Director, Virtual Enterprises International

DESERT SUITE 3

Next Level Work Based Learning

What's the difference between good Work Based Learning (WBL) and not-so-good? And what makes a great WBL experience? As WBL becomes an ever-more included part of the high school experience, it is time to explore ways to measure quality. This interactive session will explore some of the emerging metrics for WBL quality and strategies/tools for collecting this vital data.

- David Berg, Director of Digital Innovation, Big Picture Learning

LANTANA - FAIRWAY COURTYARD

High-Wage, High-Skill and High-Growth Pathway Course Offerings

Are you looking to implement pathways in high-wage, high-skill, or high-growth areas like Health Science, Education, Early Education, and STEM? iCEV has high quality course offerings to prepare students for success in college and career with our standards aligned courses and preparation materials for industry certifications.

- Maggie McGill, Territory Manager, iCEV

SALON 6

Elevate your Health Science Program with Industry Credentials

Educators play a key role in preparing students for successful healthcare careers. Industry-recognized credentials offer advantages in training and employment, providing hands-on experience and access to high-paying professions. Educators can choose certifications, help students prepare, and create workforce-aligned curriculum.

- Nila Gorman, Account Executive, National Healthcareer Association (NHA)



Breakout sessions denoted with this icon are hosted by Exhibitors.

Pathful is the **K-16 workforce readiness system** that integrates college and career exploration, work-based learning, and employability skills platforms, experiences, and services into one affordable solution for California schools and districts.

Visit us in Booth 27

One Login

Unified rostering to streamline a school or district's workforce readiness implementation

One Starting Point

Common assessments & lifestyle calculator to drive personal engagement with tools, experiences, & resources

One Experience

Four workforce readiness platforms in one to provide a more meaningful, integrated experience for students, teachers, and industry professionals

One Report

Consolidated reporting engine saves time and drives insights for more effective programming

Unlimited Content

Daily stream of new, live, and asynchronous college & career exploration, work-based learning and employability content

What career and life do I want?

How do I gain access to the future I want?

What skills do I need?



**Contact
Cody Olson**

colson@pathful.com

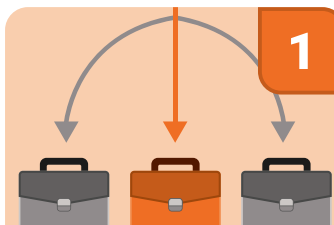




Top 10 Reasons California Schools Choose eDynamic Learning



California Association of African American
Superintendents and Administrators



Comprehensive Career Pathways

Explore 60 career pathways within Health & Human Services, Digital Technology, Management & Entrepreneurship, Financial Services, and Marketing & Sales.



UC A-G Approved Curriculum

Over 250
courses aligned



Seamless Integration

Easily implemented with
Single Sign-On (SSO) and
Learning Management
System (LMS).



Diverse Learning Styles

Features like the Literacy
Toolbar support varied
learning preferences, including
the ability to translate into 95
different languages.



Golden State Pathways Program

Our award-winning Virtual
Internship Program and
career-focused curriculum
are 100% aligned.



Up-to-date Digital Courses

Courses are fully digital,
reviewed for relevance, bias
or insensitive content and
regularly updated to reflect
current industry trends.



Middle School Career Awareness

Offers engaging career
awareness and elective
courses for middle school
students.



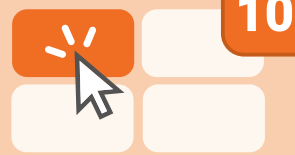
Professional Development

Robust PD opportunities
help teachers seamlessly
integrate materials into their
classrooms.



Career Readiness

Prepare students for
employability and industry
certifications.



Interactive and Engaging

Students love the interactive
and engaging content,
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Contact us to learn how your students and teachers
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California offers — at no cost to public schools or local libraries— online educational content and tools with **COMPASS: the California Online Media Program for Access and Student Success.**

- › Career overviews
- › College-level resource for science and medicine
- › Human anatomy interactives
- › Performing arts streaming
- › Climate-change and environmental literacy info
- › Education guides, lesson plan ideas, and early literacy tools
- › And much, much more!

Visit us at Booth 40! See our session for **FREE** resources from **COMPASS** at the State Library! Sign up for online training announcements at bit.ly/K12NewsletterSignUp or explore the informational page at <http://COMPASS.library.ca.gov>



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Pearson Career & Technical Education learning experiences for the next generation workforce!



We are excited to be joining you at the **California CTE Conference!**

Learn more about our extensive library of CTE learning experiences that prepare students early for the future they imagine!

- Agriculture, Food & Natural Resources
- Architecture & Construction
- Arts, AV Technology & Communication
- Business Management & Administration
- Education & Training
- Information Technology & Computer Science
- Health Sciences
- Human Services
- Hospitality & Tourism
- Law, Public Safety, Corrections, & Security
- Manufacturing
- Marketing
- Transportation, Distribution & Logistics
- STEM

Please scan to visit our **CA CTE Conference** web page where you can access the Pearson 2024 Career & Technical Education catalog, request more information, or request a digital/print sample.

Visit us at booth #26

FRIDAY, NOVEMBER 22, 2024

- 7:00 AM – 10:00 AM REGISTRATION (Foyer)
- 7:00 AM – 8:00 AM VISIT EXHIBITORS/BUFFET BREAKFAST (Salons 4-5)
- 8:00 AM – 9:30 AM GENERAL SESSION (Salons A-H)
 - Remarks: Don Bertucci, Conference Co-Chair
 - Program Cover Contest Awards: Rebel Harrison, Program Cover Coordinator, Teresa Thompson and John Rudy, G-W Publisher (See student entries below)
 - Keynote Speaker: Luke Meyer, Director, Los Angeles Region Center of Excellence for Labor Market Research (LA COE)



1ST PLACE - \$600
 Adam Cuevas
 Alta Loma High School
 Chaffey Joint UHSD/Baldy View ROP
 Instructor: Karreen Siskowski



2ND PLACE - \$400
 Timothy Ching
 Summit High School
 Fontana Unified School District
 Instructor: Valerie McClellan



3RD PLACE - \$200
 Sofia Marchi
 Rancho Cucamonga High School
 Chaffey Joint UHSD/Baldy View ROP
 Instructor: Lisset Arredondo



HONORABLE MENTION - \$75
 Benjamin Keisler
 Millikan High School
 Long Beach Unified School District
 Instructor: Karen Dies



HONORABLE MENTION - \$75
 Kathryn McChesney
 Temecula Valley High School
 Temecula Valley Unified School District
 Instructor: Kim Randall



HONORABLE MENTION - \$75
 Kelly Zhang
 Arcadia High School
 Arcadia Unified School District
 Instructor: Ing Mu

Enter next year's CTE Conference Cover Contest!
See page 44 for details.

→ 9:30 AM – 10:00 AM VISIT EXHIBITORS (Salons 4-5)

→ 10:00 AM – 11:00 AM BREAKOUT SESSION IV

- 2 for 1 Bonus Articulated Adult Education CTE Courses (Gardenia)
- Bridging High School to Community College Work-Based Learning Opportunities (Larkspur)
- CTE Unlocked: Innovative Marketing Strategies for Engaging Stakeholders (Lantana)
- Empowering Adult Learners: Enhancing Math and Health Career Pathways (Jasmine)
- Foundational Support for High School Students - Freshman Academy (Plumeria)
- From an Academy to a Pathway... Success Story (Hibiscus)
- Get 'em, Grab 'em, Keep 'em: Championing CTE in Today's Schools (Iris)
- Level Up: Integrating Game Audio into Digital Music Education (Salon 8)
- Leverage Relationships to Boost Community Partnerships and Student Success (Primrose)
- Linking Your School's Portrait of a Graduate to CTE and Career Readiness (Salon B)
- Multilingual Mastery: ELD Strategies Elevating Artistry in a CTE Classroom! (Salon C)
- Project-based Learning (PBL) + Laser/Vinyl Cutters = \$, Program/School Marketing/Fun (Salon 7)
- Sacramento Update – Policy Issues in K-12 Education and CTE (Salons 1-3)
- Subregional Labor Market Profiles of Los Angeles County (Salon A)
- USA Learns: FREE Resource for English Language Learners in a Career Pathway (Begonia)

HOSTED BY EXHIBITORS:

- COMPASS Resources for Media Arts and Medicine – Free from the State Library (Salon 6)
- Safe and Effective Ways to Introduce Electric Vehicle Technologies (Desert Suite 3)
- Transform Education for Justice Impacted Youth and Alternative Ed. with VR (Desert Suite 1)
- Transforming Lives Through Purpose Driven Education (Desert Suite 2)

→ 11:15 AM – 12:15 PM BREAKOUT SESSION V

- Advancing Biotech Education: Trends, Skills, Curriculum and Resources (Plumeria)
- Advisory Meetings on Steroids! (Gardenia)
- California CTE: State of the State (Salons 1-3)
- Canva and MagicSchool and Perplexity, OH MY! Today's AI Tools (Jasmine)
- Charting New Territories: Our Approach to Fingerprinting and Work-Based Learning (Salon 8)
- Cooking Up Champions: Integrating CTSO Competitions into the Culinary Class (Hibiscus)
- CTE Credentialing: Districts and Credential Programs in Supportive Roles (Iris)
- Dual Enrollment and Linked Learning (Salon 7)
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- Maximize CTE Student Internships (Primrose)
- Mental and Behavioral Health in your CTE Classroom (Larkspur)
- The Academy of Technology, Landscape and Management (TLM): It's in the Roots (Begonia)
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- YouScience Brightpath: "Where Was This When I Was in High School?" (Desert Suite 2)

→ 12:30 PM – 1:30 PM CLOSING SESSION AND SOCIAL/DOOR PRIZES (Salons D-H)

Remarks: Jimmy Benavides, Conference Co-Chair

Friday

November 22, 2024, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

BEGONIA - FAIRWAY COURTYARD

USA Learns: FREE Resource for English Language Learners in a Career Pathway

Learn to effectively use this free resource for Adult English language learners. Gain actionable strategies, best practices, and proven results. Participate in an innovative, interactive session to implement these tools immediately in your programs! Information about a CNA specific course included.

- Alisa Takeuchi, Content Developer/CTE Instructor, Sacramento County Office of Education, IMS

GARDENIA - FAIRWAY COURTYARD

2 for 1 Bonus Articulated Adult Education CTE Courses

This presentation profiles how k12 adult schools in CAEP Region 66 leverage the benefits of articulated CTE courses to accelerate the completion of high school diploma students. This presentation will also highlight employer and union support to lead students to apprenticeships and union jobs.

- Adele McClain, Coordinator of Apple Valley Adult School, Apple Valley Adult School and Victor Valley College
- Rebecca Monjaras, Transitions Counselor, Victor Valley College

HIBISCUS - FAIRWAY COURTYARD

From an Academy to a Pathway... Success Story

After losing critical funding from the State CTE California Partnership Academy (CPA) grant, we adopted Career Pathways. Learn how we survived and thrived! The Patient Care Pathway at Mount Diablo High School and Ygnacio Valley High School experience ...Good and Bad!

- David Pintado, CTE Health Science Teacher, Mount Diablo USD
- Omar Edwards, CTE Health Science Teacher, Mount Diablo USD

IRIS - FAIRWAY COURTYARD

Get 'em, Grab 'em, Keep 'em: Championing CTE in Today's Schools

Join us for a journey into the world of promoting CTE. From enlightening high school students about diverse career pathways to engaging with the community through CTE Fairs, middle school presentations, our annual Future Fest, student ambassadors, and local competitions, we're dedicated to ensuring increased enrollment and pathway completion.

- Eileen Bagg-Rizzo, Director II, College and Career Readiness, Grossmont UHSD

- Ardy Riego, Work-Based Learning Specialist, Grossmont UHSD
- Nicole Thren, CTE Curriculum Specialist/SWP PC, Grossmont UHSD
- Matt Udvarhelyi, COSA/Dual Enrollment Coordinator, Grossmont UHSD

JASMINE - FAIRWAY COURTYARD

Empowering Adult Learners: Enhancing Math and Health Career Pathways

Explore how OTAN and NROC's long collaboration supports adult education through EdReady. Witness how California adult schools leverage this partnership to tailor learning, foster exploration, and deliver top-tier online resources, empowering learners to achieve their educational milestones.

- Penny Pearson, Subject Matter Expert, Outreach and Technical Assistance Network (OTAN)
- Laura Smith, Regional Partnership Manager, The NROC Project

LANTANA - FAIRWAY COURTYARD

CTE Unlocked: Innovative Marketing Strategies for Engaging Stakeholders

Discover cutting-edge tactics to amplify your CTE programs through digital marketing, community involvement, and success stories, ensuring remarkable outcomes. Ideal for educators, counselors, and administrators aiming to enhance program visibility.

- Brandon Thrasher, CTE Advisor, LAUSD

LARKSPUR - FAIRWAY COURTYARD

Bridging High School to Community College Work-Based Learning Opportunities

Making the most of Spring Break! Springternship! (A virtual Micro Internship Program) How to create meaningful work-based learning experiences that have low barriers to entry and high learning outcomes while also providing a dual enrollment opportunity to high school students. Learnings from Year 1.

- Lynette Gillson, Coordinator, Partnerships and Work-Based Learning, Mountain View Los Altos UHSD
- Amber Woodward, CTE and Dual Enrollment Program Specialist, Mountain View Los Altos UHSD
- Miloni Gandhi, Faculty, Foothill College

Friday

November 22, 2024, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

PLUMERIA - FAIRWAY COURTYARD

Foundational Support for High School Students - Freshman Academy

This presentation focuses on systems and support for ninth-grade students' success in high school. We'll showcase how cohort learning communities foster strong relationships, a sense of belonging, and a supportive family atmosphere among students and teachers, promoting academic and personal growth.

- Clair Chapman, Program Specialist, Elk Grove USD
- Susan DeHerrera, Academy Coach for the Foundational Support for High School Students, Elk Grove USD

PRIMROSE - FAIRWAY COURTYARD

Leverage Relationships to Boost Community Partnerships and Student Success

Explore strategies for leveraging existing relationships to build impactful community partnerships that enhance career education. Understand the state's call to action and develop a site or district action plan to support work-based learning experiences. Engage with key stakeholders to create a collaborative network that fosters student success and workforce readiness.

- Jill Katevas, Administrator, Educational Services, Orange County Department of Education
- Ashley Higuera-Oaks, Coordinator, Career Technical Education, Orange USD

SALON A

Subregional Labor Market Profiles of Los Angeles County

As one of the largest and most diverse counties in the nation, Los Angeles County has an enormous impact on key population and economic indicators in the state. Similarly, its subregions, which encompass 88 cities, are varied and contribute in myriad ways to the region's overall economic vitality and labor market. To put these numbers into context, make them more digestible, and to better understand the factors defining each of the six subregions in the Los Angeles Basin, workshop utilizes a number of data sources that shed light on important labor market needs and the role of community colleges in training a local workforce equipped to meet those needs.

- Luke Meyer, Director, California Community Colleges Los Angeles Center of Excellence for Labor Market ResearchOccupational Program

SALON B

Linking Your School's Portrait of a Graduate to CTE and Career Readiness

At Murrieta Valley USD, we have linked our new Profile of a Graduate to Career Readiness expectations and Career & Technical Education. During this interactive and practical session, we'll discuss making these linkages and how to measure workplace and life skills in your CTE programs and across your school system.

- Valerie Backus, CTE Coordinator, Murrieta Valley USD
- Hans Meeder, Consultant, YouScience
- Diana Ruiz, Counselor Coordinator, Murrieta Valley USD
- Jennifer Schriver, Executive Director, Secondary Education, Murrieta Valley USD
- Mick Wager, Coordinator, Ed Services, Murrieta Valley USD

SALON C

Multilingual Mastery: ELD Strategies Elevating Artistry in a CTE Classroom!

Based on real experiences from an ELD/CTE teacher collaboration in a digital arts classroom, this session offers proven strategies for unlocking content, boosting participation, and engaging all students, with a special focus on English Learners. Elevate your teaching toolkit with high-impact approaches, empowering your students to reach their full potential.

- Crystal Caban, Teacher Specialist, Glendale USD
- Yvie Raij, Digital Arts and Animation Teacher, Glendale High School

SALONS 1-3

Sacramento Update - Policy Issues in K-12 Education and CTE

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group
- Christina Marcellus, Legislative Advocate, Capitol Advisors Group



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Friday

November 22, 2024, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

SALON 7

Project-based Learning (PBL) + Laser/Vinyl Cutters = \$, Program/School Marketing/Fun

Learn how to use your laser or vinyl cutters to create a PBL learning environment. From working with the public to create posters, t-shirts, banners, and more; to having projects that not only teach job skills but also promote writing to convey ideas; these technologies can help charge your classroom. Lesson plans and lots of projects on display will be provided.

- Elaine Post, Marketing/Business Teacher, Merced County Office of Education ROP/Merced Scholars Charter School

SALON 8

Level Up: Integrating Game Audio into Digital Music Education

Explore innovative strategies for incorporating game audio concepts into the high school digital music classroom, enhancing student engagement and skill development through practical software applications and creative projects.

- Erasmo Rodriguez, Director of Instrumental Music, San Marcos High School
- Matthew Armstrong, Visual Arts and Performing Arts Coordinator, San Marcos USD

DESERT SUITE 1

Transform Education for Justice Impacted Youth & Alternative Ed. with VR

Transfr's VR simulations transport justice-impacted individuals to new environments. Offering a safe, secure, turn-key, immersive solution grounded in research, Transfr partners with 45 organizations in 25 states to support justice-impacted youth and adults in education & workforce development.

- Tanner Ensign, State Workforce Manager, TransfrVR

DESERT SUITE 2

Transforming Lives Through Purpose Driven Education

Join the inspiring Steve Ward as he guides educators in rediscovering their purpose, and rethinking how they guide students in College & Career decision making. This transformative session will reenergize participants, teaching them how to use Aspirational Data to improve student guidance, and provide evidence needed for grants & funding.

- Steve Ward, CEO - Future N Focus, Creator of the Dream Catcher Program

DESERT SUITE 3

Safe and Effective Ways to Introduce Electric Vehicle Technologies

EV technology is increasingly being adopted across the world, requiring a need for a new set of skills whether you are maintaining, installing, or manufacturing these new technologies. Industry will need to ensure that their workforce is proficient. Come learn how to integrate these technologies into your CTE pathway!

- Mark Weiss, VP of Business Development, LJ Create Hosted by Klein Educational Systems

SALON 6

COMPASS Resources for Media Arts and Medicine - Free From the State Library

The State Library COMPASS program includes tools for medical careers and a huge collection of performing-arts videos. We'll look at the Gale Interactive: Science resource (anatomy, chemistry), the ProQuest academic database (medicine, science) and the Alexander Street videos and audio collections (performing and media arts). All are FREE for CA K-12 schools.

- Mary Beth Barber, COMPASS Program Manager, California State Library

Friday

November 22, 2024, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

BEGONIA - FAIRWAY COURTYARD

The Academy of Technology, Landscape and Management (TLM): It's in the Roots

We will present the history of the TLM California Partnership Academy (CPA) at Shadow Hills High School and its combination as an environmental and business opportunity for the students. We will present how to "grow and sustain" community partnerships.

- Ariel Gonzalez, Teacher and TLM Academy Lead/Coordinator, Shadow Hills High School
- Toni Frazer, Assistant Principal, Shadow Hills High School

GARDENIA - FAIRWAY COURTYARD

Advisory Meetings on Steroids!

Regionally, Coachella Valley has three school districts, one community college, and two 4-year universities all pulling at local business partners for advisory committee meetings. Come learn how we collaborate to host joint advisory meetings that support all institutions and foster stronger industry participation in partnership with OneFuture Coachella Valley!

- Marie Perotti, Director, College and Career, Coachella Valley USD
- Kevin Bibo, Director, College and Career, Desert Sands USD
- Karen Dimick, Director, College and Career, Palm Springs USD
- Kim McNulty, VP Regional Strategies, OneFuture Coachella Valley

HIBISCUS - FAIRWAY COURTYARD

Cooking Up Champions: Integrating CTSO Competitions into the Culinary Class

Learn how to incorporate CTSO competitions into your culinary curriculum to boost student skills and confidence. This session will provide practical tips for preparation, execution, and fostering a competitive spirit that motivates students and enhances their culinary education. Perfect for educators looking to elevate their programs through competition.

- Raean Gaddoni, Culinary Instructor, Lincoln High School
- Nicki Pedeliski, FCS Educator, Fairfax County Public Schools

IRIS - FAIRWAY COURTYARD

CTE Credentialing: Districts and Credential Programs in Supportive Roles

This presentation delves into the essential roles that both districts and credential programs play in supporting CTE industry experts as they transition into teaching roles. Drawing on real-world examples and best practices, attendees will gain valuable insights into the collaborative efforts needed to ensure the success of industry experts seeking CTE credentials.

- Calipso Barrera Gomez, Project Specialist, San Diego County Office of Education
- Dean Darley, Program Manager, San Diego USD

JASMINE - FAIRWAY COURTYARD

Canva and MagicSchool and Perplexity, OH MY! Today's AI Tools

In this presentation, you will learn about 3 different AI tools. Let Canva™ help you market your CTE programs. Use MagicSchool.AI to create lesson plans and assessments. With Perplexity.AI, learn how this AI tool will help summarize your internet searches.

- Audrey Dierdorff, Trainer/Subject Matter Expert, Outreach and Technical Assistance Network

LANTANA - FAIRWAY COURTYARD

UCOP: Submitting your CTE Courses for A-G

Overview of the UCOP A-G Portal and easy ways to adopt, model after, or create from scratch CTE A-G courses. Tips to easily navigate the UCOP platform and better understand how A-G approved curriculum increases college and career readiness. Integrated curriculum-course outline can be written by a CTE and an Academic teacher to get credits other than 'G'.

- Elizabeth Avalos, CTE Advisor, LAUSD
- Jose Castillo, CTE Advisor, LAUSD
- Karen Navarette, CTE Advisor, LAUSD

LARKSPUR - FAIRWAY COURTYARD

Mental and Behavioral Health in your CTE Classroom

Participants will learn research-based components of mental and behavioral health and best practice recommendations of how to implement them in your CTE class. Self-Care practices for both staff and students will be reviewed and practiced during this session.

- Laura Mueller, School Psychologist, Poway Unified School District
- Tiffany King, Director, Special Education, Poway Unified School District



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Friday

November 22, 2024, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

PLUMERIA - FAIRWAY COURTYARD

Advancing Biotech Education: Trends, Skills, Curriculum and Resources

Explore biotech career pathways through a presentation on workforce trends, essential industry skills, and economic insights. Discover free curriculum resources developed with industry partners, integrating project-based and work-based learning. Enhance your teaching with professional development opportunities to stay updated on the latest innovations and techniques.

- Darci Kimball, Biotech Honors and Human A&P Honors Teacher; SIA Program Coordinator, Health and Medical Tech Pathway; ScienceBridge Tech Site Coordinator; HASPI Education Resource and Professional Development, Castle Park High School
- Howard Chan, Education Consultant, Biocom California-Generation STEAM
- Mary Haus, Induction Mentor, Biotech, Chem, and Bio teacher, Chaffey CJUHSD
- Mikayla Ortega, Program Manager, Biocom California-Generation STEAM

PRIMROSE - FAIRWAY COURTYARD

Maximize CTE Student Internships

Please join an insightful breakout session on CTE student internships at LA Unified School District! Discover effective strategies and success stories from a work-based learning coordinator, plus gain valuable insights from direct employer feedback. Learn how our training tools prepare student interns for productive internships and successful employment beyond high school.

- Kandace Henderson, CTE - Linked Learning Coordinator, LAUSD
- Sarahi Franco, CTE-Linked Learning Coordinator, Work Based Learning Team, LAUSD
- Jesse Oliveros, CTE Work Based Learning Coordinator, LAUSD

SALON A

Fast Track Your Auto Students to Over \$60,000 A Year!

Join me as I present eye-opening emerging data about what employers' value most in technician candidates in this highly interactive session. You will be taking home actionable tools to measurably improve not only your program and student outcomes but also fast-track your students to high-paying positions. See how minimal adjustments can make your curriculum truly effective!

- Larry Engelbrecht, CTE Department Chair, Larry Engelbrecht Consulting

SALON B

YOUR Class Is the Perfect Environment for Literacy Instruction!

Research supports that students retain literacy instruction better when it is taught in context. That is why your class is the perfect setting to embed reading, writing, speaking/listening, and vocabulary strategies. Join this active-participation session to practice simple, use-now strategies and routines to intentionally provide literacy support.

- Hillary Wolfe, Senior Director, Fontana USD

SALON C

From Classrooms to Careers: A Schoolwide CTE Journey

Discover the transformative power of integrating Career Technical Education (CTE) across your campus and throughout your curriculum. Join us as we explore innovative strategies, share success stories, and discuss the holistic benefits of weaving CTE into the fabric of your school.

- Jennifer Harrison, Principal, Legacy Magnet Academy, Tustin USD
- Matt Ireland, Teacher, Legacy Magnet Academy, Tustin USD
- Jordan Moe, Teacher, Legacy Magnet Academy, Tustin USD
- Tiana Isaacs, Teacher, Legacy Magnet Academy, Tustin USD

SALONS 1-3

California CTE: State of the State

This session will provide up to date information on the status of programs administered by the Career and College Transition Division at the California Department of Education. The update will include Career Technical Education (CTE) programs, such as the State CTE Incentive Grant program and the Federal Perkins program, along with an update on current legislation.

SALON 7

Dual Enrollment and Linked Learning

Linked Learning schools build rigorous, interdisciplinary, career-themed, project-based units and incorporate dual enrollment courses during the regular school day. What happens when these two are at odds because students must give up one to experience the other? Learn meaningful systems solutions for offering dual enrollment & explore various dual enrollment models.

- Esther Dabagyan, CTE-Linked Learning Administrator, LAUSD
- Stefany Espana, CTE-Linked Learning Program Supervisor, LAUSD

Friday

November 22, 2024, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

SALON 8

Charting New Territories: Our Approach to Fingerprinting and Work-Based Learning

Fingerprinting requirements for WBL are here to stay. We developed and are implementing an approach we think is worth sharing. Hear about our stumbling blocks, administrative hurdles to be aware of, and an overview of our process that aims at both compliance and function. Sample resources will be shared.

- Matt Wells, Director, Mountain Desert Career Pathways
- Belen Colon, Community and Industry Outreach Specialist, Mountain Desert Career Pathways

DESERT SUITE 1

Boss Your Brain: Hardcore Mental Wellness for CTE (Gen Z Edition)

Gen Zs need to become the CEO of their own happiness. In a world grappling with economic uncertainty and post-pandemic challenges, preparing our youth for success requires a paradigm shift in mental wellness strategies. Positive thinking alone falls short; it's time to adopt fresh, engaging methods that bolster their mental fortitude.

- Eric Fan, Gen Z Whisperer, Squarage LLC

DESERT SUITE 2

YouScience Brightpath: "Where Was This When I Was in High School?"

Come join us for how YouScience is being used throughout California and beyond. We'll discuss the California awareness gap, walk through our platform, and cover outcomes achieved. We'll touch on how we continue to use AI and aptitudes to help learners discover natural talents and align individuals with education and careers.

- Chase McCubbins, Territory Manager, YouScience

DESERT SUITE 3

Innovative Strategies for Employer and Community Partnerships in CTE

In the ever-evolving landscape of Career Technical Education (CTE), fostering robust employer and community partnerships is vital. This session will explore innovative strategies to create and sustain these partnerships, enhancing CTE programs and ensuring student success. Participants will learn practical approaches and hear success stories.

- Kevin Fleming, Founder and CEO, Catapult

SALON 6

Harnessing the Power of AI for Enhanced Education

Join us to explore the exciting possibilities of using AI to revolutionize education. Discover how AI technologies can personalize learning experiences, automate administrative tasks, and improve educational outcomes. Let's unlock the potential of AI to transform the way we teach and learn!

- Sarah Lucas, Senior Partnership Manager, Skill Struck



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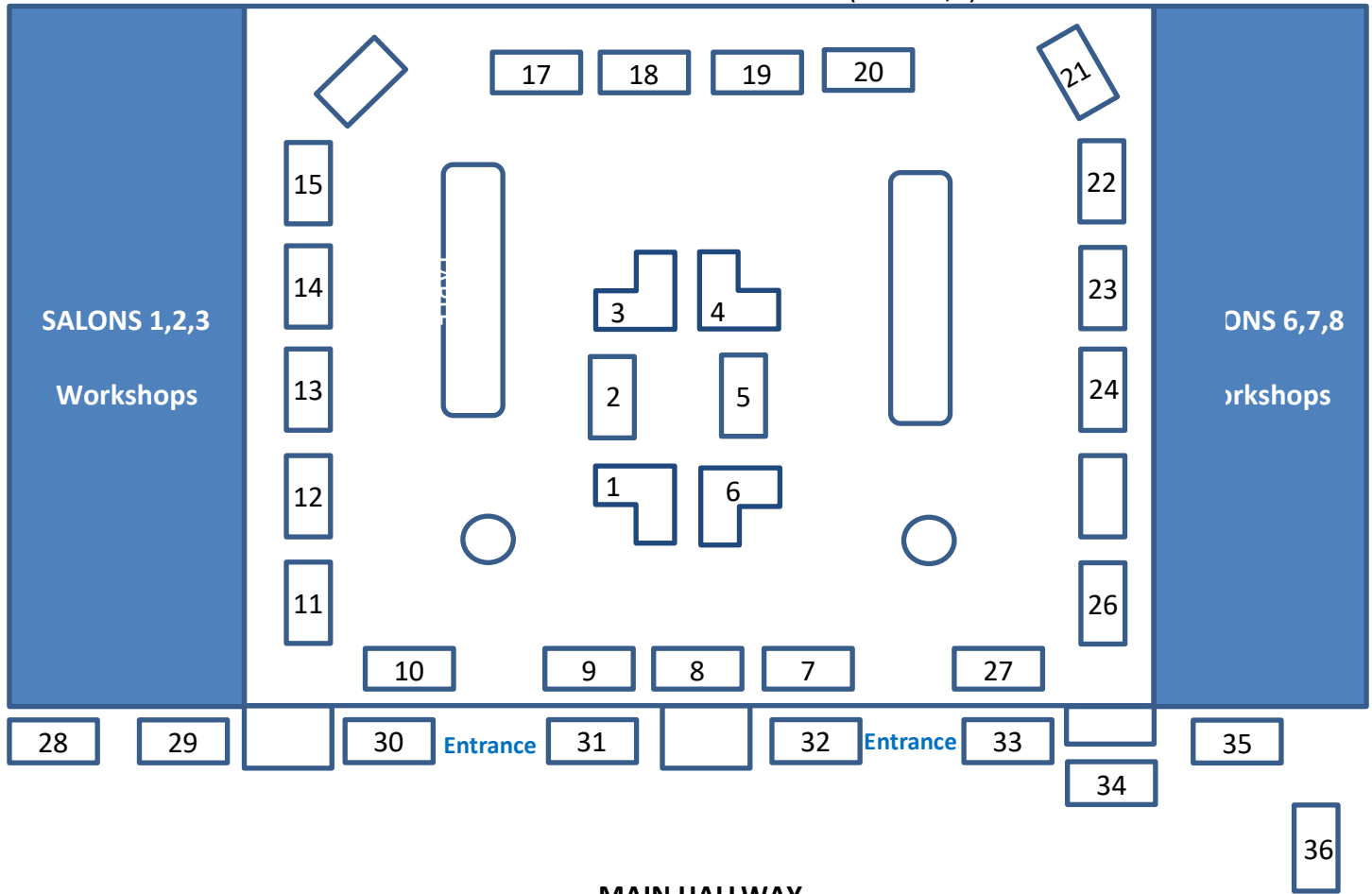
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ACKNOWLEDGEMENTS

Chaffey Joint Union High School District Lithography
Los Angeles County Office of Education, CTE Unit
Michele Schirmers, North Orange County ROP
Rancho Cucamonga High School Graphics Technology Program

We regret any omissions due to printing deadlines

CTE CONFERENCE EXHIBITOR LAYOUT (Salon 4,5)



MAIN HALLWAY



LAS PALMAS BALLROOM – GENERAL SESSIONS

1 – G-W Publishers	17/18 – Klein Educational Systems	31 – Catapult
2 – Big Picture Learnings	19 – TransfrVR	32 –Study Smart Tutors
3 – Virtual Enterprise International	20 – Find Your Grind	33 – Visible Body
4 – Advanced Technologies Consultants	21 – Future N Focus–Dream Catchers	34 –CALCP
5 – Creating Creators	22 – CareerSafe	35 – Skills USA
6 – Paxton/Patterson	23 – YouScience	36 – Society of Wood Manufacturing
7/8 – H2I Group Paton Group	24 – eDynamic Learning	37 – ShaperTools
9 – Nat. Geo. Learning/Cengage	25 – GoEngineer	38 – Certiport/Pearson VUE Business
10 – National Healthcareer Assoc.	26 – Pearson	39 – Skill Struck
11 – SAVVAS Learning	27 – Pathful	40 – COMPASS-California State Library PP
12/13 – Realityworks, Inc.	28 – CAROCP	41 – Squarage
14 – Tiggbee	29 – AME Institute	42 –Get Focused Stay Focused
15 – Vital Link	30 – First Financial CU	43 – ICEV
16 – Verisurf Software, Inc		

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COMPAS–California State Library

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AWFS is a trade association that supports the next generation of wood industry professionals through educational outreach, teacher training, public policy advocacy, and student competitions. SWM is an organization of teachers, students, hobbyists, and wood industry professionals that connects students and industry to support trade education

BIG PICTURE LEARNING (2)

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Lexi Ortiz

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CATAPULT (31)

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(909) 648-0006

Kevin Fleming

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Lisa Kiplinger Kennedy

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Francie Stewart

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Lori Monson

lori.monson@pearson.com

Certiport is the leading provider of learning curriculum, practice tests, and performance-based IT certification exams that accelerate academic and career opportunities for learners.

COMPASS - CALIFORNIA STATE LIBRARY (40)

TABLE CENTERPIECE SPONSOR

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Mary Beth Barber

marybeth.barber@library.ca.gov



COMPASS--the CA Online Media Program for Access and Student Success--provides online school-library resources to all K-12 public school students for academic purposes and career exploration. compass.library.ca.gov



CREATING CREATORS (5)

122 W 62nd St, Los Angeles, California 90003

(201) 615-4284

Jessica Just

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Hipolito Munoz

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eDYNAMIC LEARNING (24)

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Shelly Weisbrich shelly.weisbrich@edynamiclearning.com



eDynamic Learning aids schools in promoting student interest exploration and career awareness through CTE programs, fostering skill acquisition and real-world experiences.

These exhibitors are presenting a workshop.
See Breakout Session Schedule for more



FIND YOUR GRIND (20)

8605 Santa Monica Blvd.
West Hollywood, CA 90069
(313) 530-0264

Eric Sarb
Gabby Seigal

eric@findyourgrind.com
gabby@findyourgrind.com

Find Your Grind provides research-based 6-12 curricula and professional learning services that blend self-discovery, career exploration, and 21st century skill development to build Future Ready students..

FIRST FINANCIAL CREDIT UNION (30)

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Therese El Khoury



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FUTURE N FOCUS INC. DREAM CATCHERS (21)

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(909) 203-2756

Linda Zeigler

linda@dreamcatcherprogram.com

Steve Ward

steve@dreamcatcherprogram.com

Micah Pantoja

micah@dreamcatcherprogram.com

Motivational career readiness 8 lesson software program designed to accelerate the ability to discover a life and career purpose in order to facilitate an academic and skill building pathway.



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GET FOCUSED STAY FOCUSED/ ACADEMIC INNOVATIONS (42)

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Monica Carmo

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Karen Miles

karen@getfocusedstayfocused.org

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Dennis Brangwin dennis@vitallink.org
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Vital Link focuses on bringing hands-on experiences and
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YOUSCIENCE (23)

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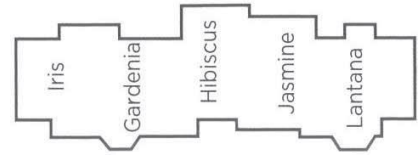


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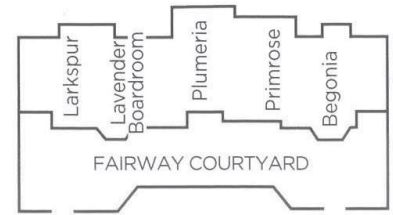


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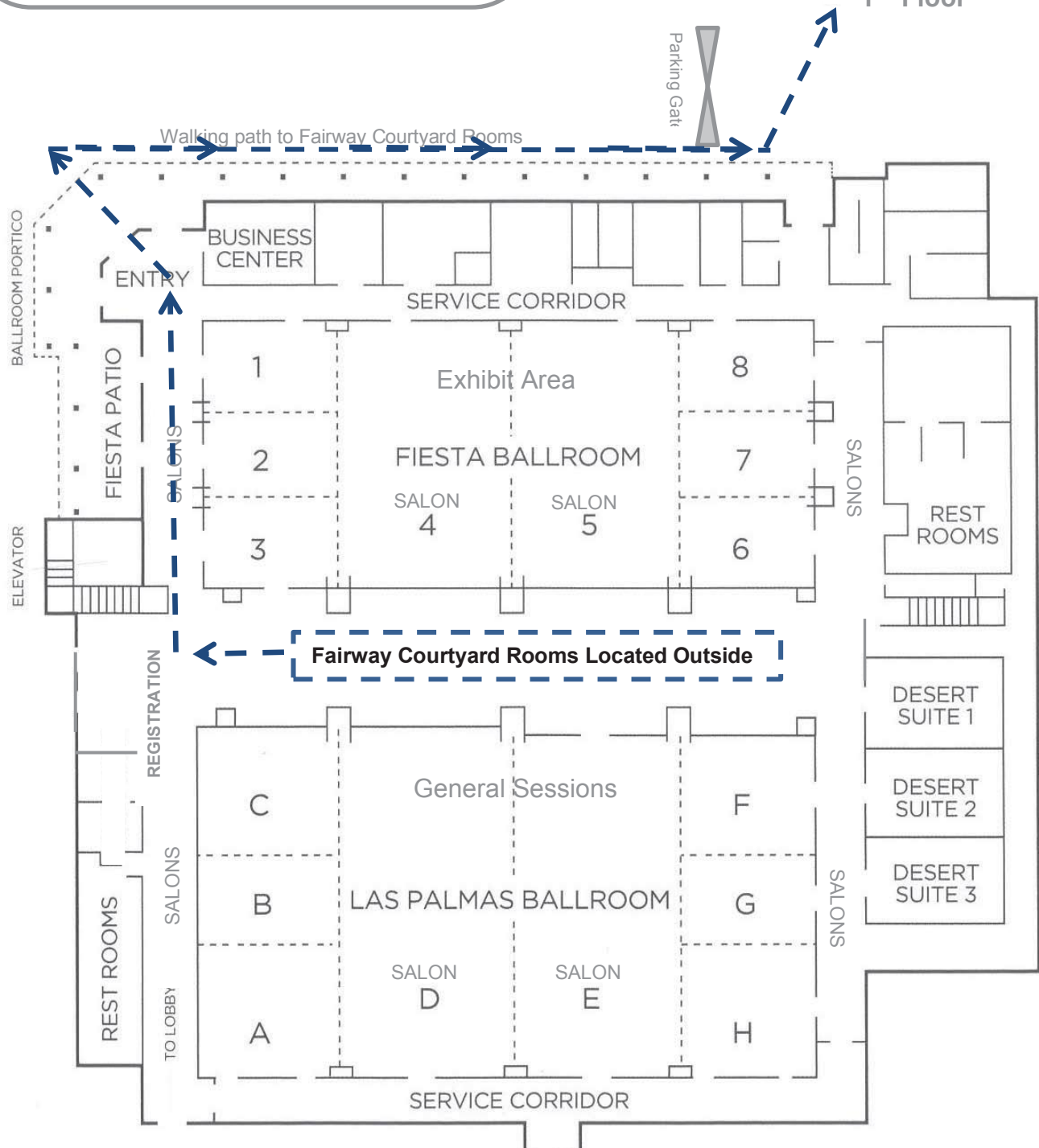


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1st Floor



ROOM	BREAKOUT SESSION I 10:00 AM – 11:00 AM	BREAKOUT SESSION II 1:15 PM – 2:15 PM	BREAKOUT SESSION III 2:45 PM – 3:45 PM	BREAKOUT SESSION IV 10:00 AM – 11:00 AM	BREAKOUT SESSION V 11:15 AM – 12:15 PM
Begonia	Let Your Students Do the Talking: Creating CTE Ambassador Programs	Golden State Pathways Program (GSPP) Capitol Region Meet and Greet!	Increase Pathway Completers with Exploratory Middle School CTE	USA Learns: FREE Resource for English Language Learners in a Career Pathway	The Academy of Technology, Landscape and Management (TLM): It's in the Roots
Gardenia	Hands-On Minds-On: Engaging Middle Schoolers through College and Career Readiness (CCR)	CTE 8th Grade Showcase Event - If Students Can Do It	Middle School to High School, Career Readiness Pathway Program	2 for 1 Bonus Articulated Adult Education CTE Courses	Advisory Meetings on Steroids!
Hibiscus	Starting the College Journey in 9th grade with a DE Career Class for All	Preparing Tomorrow's Workforce Through Career Connected Learning	CTE Beyond the Classroom - Using Work-Based Learning (WBL) for Social Capital and Deeper Learning	From an Academy to a Pathway... Success Story	Cooking Up Champions: Integrating CTSO Competitions into the Culinary Class
Iris	InnovateED: Tech Tools for CTE Educators	Sharing Expertise on Developing a Medical Assistant Program	Don't You Forget About Me: Connecting with Your Breakfast Club	Get 'em, Grab 'em, Keep 'em: Championing CTE in Today's Schools	CTE Credentialing: Districts and Credentialed Programs in Supportive Roles
Jasmine	CTE Advisory Committee and Student Showcase	Funding New CTE Pathways with CDE's Specialized Secondary Programs Grant	Unlocking CTE Success with Partnerships and Project-Based Learning	Empowering Adult Learners: Enhancing Math and Health Career Pathways	Canva and MagicSchool and Perplexity, OH MY! Today's AI Tools
Lantana	Building Bridges to Increase Student Engagement	Frame by Frame: The Secrets to Building a Storytelling Dream Team	*High-Wage, High-Skill and High-Growth Pathway Course Offerings	CTE Unlocked: Innovative Marketing Strategies for Engaging Stakeholders	UCOP: Submitting your CTE Courses for A-G
Larkspur	Sonoma-Marín Bus Operator Pre-Apprenticeship Program	Pre-Apprenticeship Your CTE Program!	Take Back Your Time with Artificial Intelligence and Task Automation	Bridging High School to Community College Work-Based Learning Opportunities	Mental and Behavioral Health in your CTE Classroom
Plumeria	Hit the Road with CRY-ROP's Counselor Roadshows!	Using Tech Tools for CTE Open Enrollment in Adult Education	Beyond Boundaries: Charting New Paths with Early College	Foundational Support for High School Students - Freshman Academy	Advancing Biotech Education: Trends, Skills, Curriculum and Resources
Primrose	Developing and Implementing a Safety Instruction Program	Special Populations-Harness the Linguistic Power of your English Learners	Pathways to Prosperity: Empowering English Language Learners (ELLs) with Healthcare Careers	Leverage Relationships to Boost Community Partnerships and Student Success	Maximize CTE Student Internships
Salon A	Adult Education CDE Update	Design Thinking + AI: Simple Steps to Innovation	Credentials 101 – Adult Education and CTE Credentials	Subregional Labor Market Profiles of Los Angeles County	Fast Track Your Auto Students to Over \$60,000 A Year!
Salon B	Beyond the Classroom: Creating Impactful Student - Led Exhibition and Showcase	Launching Legends: A Guide for Supporting CTE Teachers	Supporting California Educators: Free Resources You Can Start Using Today	Linking Your School's Portrait of a Graduate to CTE and Career Readiness	YOUR Class Is the Perfect Environment for Literacy Instruction!
Salon C	The Blueprint for Success: Aligning Educational Pathways to Workforce Demand	Tips for Multi-Grant Management	Leading for Career Readiness with an Equity Mindset	Multilingual Mastery: ELD Strategies Elevating Artistry in a CTE Classroom!	From Classrooms to Careers: A Schoolwide CTE Journey
Salons 1-3	California CTE: State of the State (workshop will repeat on Friday)	The Transformative Power of Artificial Intelligence in Education	Sacramento Update – Policy Issues in K-12 Education and CTE (workshop will repeat on Friday)	Sacramento Update – Policy Issues in K-12 Education and CTE	California CTE: State of the State
Salon 6	An Industry Aligned Arts Media Entertainment (AME) Curriculum	Employer Engagement Strategies: What Works and What Doesn't	Elevate your Health Science Program with Industry Credentials	COMPASS Resources for Media Arts and Medicine – Free From the State Library	Harnessing the Power of AI for Enhanced Education
Salon 7	Teaching Artificial Intelligence by Building Video Games	Wellbeing for Teachers and Students	Getting Started With AI	Project-based Learning (PBL) + Laser/Vinyl Cutters = \$\$. Program/School Marketing/Fun	Dual Enrollment and Linked Learning
Salon 8	Empowering Futures: The Impact of CTSOs on Students and Schools	Empower Students with Career Self-Management Tools	Work-Based Learning for Students with IEP or 4.0+	Level Up: Integrating Game Audio into Digital Music Education	Charting New Territories: Our Approach to Fingerprinting and Work-Based Learning
Desert 1	Evolve or Die: Supercharging Job Search Prep with AI	FREE, Video-driven, Interactive, Career Exploration & Work-Based Learning	Scene to Screen Film Workshop	Transform Education for Justice Impacted Youth & Alternative Ed. with VR	Boss Your Brain: Hardcore Mental Wellness for CTE (Gen Z Edition)
Desert 2	How Schools Can Provide Career Exploration and CTE Training for ALL Students	First Financial Credit Union FREE Auto Buying Services	Enhancing Financial Literacy with VE: Real-World Finance Education	Transforming Lives Through Purpose Driven Education	YouScience Brightpath: "Where Was This When I Was in High School?"
Desert 3	Innovative Strategies That Inspire Discussion and Intrinsic Motivation	The Perfect Fit: Elementary CTE and ELOP	Next Level Work-Based Learning	Safe and Effective Ways to Introduce Electric Vehicle Technologies	Innovative Strategies for Employer and Community Partnerships in CTE