

2025

**CAREER TECHNICAL
EDUCATION
FALL CONFERENCE**

November 19-21, 2025

Omni Rancho Las Palmas

Hosted by CALCP: California Association of Leaders for Career Preparation and
CAROC: The Association of Career and College Readiness Organizations



Welcome



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WELCOME TO THE 34TH ANNUAL CAREER TECHNICAL EDUCATION CONFERENCE

Welcome to the 34th Annual Career Technical Education (CTE) Fall Conference hosted by CALCP and CAROCP. On behalf of the CTE Conference Committee, we are honored to present this venue to share best practices in the CTE community. The conference committee has put together an opportunity for professional development and growth that will benefit your school's CTE program. Attendees may contribute to the collective learning experiences, network, and build connections for future resources.

The CTE Fall Conference offers innovative learning and teaching practices shaping the current and future direction of CTE. It provides information and strategies to address challenges in student learning, instructional methods, CTE funding, interagency support collaboratives, advances in technology, updated regulations and procedures, leadership development, and what is on the horizon for CTE.

We appreciate the presenters and exhibitors for taking the time to share effective approaches, best practices, plus tools and techniques to help sustain and encourage the growth of a quality CTE program. You are encouraged to network, exchange ideas and experiences to re-energize professional practice. Ultimately, we will measure our success if all participants are poised to return to their workplace recommitted to what is of the utmost importance—helping our CTE students prosper and flourish.

Thank you for attending our conference and for your ongoing vital service to our CTE educational community.



Jimmy Benavides & Don Bertucci

CTE Conference Co-Chairs



THANK YOU TO THE 2025 CONFERENCE COMMITTEE

CHRISTINE ALLEN

Retiree (Executive Assistant)
Central Orange County CTEp

JIMMY BENAVIDES

Retiree (Director)
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DON BERTUCCI

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Los Angeles County ROP

MIKE WORLEY

Retiree (Superintendent)
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Don't Miss This Opportunity for CTE Conference Attendees and their Students!

Student Scholarship Program

About the Student Scholarships

The California Association of Leaders for Career Preparation (CALCP) Board of Directors has established CTE Scholarships for outstanding seniors enrolled in CTE programs. Help your students be successful applicants!

Minimum scholarship amount: \$500

About CALCP

CALCP is a statewide organization dedicated to providing up-to-date information and quality training for those overseeing technical and career prep programs from K-adult levels. As a co-sponsor of the CTE Conference, proceeds help fund student scholarships.

Key Info

- ✓ These exclusive opportunities are for 2025 CTE Conference attendees only.
- ✓ Review the application requirements with your students and support them with making sure that their application includes all the necessary documentation.

VISIT THE CALCP BOOTH FOR MORE INFO!



Visit our website to learn more!

CALCP.ORG



WELCOME FROM THE CALCP PRESIDENT

On behalf of the Board of the California Association of Leaders for Career Preparation (CALCP), we are thrilled to be able to meet again at the annual CALCP/CAROCP Conference. Special thanks to the Conference Committee for all their leadership in planning and operating this year’s conference. Without their dedication, passion and support this conference would not be possible.

The mission of CALCP is to generate, extend, improve and foster all aspects of career technical preparation. As the Co-Sponsor of the CTE Fall Conference, last year’s proceeds provided CALCP with the opportunity to award \$128,000 in scholarships to graduating CTE students and \$3,000 in teacher grants for classroom supplies and equipment. As an attendee of the 2025 CTE Conference, I would encourage you to see the CALCP Scholarship announcement in this program. CALCP will again provide student scholarships and teacher grants to help fill the financial gap and meet the educational career needs of students and teachers in CTE classrooms. Don’t miss out on this opportunity.

At the conference, we are happy to provide you with a comprehensive and exciting program of topics and resources that support staff, teachers and administrators which you can take back to improve your programs and create opportunities for student success. It is also an opportunity to network, meet new people and challenge yourself to think critically about the programs at your school.

CTE teachers and administrators are lifelong learners who consistently update curriculum to meet industry standards, embed technology, and increase partnerships to support all students for college and career readiness.

Thank you for all that you do to support our future leaders and workforce.

Enjoy the conference!



Vickie Burch

CTE Conference Co-Chairs

CALCP 2025–2026 BOARD OF DIRECTORS

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CAROCP BENEFITS

STRENGTH IN MEMBERSHIP



CAROCP members benefit from the following activities:

- *Legislative action and lobbying efforts*
- *CAROCP board and regional meetings*
- *Marketing efforts to raise awareness of CTE*

VISIT US AT BOOTH #28!

WHY JOIN?

You are part of a Career Technical Education organization whose 31 institutional members are located throughout the State of California



LEGISLATIVE ADVOCACY

The primary work of CAROCP is to support Career Technical Education through the advocacy work of its members and legislative advocates in the State Capitol.



CUTTING EDGE INFORMATION

Opportunities to be the best and first informed by California Department of Education representatives and by the CAROCP legislative advocates in Sacramento.



NETWORKING

Members build professional networks at meetings & events and stay connected through social media.



CAREER ADVANCEMENT

Opportunities to take the next step in your career through CAROCP partnerships, job postings, and networking.

Membership Information: www.carocp.com

CONNECT / INSPIRE / ACHIEVE



WELCOME FROM THE CAROCP PRESIDENT

Dear 2025 CTE Conference Participants,

Welcome to the 2025 Career Technical Education (CTE) Conference! On behalf of the California Association of Regional Occupational Centers and Programs (CAROCP), it is my honor and privilege to welcome you to this year's event.

As educators, leaders, and industry partners, we gather with a shared commitment to advancing high-quality, equitable CTE programs that prepare students for success in both college and careers. This conference serves as a powerful opportunity to learn from one another, explore innovative practices, and strengthen the work we do together to make a difference.

This conference reflects our ongoing dedication to empowering students with real-world skills, fostering collaboration between education and industry, and ensuring all learners have access to meaningful career pathways. Whether this is your first time attending or you've been attending for years, I encourage you to lean into the experience, ask questions, share your expertise, and leave inspired to lead boldly in your work.

I want to extend a heartfelt thank you to the Conference Committee for their tremendous efforts in planning and organizing this year's event. Their dedication, creativity, and attention to detail are what make this gathering possible and impactful for all of us.

Thank you for your continued commitment to students and to the future of CTE in California. I hope you enjoy a productive, energizing, and inspiring conference experience.

Enjoy the conference!



Gillie Miller
CAROCP President

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Ad Hoc Committee

A woman wearing a VR headset and holding a controller, standing in a futuristic, blue-toned laboratory or control room. The background shows various pieces of equipment and a large blue sphere.

The Future of Career Exploration

Short, engaging VR simulations lets learners discover a wide variety of high-demand, well-paying careers to make informed decisions about career pathways.

Visit transfrinc.com to learn more and connect with us about how we can support your career and workforce education program.



CONFERENCE AT A GLANCE

WEDNESDAY, NOVEMBER 19

8:00 AM – 9:00 AM	Pre-Conference Registration
8:00 AM – 9:00 AM	Continental Breakfast (inside Pre-Conference room)
9:00 AM – 3:30 PM	CAROCP Committee Meetings and Board Meeting
9:00 AM – 4:00 PM	Pre-Conference Workshops Presenters: Justin Shaifer, Cultural Transformation: Recruiting and Marketing Diverse Student, Catapult Kristy Volesky, Transformational Work-Based Learning, Catapult
12:00 PM – 1:00 PM	Luncheon
2:00 PM – 4:30 PM	Early Arrival Conference Registration
3:00 PM – 5:00 PM	CALCP Board Meeting

THURSDAY, NOVEMBER 20

7:00 AM – 5:00 PM	Registration
7:00 AM – 8:00 AM	Visit Exhibitors/Continental Breakfast
8:00 AM – 9:30 AM	Opening Session Pledge of Allegiance: Loretta Cabuyadao, State High School President, SkillsUSA California Keynote Speakers: Centers of Excellence for Labor Market Research Luke Meyer, Director, Los Angeles Region Tina Ngo Bartel, Director, San Diego/Imperial Region Ebony Benzing, Director of the North (Greater Sacramento) Region Jacob Poore, Director, South-Central Coast Region
9:30 AM – 10:00 AM	Visit Exhibitors
10:00 AM – 11:00 AM	Breakout Session I
11:00 AM – 11:30 AM	Visit Exhibitors
11:30 AM – 12:45 PM	Luncheon/Networking
12:45 PM – 1:15 PM	Visit Exhibitors
1:15 PM – 2:15 PM	Breakout Session II
2:15 PM – 2:45 PM	Visit Exhibitors
2:45 PM – 3:45 PM	Breakout Session III
3:45 PM – 4:30 PM	Refreshments with Exhibitors

FRIDAY, NOVEMBER 21

7:00 AM – 10:00 AM	Registration
7:00 AM – 8:00 AM	Visit Exhibitors/Buffer Breakfast
8:00 AM – 9:30 AM	General Session Program Cover Contest Winners Keynote Speaker: Douglas Fisher, Ph.D., Professor and Chair of Educational Leadership at San Diego State University and a Leader at Health Sciences High & Middle College
9:30 AM – 10:00 AM	Visit Exhibitors
10:00 AM – 11:00 AM	Breakout Session IV
11:15 AM – 12:15 PM	Breakout Session V
12:30 PM – 1:30 PM	Closing Session and Social/Door Prizes

WEDNESDAY, NOVEMBER 19, 2025

8:00 AM – 9:00 AM	REGISTRATION (Foyer)
8:00 AM – 9:00 AM	CONTINENTAL BREAKFAST (Inside Pre-Conference Room) (Salon E)
9:00 AM – 3:30 PM	CAROCP COMMITTEE MEETINGS AND BOARD MEETING (Salons 1-3)
9:00 AM – 4:00 PM	PRE-CONFERENCE WORKSHOPS (Salon E)
12:00 PM – 1:00 PM	LUNCHEON (Starlight Terrace)
2:00 PM – 4:30 PM	EARLY ARRIVAL CONFERENCE REGISTRATION (Foyer)
3:00 PM – 5:00 PM	CALCP BOARD MEETING (Desert Suite 3)

PRE-CONFERENCE WORKSHOPS

Future-Ready, Now: Empowering Educators to Build Real-World Career Systems with AI and WBL

Sixty-six percent of business leaders today say they won't hire a student without some AI skills. Simultaneously, in-person engagement, interpersonal skills, and hands-on work experience are invaluable. Kristy and Justin will take us from Buzzwords to Breakthroughs as we learn to scale Authentic Learning (with and without tech)! Both live pre-conference sessions, and access to their Catapult masterclasses, are included. The goal: A people-first approach to using AI and WBL to build student social capital.



● Navigating the AI Revolution: Preparing Students for Future-Ready Careers

Justin Shaifer was recently named a LinkedIn Top Voice in Technology and Forbes 30 under 30, Justin "Mr. Fascinate" Shaifer is the Science and Technology thought leader, STEM educator, media personality and keynote speaker on a mission to empower the world with innovation.

Justin "Mr. Fascinate" Shaifer delivers an interactive session for CTE professionals on integrating AI and technology literacy into career preparation programs. Through engaging demonstrations and practical frameworks, educators learn how to equip students with essential AI skills like building AI Agents and Deep Research, help them understand evolving career landscapes, and build industry connections in an AI-transformed workforce. This session provides specific activities educators can use to enhance student's social capital with cutting-edge technology.



● No More Career Talk Without Action: Scale Work-Based Learning with Real Results

Kristy Volesky has over 20 years of educational experience as a teacher, work-based learning coordinator, educator, state level program consultant (Iowa) and national leader in work-based learning. Her book, Transformational Work-Based Learning supports coordinators overseeing internship programs.

While others talk careers, you'll build them. This session gives you the strategy and tools to scale work-based learning that grows student social capital, embeds real-world connections, and drives future-ready career planning. Learn how to blend tech platforms with human-centered approaches to streamline partnerships and expand access at scale. Walk away with a proven model to create career systems that stick—and actually change lives. Agents and Deep Research, help them understand evolving career landscapes, and build industry connections in an AI-transformed workforce. This session provides specific activities educators can use to enhance student's social capital with cutting-edge technology.



Together,
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ABOUT THE KEYNOTE SPEAKERS

THURSDAY, NOVEMBER 20, 2025 - 8:00 AM

California's Labor Market in 10 Years: Which Jobs Will Be in Demand in 2035?

California—now the world's fourth-largest economy—continues to lead in innovation across technology, science, entertainment, and more. But will that leadership hold over the next decade? And which middle-skill jobs will be most in demand by 2035? In this keynote, four labor market research directors from across the state will share insights on California's future workforce needs—and how educators, employers, and policymakers can prepare.



LUKE MEYER

Luke Meyer is the director of the Los Angeles Center of Excellence for Labor Market Research (LA COE), hosted at Mt. San Antonio College in Walnut. Luke holds a master's degree in psychology and evaluation from Claremont Graduate University as well as an MA in education from the University of La Verne. Prior to joining the COE team in 2017, Luke conducted research for the Department of Public Social Services, evaluating the effectiveness of various social programs and services.

Throughout his professional career, Luke has worn many hats—from group home treatment counselor and manager to community-based caseworker, to community college professor and after-school enrichment teacher, to research assistant and program evaluator—his path has veered and winded, but at the heart of each step along the way one thing has remained constant, Luke's desire to help others. His current research with the COE directs community college students towards living wage jobs in growing fields, especially in middle-skill occupations that support the fabric of LA's labor market. (www.coe.cc.net)



DR. TINA NGO BARTEL

With more than a decade of experience in workforce development and education, Dr. Tina Ngo Bartel is the Executive Director of the San Diego & Imperial Center of Excellence (COE). The COE conducts research to advocate for the needs of employers and students in workforce programs, policies and practices.

The daughter of Vietnamese refugees, Tina dedicated her career to helping people reach their academic and career goals. Under her leadership, regional organizations secured over \$50 million in grants to support education and workforce development. She also serves on the board of Civic Communities, supporting economic growth in underserved neighborhoods, continuing her commitment to driving positive change both in and out of the classroom. Tina received her master's degree in International Management and doctorate in Educational Leadership from UC San Diego. She currently lives in the City of San Diego with her husband, two young children, and their two dogs.



EBONY JOY BENZING

Ebony Joy Benzing is the co-director of the North Far North Center of Excellence (COE) for Labor Market Research, hosted by Los Rios Community College District Office. COE is a regional resource dedicated to delivering data-driven workforce analysis that supports strategic decision-making within California's community colleges and career education programs. With more than 16 years of experience in the field of education, including ten years of direct work with students both in and outside the classroom, Ebony brings a rich blend of instructional insight and analytical acumen to her role. She is passionate about using labor market intelligence to bridge the gap between education and employment, helping individuals connect with high-quality, meaningful job opportunities.

Ebony holds dual bachelor's degrees in Biological Sciences and Psychology from the University of California, Davis, and a Master of Public Administration with a concentration in public policy analysis from the University of Southern California.

Outside of her professional work, Ebony enjoys spending time with her family in Sacramento, exploring interior design, and caring for her thriving collection of indoor plants.

ABOUT THE KEYNOTE SPEAKERS



JACOB POORE

Jacob Poore is the Director of the South-Central Coast Center of Excellence (SCC COE), hosted at College of the Canyons in Santa Clarita, CA. The SCC COE provides actionable labor market data for the eight community colleges in the SCC Region, which includes the Antelope Valley and Santa Clarita Valley areas of Northern Los Angeles County, as well as Ventura, Santa Barbara, and San Luis Obispo counties.

With nearly ten years of higher education and data experience at both the community college and four-year university level, Jacob understands the importance of data-driven decision making to create, develop, and modify programs to improve student outcomes. With a background in economics, Jacob also knows the importance of being responsive to labor market conditions and the critical role of workforce development in preparing students for in-demand, high quality, living wage jobs.

During his time as SCC COE Director, Jacob has led research projects that identify top jobs throughout the region, as well as equity gaps in top jobs, and strategies to close those gaps. Jacob has also co-led statewide efforts to determine which jobs will be needed for fire recovery efforts in Los Angeles.

Jacob earned a Master of International Affairs Degree, with an emphasis in economics, as well as a Bachelor of Arts Degree in History and International Studies from UC San Diego.

FRIDAY, NOVEMBER 21, 2025 - 8:00 AM



DR. DOUGLAS FISHER

Douglas Fisher, Ph.D. is Professor and Chair of Educational Leadership at San Diego State University and a leader at Health Sciences High & Middle College—having been an early intervention teacher and elementary school educator. He was inducted into the Reading Hall of Fame in 2022. Doug has published numerous articles on leadership, reading and literacy, differentiated instruction, and curriculum design as well as books, such as *The Teaching Reading Playbook*, *PLC+: Better Decisions and Greater Impact by Design*, *Rigor Unveiled*, and *Better Learning Through Structured Teaching*.

THURSDAY, NOVEMBER 20, 2025

Thursday

→ 7:00 AM – 5:00 PM REGISTRATION (Foyer)

→ 7:00 AM – 8:00 AM VISIT EXHIBITORS/CONTINENTAL BREAKFAST (Salons 4-5)

8:00 AM – 9:30 AM OPENING GENERAL SESSION (Salons A-H)

- **Remarks:** Don Bertucci, Conference Co-Chair
- **Flag Salute:** Loretta Cabuyadao, State High School President, SkillsUSA California
- **Keynote Speakers:** Centers of Excellence for Labor Market Research (See pages 10-11)

→ 9:30 AM – 10:00 AM VISIT EXHIBITORS (Salons 4-5)

→ 10:00 AM – 11:00 AM BREAKOUT SESSION I

- Energizing Teacher Evaluations with ACTE's High-Quality CTE Framework (Larkspur)
- Equity in Priority Jobs and Programs – Los Angeles (Salons 1-3)
- Exploration to Enrollment: Middle School Academies as a Launchpad (Lantana)
- Fast Track Your Auto Students to Over \$70,000 A Year! (Plumeria)
- From Overwhelm to Opportunity: Labor Market Insights to Prepare for Future Changes (Salon A)
- High Quality Jobs in the South-Central Coast Region (Salon B)
- Increasing CTE and SPED Completer Rates Using "Pathways for All" (Iris)
- The Next Generation: IET Models in California (Salon C)
- Partnerships That Power CTE: Industry and Community Engagement (Begonia)
- Project-based Learning that Really Works for Teens!! (Jasmine)
- Registered Apprenticeships: Lessons Learned from a Pioneering Program (Salon 7)
- Senior Seminar Course for Professional Skill Development (Primrose)
- Supporting New CTE Teachers Through Mentorship: The Coastline ROP Teacher Induction Program (Gardenia)

HOSTED BY EXHIBITORS:

- Adapt or Bust: Hardcore EQ/Office Politics to Thrive in a Ruthless Economy (Hibiscus)
- Creative Ways to Engage Your Students with Health Science Resources (Salon 6)
- Empowering Student Success with CGI and YouScience (Desert Suite 2)
- From Vision to Value: Growing CTE Outcomes with Purpose (Desert Suite 3)
- Providing Equitable CTE Experiences to Career Success (Desert Suite 1)
- Innovate To Prepare The Next Generation For Success (Salon 8)

→ 11:00 AM – 11:30 AM VISIT EXHIBITORS (Salons 4-5)

→ 11:30 AM – 12:45 PM LUNCHEON/NETWORKING (Salons A-H)

- **Remarks:** Jimmy Benavides, Conference Co-Chair

→ 12:45 PM – 1:15 PM VISIT EXHIBITORS (Salons 4-5)

➔ **1:15 PM – 2:15 PM BREAKOUT SESSION II**

- Brewing Success: CTE & Community Partnerships in Action (Larkspur)
- Bridging CTE and Industry: Educator Tours and Externships (Gardenia)
- California CTE: State of the State (Workshop will repeat on Friday) (Salons 1-3)
- Career-Ready Kitchens: Developing Employability Through Work-Based Learning (Salon 7)
- CTE for ALL: Inclusive Practices for Neurodivergent Students (Iris)
- Expanding AP Access through CTE Pathways (Primrose)
- From Start up to Excellence: Integrating the SkillsUSA Framework in the CTE Classroom (Workshop will repeat on Friday) (Salon B)
- Golden State Pathways Program Data Sources: An Administrator's CALPADS Guide to Dual Enrollment and CTE (Jasmine)
- Igniting Futures: CTE Summer Academies for Early Engagement and Recruitment (Begonia)
- Product Design and Innovation Experience (Lantana)
- Save Time, Improve Impact: AI and Automation for You (Salon 8)
- The Secret Sauce in an Esports Classroom (Salon A)
- Using California Colleges Guidance Initiative (CCGI) to Jumpstart Career Exploration Across Your District (Salon C)

HOSTED BY EXHIBITORS:

- How to Help Your CTE Students Do Better in College - Data and Strategies (Desert Suite 2)
- Make Education Relevant with Catapult Masterclass (Desert Suite 3)
- Prescribing Success with iCEV Health Science (Desert Suite 1)
- Tips and Tricks for Engaging Students in Early Childhood Education Content (Hibiscus)
- Innovate To Prepare The Next Generation For Success (Plumeria)
- Wood Industry Resources for Educators and Students (Salon 6)

➔ **2:15 PM – 2:45 PM VISIT EXHIBITORS (Salons 4-5)**

➔ **2:45 PM – 3:45 PM BREAKOUT SESSION III**

- Adult Education Works to Train Students for Local Employers (Plumeria)
- After School CTE for ALL (Gardenia)
- Engagement 101: Purposeful Project-Based Learning in CTE (Begonia)
- Future Ready: Using 4-6-10 Year Plans and AI to Power Career Exploration (Salon 7)
- I CAN K-5 CareerSTEAM Exploration Program (Lantana)
- Integrate Leading-Edge AV Tech: Inspire Innovation in Engineering Class (Primrose)
- Integrated Program of Study Through the Lens of Linked Learning (Hibiscus)
- Using AI in the AME Classroom! (Salon 8)
- Navigating the Transition to the Modernized Career Clusters Framework (Salon C)
- Pathway to Public Service: Creating High-Impact Criminal Justice Programs (Salon A)
- Pathways to College and Career: Golden State Pathways Program (GSPP) in Action (Jasmine)
- Riverside Unified School District (RUSD) CTE Student Ambassadors: The Faces of CTE (Iris)
- Sacramento Update – Policy Issues in K-12 Education and CTE (Workshop will repeat on Friday) (Salons 1-3)
- Using GenAI to Support English Learners in a CTE Pathway (Salon B)
- Wanna Build a Tiny House? (Workshop will repeat on Friday) (Larkspur)

HOSTED BY EXHIBITORS:

- Former CTE Teacher Shares Classroom Strategies to Drive Student (Desert Suite 1)
- Fun Financial Literacy with VE: Ideas for Immersive, & Effective (Salon 6)
- Preparing Students for the Jobs of Tomorrow Through Digital Learning (Desert Suite 2)
- Transforming Lives Through Purpose Driven Education (Desert Suite 3)

➔ **3:45 PM – 4:30 PM REFRESHMENTS WITH EXHIBITORS, sponsored by Klein Educational Systems
BEVERAGES sponsored by iCEV (Salons 4-5)**

Thursday

November 20, 2025, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

BEGONIA - FAIRWAY COURTYARD

Partnerships That Power CTE: Industry and Community Engagement

Designed for new and experienced CTE professionals, this session explores how strong industry and community partnerships power advisories, curriculum, and work-based learning. Participants will leave with Workforce San Bernardino County Superintendent of Schools (WSBCSS's) digital toolkit, featuring adaptable templates, engagement strategies, and real-world examples to strengthen pathways and improve student outcomes.

- Deidra Puentes, Curriculum Specialist, San Bernardino County ROP
- Jalisa Randle, Project Manager, SBCSS Alliance for Education

GARDENIA - FAIRWAY COURTYARD

Supporting New CTE Teachers Through Mentorship: The Coastline ROP Teacher Induction Program

Learn how Coastline's Teacher Induction Program uses a mentorship-based model to support new CTE teachers in their first years. Designed specifically for industry experts transitioning into education, the program focuses on instructional design, classroom management, reflection, and growth. Discover how our DIR² (Design, Instruct, Reflect, Repeat) framework empowers teachers to build confidence.

- Krista Schweers-Ganga, Director, Educational Services, Coastline ROP
- James Piccola, Administrator, Coastline ROP
- Gina Escobar, Administrator, Coastline ROP
- Alex Perez, Instructional Support Specialist, Coastline ROP

IRIS - FAIRWAY COURTYARD

Increasing CTE and SPED Completer Rates Using "Pathways for All"

See how Lindsay High School leads Tulare and Kings County in Pathway Completion and has had consistent increases in the number of Learners with an IEP who are completing 3-year CTE Pathways.

- Ken Spencer, AP College and Career, Lindsay High School
- John Boydston, Teacher, Lindsay High School
- Maria Caballero, Learning Facilitator, Business and Finance Pathway, Lindsay High School
- Alexis Gutierrez, Work Based Learning Coordinator, Lindsay High School
- Casey Higginbotham, Learning Facilitator, Public Safety Pathway, Lindsay High School

JASMINE - FAIRWAY COURTYARD

Project-based Learning that Really Works for Teens!!

Students use project-based learning to produce film festivals, concert series and video documentaries. Learn about this program at El Cajon Valley High School and see how you can implement these creative and fun learning tools at your school. Presenter will help answer your questions on How, What, Where and Why it is so important.

- Brent Ford, CTE AME Teacher, Grossmont Union High School District, El Cajon Valley High School

LANTANA - FAIRWAY COURTYARD

Exploration to Enrollment: Middle School Academies as a Launchpad

Discover how our middle school CTE Wheel sparks student interest, builds career awareness, and drives high school enrollment. Learn how early exploration connects to future pathways and see how academies serve as a powerful launchpad for lifelong learning. Walk away with strategies to engage students and strengthen your recruitment pipeline.

- Ashley McMillan, Curriculum Coordinator, Burton School District
- Rayane De Souza Silva, CTE Counselor, Burton School District
- Irene Ortega, Director of CTE, Burton School District
- Casey Rangel, Assistant Superintendent of Educational Services, Burton School District

LARKSPUR - FAIRWAY COURTYARD

Energizing Teacher Evaluations with ACTE's High-Quality CTE Framework

We'll walk through a collaborative process that brings teachers and administrators together as co-creators of an evaluation tool that is meaningful, motivational, and mission-aligned. You'll see how one district used the ACTE framework to create shared language, trust, and clarity around effective CTE instruction—and you'll leave with tools and templates to adapt for your own context.

- Kiran Grewal, Assistant Superintendent, Educational Services, Metropolitan Education District (MetroED)
- Jeff Arnett, Principal, Silicon Valley CTE, MetroED
- Thomas Nemeth, CTE Instructor, MetroED
- Anthony Scalia, Instructor, HVAC, Silicon Valley, MetroED

Thursday

November 20, 2025, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

PLUMERIA - FAIRWAY COURTYARD

Fast Track Your Auto Students to Over \$70,000 A Year!

If you're a data-driven decision-maker, find out what emerging research shows employers look for when choosing which technician resumes get that all-important interview! You will be equipped with actionable tools to improve your employer partnerships immediately. Don't miss this chance to shape the future for your students!

- Larry Engelbrecht, CTE Department Head, San Diego Unified School District - Crawford High School

PRIMROSE - FAIRWAY COURTYARD

Senior Seminar Course for Professional Skill Development

Learn how Rowland USD provides seniors that have completed a pathway an opportunity to develop career skills through a seminar course that includes formal research and project development, networking opportunities, internships, presentations to a professional panel, portfolio creation, and interviews.

- Mitchell Brunyer, Director of CTE, Rowland Unified School District
- Victoria Burch, Internship Coordinator, Rowland Unified School District

SALON A

From Overwhelm to Opportunity: Labor Market Insights to Prepare for Future Changes

Labor market shifts and AI can feel overwhelming, but they also open new doors. This session equips CTE educators with information to adapt curriculum and inspire students. Learn how to translate workforce trends into relevant classroom practices and help students build future-ready skills with confidence.

- Tina Ngo Bartel, Executive Director, San Diego and Imperial Center of Excellence

SALON B

High Quality Jobs in the South-Central Coast Region

Younger workers state that job stability, benefits, and promotion opportunities are more important than pay. Come learn about how the South-Central Coast Center of Excellence (SCC COE) considered these factors to develop a list of high-quality jobs across the state's South Central Coast region, including Northern LA County through San Luis Obispo County.

- Jacob Poore, Director, SCC COE for Labor Market Research, College of the Canyons

SALON C

The Next Generation: IET Models in California

Integrated Education and Training (IET) can be used for all adult learners to find success in Career Technical Education classes. In this session attendees will learn about successful IET models in the healthcare career cluster. Attendees will also get a sneak peek at the new IET model which will be rolled out with the next WIOA, Title II grant cycle starting July 2026. This will include the vision and mission for IET and a tool kit.

- Carolyn Zachary, Ed.D., Education Administrator/ State Director, Adult Education Office, Acting Education Administrator, Career Technical Education Leadership Office
- Mitch Rosen, Consultant, P2C Solutions

SALONS 1-3

Equity in Priority Jobs and Programs – Los Angeles

This workshop identifies priority middle-skill jobs and training programs in Los Angeles and evaluates equity gaps within these based on age, gender, and race/ethnicity. The workshop also compares these equity gaps to identify the trajectories of these gaps to guide program development and strategic planning with equity in mind.

- Luke Meyer, Director, Los Angeles Center of Excellence for Labor Market Research

SALON 7

Registered Apprenticeships: Lessons Learned from a Pioneering Program

The Orange County Department of Education shares key insights from two years of developing a successful Registered Apprenticeship Program. This presentation highlights best practices, challenges overcome, and strategies for sustainable growth. Learn how to build and strengthen apprenticeship pathways that meet workforce needs and support student success.

- Heidi Counsell-Schmidt, Program Specialist, Workforce Development, Orange County Department of Education

Thursday

November 20, 2025, 10:00 AM - 11:00 AM

BREAKOUT SESSION I

DESERT SUITE 1

Providing Equitable CTE Experiences to Career Success

Inclusive CTE programs use virtual and adaptive technologies to break down barriers for underrepresented students. Pathful connects learners live and virtually with diverse role models and provides equitable access to career exploration, helping all students envision career paths and prepare for high-demand jobs while meeting individual learning needs.

- Cynthia Bolden, Regional Sales Manager, Pathful, Inc.

DESERT SUITE 2

Empowering Student Success with CCGI and YouScience

We'll discuss how CCGI and YouScience can work together to create a more well-rounded, equitable approach to preparing students for both college and career success. Why guiding students based on their natural aptitudes—rather than shifting interests—can lead to long-term educational and career success.

- Matt Gagnon, Senior Account Manager, YouScience
- Marvin Thompson, Senior Account Manager, YouScience

DESERT SUITE 3

From Vision to Value: Growing CTE Outcomes with Purpose

During this session, we will discuss ways to enhance our current CTE offerings by developing purposeful programs that help students engage in meaningful career exploration, career focused activities and curriculum, and ultimately prepare for work-based learning – transforming your CTE vision into pathways for success beyond the classroom.

- Kelly Griesbach, Regional Sales Manager, eDynamic Learning
- Ciera Montgomery, Inside Sales Manager, eDynamic Learning
- Shanon Murphy, Regional Sales Manager, eDynamic Learning

HIBISCUS - FAIRWAY COURTYARD

Adapt or Bust: Hardcore EQ/Office Politics to Thrive in a Ruthless Economy

In a ruthless economy, 70% of Gen Z hires fail—undone by poor perception. This session equips CTE educators with unorthodox EQ tactics: make boss moves without the title by influencing strategically, hack vibes by decoding moods, de-escalate conflict, craft alliances to outsmart power dynamics, secure mentors, and master office politics to build relationships, thrive—and get that pay bump.

- Eric Fan, Gen Z Whisperer, Squarage

SALON 6

Creative Ways to Engage Your Students with Health Science Resources

Explore how Realityworks' tools enhance learning through hands-on experiences. From geriatric resources to foundational skills training, this session offers creative ways to engage students with real-world simulations. Whether teaching life skills, healthcare, or vocational training, these resources foster deeper understanding and provide impactful learning experiences.

- Anne Bogstad, Senior Account Manager, Realityworks Inc.

SALON 8

Innovate To Prepare The Next Generation For Success

Discover how innovation in education and workforce development is shaping the future. This session explores how immersive technologies like TransfrVR's are transforming career exploration, skills training, and pathways to success—equipping the next generation with the confidence, experiences, and opportunities they need to thrive in tomorrow's economy.

- Tom Hippensteel, TransfrVR



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 20, 2025, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

BEGONIA - FAIRWAY COURTYARD

Igniting Futures: CTE Summer Academies for Early Engagement and Recruitment

Explore how we engage 8th–10th grade students in Career Technical Education through immersive, project-based Summer Academies. Teachers will share curriculum highlights and experiences. These academies not only spark early career exploration and hands-on learning but also support CTE pathway recruitment. Ideal for districts launching impactful enrichment programs.

- Ardy Riego, Work Based Learning Specialist, Grossmont Union High School District
- Lauren Botticelli, Culinary Teacher, Grossmont Union High School District
- Katherine Leek, Sports Medicine Teacher, Grossmont Union High School District
- Todd Myers, Building & Construction Teacher, Grossmont Union High School District
- Jon Owens, Arts, Media and Entertainment, Grossmont Union High School District

GARDENIA - FAIRWAY COURTYARD

Bridging CTE and Industry: Educator Tours and Externships

Discover how Santa Barbara County is transforming educator-industry partnerships through dynamic CTE Educator Tours and Externships. This session will unpack our approach to cultivating regional networks, designing meaningful experiences, and measuring impact. Attendees will leave with replicable models and practical tools to strengthen local workforce pipelines through educator engagement.

- Sean O'Brien, CTE Coordinator, Santa Barbara County Education Office (SBCEO)
- Christine Petrone, CTE Coordinator and K12 Pathway Coordinator, SBCEO

IRIS - FAIRWAY COURTYARD

CTE for ALL: Inclusive Practices for Neurodivergent Students

CTE is all about hands-on learning—but how do we support neurodivergent students? This session explores practical, research-backed strategies like UDL, executive functioning supports, and sensory-friendly setups to create inclusive classrooms. Expect real-world examples, interactive discussions, and actionable tools to help every student succeed and thrive in CTE!

- Amber Abraham, Coordinator, Designated Subjects Credential, Ventura County Office of Education
- Donna Vollmer, Director, Designated Subjects Credential, Ventura County Office of Education

JASMINE - FAIRWAY COURTYARD

Golden State Pathways Program (GSPP) Data Sources: An Administrator's CALPADS Guide Dual Enrollment (DE) and CTE

This session will equip administrators with the tools and knowledge to accurately code and report GSPP data using CALPADS, with a focus on CTE and dual enrollment. Attendees will learn which data fields impact outcomes, how to avoid common errors, and how to align reporting with funding and accountability requirements.

- Celeste Boggs, Co-Executive Director Capitol Region GSPP RTAC, Wheatland Union High School District

LANTANA - FAIRWAY COURTYARD

Product Design and Innovation Experience

Middle school students explore product design and innovation through hands-on learning with our mobile manufacturing truck. After reviewing safety and graphing concepts, they use Autodesk Fusion to design a custom nameplate. The experience ends with a live demonstration of their design being machined on a Tormach, bringing their ideas to life.

- Sean Manning, CTE / ROP Coordinator, Tri County ROP
- Bob Eckardt, Director, One Stop and Tri County ROP
- Dave Flores, Teacher, Tri County ROP

LARKSPUR - FAIRWAY COURTYARD

Brewing Success: CTE & Community Partnerships in Action

Discover how Merced County Office of Education's CTE Program and Merced County Probation partnered to create California's only off-site, paid hospitality program for in-custody students. From the first spark of an idea in 2020 to opening day, we'll share the journey—funding, design, training, and the hurdles we overcame. Learn how this innovative program equips students with essential employability skills, fosters meaningful community partnerships, and provides a replicable model for other institutions. Attendees will gain actionable insights on developing similar workforce training initiatives, leveraging partnerships, funding strategies, and navigating challenges. Through interactive discussions and Q&A, participants will explore ways to adapt this model to their own settings—whether in education, workforce development, or other programs. Bring your questions and ideas; we're excited to share our story!

- Tisha McParland, Adult CTE Culinary Instructor, Regional Occupational Program (ROP), Educational Services, Merced County Office of Education

Thursday

November 20, 2025, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

PRIMROSE - FAIRWAY COURTYARD

Expanding AP Access through CTE Pathways

Discover how a STEM high school embedded Advanced Placement courses into multiple CTE pathways, boosting access and student success. Learn actionable strategies for aligning AP as CTE capstones, using student interest and data to expand offerings. Walk away with tools to build equity-centered, high-impact college/career pathways.

- Brian Landisi, Director, Student Intervention and Accountability, Glendale Unified School District
- Lena Kortoshian, Senior Director, Teaching, Learning and Family Engagement, Glendale USD

SALON A

The Secret Sauce in an Esports Classroom

Victor Palacios Jr. aka The Wiz is a pioneer in scholastic esports. Ten years of experience in creating and teaching esports curriculum to Middle and High School students. His presentation will cover middle and high school esports classroom content, assignments, and execution/application. Attendees will take away secrets from experience that others will not tell you unless you pay them.

- Victor "The Wiz" Palacios Jr., Esports Instructor/Coach, California Advancing Pathways for Students

SALON B

From Start up to Excellence: Integrating the SkillsUSA Framework in the CTE Classroom (Repeats on Friday)

Build a thriving SkillsUSA Chapter from day one by aligning classroom instruction and chapter meetings with the SkillsUSA Framework. This session offers practical strategies to foster student engagement.

- Clay Mitchell, State Executive Director, SkillsUSA CA
- Loretta Cabuyadao, State Assistant Director, SkillsUSA CA
- Emily Cornwell, State Officer Trainer, SkillsUSA CA

SALON C

Using California Colleges Guidance Initiative (CCGI) to Jumpstart Career Exploration Across Your District

Mt. Diablo Unified School District will share lessons learned in year one of CCGI implementation across its schools and how it worked with stakeholders to develop a scope and sequence of CCGI lessons embedded into tier 1 supports for its middle and high school students. Session attendees will walk away with a scope and sequence it can use in their programs.

- Heather Fontanilla, Director, College & Career Readiness, Mt. Diablo Unified School District
- Amanda Witczak, Career Pathway Counselor, Mt. Diablo Unified School District

SALONS 1-3

California CTE: State of the State (Repeats on Friday)

This session will provide up to date information on the status of programs administered by the Career and College Transition Division at the California Department of Education. The update will include Career Technical Education (CTE) programs, such as the State CTE Incentive Grant program and the Federal Perkins program, along with an update on current legislation.

- Mindi Parsons, Director, Career and College Transition Division, California Department of Education
- Carolyn Zachry, Education Administrator/State Director, Adult Education and CTE Leadership Offices

SALON 7

Career-Ready Kitchens: Developing Employability Through Work-Based Learning

Discover practical strategies to create career-ready culinary classrooms that mirror real-world industry standards. This session explores how to implement meaningful work-based learning experiences in the Food Service and Hospitality pathway, helping students build essential employability skills, gain hands-on experience, and prepare for success in postsecondary education and careers..

- Jen Callahan, Teacher, North Orange County ROP

SALON 8

Save Time, Improve Impact: AI and Automation for You

Tired of grading and repeating yourself? Learn to use AI for personalized feedback, streamline tasks, and reclaim your time. This fun, practical session helps teachers automate busywork and boost impact. Ideal for middle school through college instructors.

- Todd Benrud, Teacher/Tech Coach, Grossmont High School

Thursday

November 20, 2025, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

DESERT SUITE 1

Prescribing Success with iCEV Health Science

Preparing students for careers in healthcare takes more than textbooks—it takes engaging content, real-world skills, and industry-aligned credentials. iCEV's Health Science platform delivers all three. In this session, explore how iCEV equips students for success in health science careers through hands-on tools, skills-based simulations, and 14 customizable courses!

- Maggie McGill, Territory Manager, iCEV

DESERT SUITE 2

How to Help Your CTE Students Do Better in College - Data and Strategies

Research shows 2/3 of students entering California community college guess their majors, and over 1/2 who apply never show up. Learn why career development throughout high school leads to much better student outcomes in college.

- Karen Miles, Executive Director, Get Focused Stay Focused

DESERT SUITE 3

Make Education Relevant with Catapult Masterclass

Education transformation requires empowering and equipping fellow educators to lead change locally. The answer: A new hybrid-flexible approach to professional development. Learn how Catapult Masterclass evolves mindsets and metrics to advance CTE – affordable – at scale.

- Kevin Fleming, CEO, Catapult

HIBISCUS - FAIRWAY COURTYARD

Tips and Tricks for Engaging Students in Early Childhood Education Content

Revitalize your Child Development or Education courses with two powerful new tools: Realityworks' RealCare Baby® 4 infant simulator and Child Care Experience™ program. Join us to explore how these hands-on resources align with key topics and help engage students while building confident, career-ready professionals.

- Anne Bogstad, Senior Account Manager, Realityworks Inc.

PLUMERIA - FAIRWAY COURTYARD

Innovate To Prepare The Next Generation For Success

Discover how innovation in education and workforce development is shaping the future. This session explores how immersive technologies like TransfrVR's are transforming career exploration, skills training, and pathways to success—equipping the next generation with the confidence, experiences, and opportunities they need to thrive in tomorrow's economy.

- Tom Hippensteel, TransfrVR

SALON 6

Wood Industry Resources for Educators and Students

AWI offers several resources for woodworking educators and students, including scholarships, grants, a free 3-year school woodworking curriculum, and Industry Solutions, an online on-demand learning portal where students can earn an industry credential to validate their woodworking knowledge. Join us in this session to learn more!

- Saul Martin, Education Technical Manager, Architectural Woodwork Institute (AWI)



Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 20, 2025, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

BEGONIA - FAIRWAY COURTYARD

Engagement 101: Purposeful Project-Based Learning in CTE

Discover how purposeful Project-Based Learning can energize CTE classrooms, engage students, and align with industry needs. Learn practical strategies to build instructor capacity through purposeful rubrics and assessments, and implement PBL across all pathways. Perfect for CTE educators, administrators, and board members ready to make learning truly matter.

- Lourdes Amador, Administrator, Innovation and Instructional Support, North Orange County Regional Occupational Program (NOCROP)
- Kelly Kennedy, Assistant Superintendent, Educational Services, NOCROP
- Casey Riggs, Director, Educational Services, NOCROP
- Rachel Stein, Instructional Coach, NOCROP

GARDENIA - FAIRWAY COURTYARD

After School CTE for ALL

The Hart District Extended Day Program offers equitable after-school CTE access. This session highlights its operational model, collaboration strategies, and logistical management. Targeted for educators, administrators, advisors, and industry partners to learn how to increase CTE access, boost student engagement, support CTE teachers, and increase pathway completion for students.

- Nancy Baily, Program Specialist, William S. Hart UHSD

HIBISCUS - FAIRWAY COURTYARD

Integrated Program of Study Through the Lens of Linked Learning

This session has been designed to support districts, schools, and CTE Pathways in integrating academics with college and career preparation through the Linked Learning approach to meet the Golden State Pathways Program (GSPP) Outcome 1. The presentation includes a brief overview of the Linked Learning Strategy, highlighting all 3 elements. Participants will deepen their understanding of one of the three essential elements of Linked Learning, Integrated Program of Study, by exploring evidence from Gold Certified Linked Learning pathways.

- Celia Castellanos, Pathways Quality Lead, Linked Learning Alliance

IRIS - FAIRWAY COURTYARD

Riverside Unified School District (RUSD) CTE Student Ambassadors: The Faces of CTE

Started in 2022, the RUSD CTE Ambassador Program provides student leadership opportunities for dedicated CTE students. Ambassadors serve as experts and advocates representing their specific CTE program, school site, and the district as a whole. The Ambassadors developed their own culture stack including vision, mission, values, and action items.

- Nick Mugridge, CTE Liaison, Riverside USD
- Yuviana Davenport, Student CTE Ambassador, Riverside USD
- Jenna King, GSPP Grant Lead, Riverside USD
- Gunnar Rosenlof, Student CTE Ambassador, Riverside USD
- Ron Weston, CTE Coordinator, Riverside USD

JASMINE - FAIRWAY COURTYARD

Pathways to College and Career: Golden State Pathways Program (GSPP) in Action

Explore how three GSPP district grantees built strong partnerships, aligned with labor market needs, and expanded dual enrollment and work-based learning. Learn how they advanced equity-driven pathways in high-growth sectors, preparing students to seamlessly transition from high school to college and career. Gain replicable strategies to strengthen your own pathway programs.

- Terri Giamarino, Ed.D. and Christy Biancullo, Southern Inland Region RTAC, San Bernardino County Superintendent of Schools
- Kevin Bibo, Director, College and Career Readiness, Desert Sands Unified School District
- Karen Dimick, Ed.D., Director, College and Career Readiness, Palm Springs Unified School District
- Marie Perotti, Retired, Director, College and Career Readiness, Coachella Valley Unified School District

LANTANA - FAIRWAY COURTYARD

I CAN K-5 CareerSTEAM Exploration Program

This session highlights the iCAN! K-5 Career/STEAM Exploration Program developed through a dynamic partnership among educational leaders. Learn how interactive tools such as Indi Cars, LEGO Robotics, and Builder Bins are engaging students in real-world, hands-on learning. Presenters will share how the iCAN! initiative equips educators and schools to inspire future-ready learners through exploration.

- Kim Thomas, Director, Curriculum and Instruction, College and Career Advantage (CCA), a JPA ROP
- Nicole Berkman, Director, Student Support Services, CCA, a JPA ROP
- Chris Carter, Executive Director, CCA, a JPA ROP

Thursday

November 20, 2025, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

LARKSPUR – FAIRWAY COURTYARD

Wanna Build a Tiny House? (Workshop will repeat on Friday)

How to build a tiny house from the ground up with construction students in a 4 week summer class with the assistance of Harbor Freight Tools for Schools.

- Nathan Drown, CTE Building Construction Trades Instructor, Mayfair High School
- Arlene Whitney, CEO CalAPS, California Advancing Pathways for Students

PLUMERIA - FAIRWAY COURTYARD

Adult Education Works to Train Students for Local Employers

Apple Valley Adult School is a Workforce Connection site that offers CTE courses at no cost and provides students with college credit and industry certifications to enhance their local employment prospects. Apple Valley Adult School has a connection site with America's Job Center of California as a connection site.

- Adele McClain, Administrator, Apple Valley Adult Education School

PRIMROSE - FAIRWAY COURTYARD

Integrate Leading-Edge AV Tech: Inspire Innovation in Engineering Class

Learn how to integrate leading-edge autonomous vehicle technology, and explore teleoperation systems, programming, and real-world applications. Transportation industry reps along with CTE teacher experts provide hands-on industry applications you can incorporate easily to emphasize problem-solving, innovation and careers in advanced transportation--all to inspire the next generation of tech leader.

- April Treece, Chief Executive Officer, Bay Area LEEDS (Linking Education and Economic Development Strategies)
- Joseph Alvarico, 2024 California Teacher of the Year; PLTW Engineering Pathway Lead Teacher, Ygnacio Valley High
- Rob Furger, Data Scientist, Advanced Mobility Group
- Lindy Johnson, Director-External Affairs, Contra Costa Transportation Authority
- Edgar Monroy, 2022 National PLTW Teacher of the Year; PLTW Engineering Pathway Teacher, Hayward High School

SALON A

Pathway to Public Service: Creating High-Impact Criminal Justice Programs

Learn how to build and sustain a dynamic Criminal Justice CTE pathway by recruiting experienced former law enforcement professionals as teachers, integrating field trips and guest speakers as core instructional strategies, and collaborating as a district team to pursue Law and Public Safety Education Network (LAPSEN) national certification to elevate program quality and enhance student engagement and outcomes.

- Linda Skipper, Coordinator III, Designated Subjects Credentials and Apprenticeship, Los Angeles County of Education
- Christine Corrao, Coordinator of CTE and Future Readiness, San Marcos Unified School District
- Andrew Golembiewski, Teacher- Criminal Justice, San Marcos Unified School District

SALON B

Using GenAI to Support English Learners in a CTE Pathway

Learn how Generative AI can support English Learners in CTE pathways. This session highlights practical tools and strategies to enhance language development alongside technical instruction. Explore real-world examples of how AI fosters engagement and success for multilingual learners in diverse CTE programs.

- Alisa Takeuchi, Subject Matter Expert (SME) / Teacher on Special Assignment (TOSA), OTAN and Garden Grove Adult Education

SALON C

Navigating the Transition to the Modernized Career Clusters Framework

California is preparing to adopt the modernized National Career Clusters® Framework, featuring 14 Clusters and 72 Sub-Clusters. This session provides educators with insights into the new structure, its alignment with California's CTE priorities, and strategies for integration into curriculum, program design, and reporting.

- Carol Keiser, Co-Executive Director, Golden State Pathway Program (GSPP) Capitol Region Technical Assistance Center (TAC), Wheatland Union High School District & GSPP Capitol Region Technical Assistance Center

Thursday

November 20, 2025, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

SALONS 1-3

Sacramento Update – Policy Issues in K-12 Education and CTE (Workshop will repeat on Friday)

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group
- Christina Marcellus, Legislative Advocate, Capitol Advisors Group

SALON 7

Future Ready: Using 4-6-10 Year Plans and AI to Power Career Exploration

Discover how OC Pathways' 4-6-10 year plans, AI foundational understanding, and AI tools support personalized career exploration, planning, and self-discovery. Learn how to engage students and families in future-ready conversations that align strengths, skills, and goals with California's 58 career pathways. Walk away with practical tools to use immediately.

- Sarah Vielma, Program Specialist, Orange County Department of Education - Career Education and Post-Secondary Advancement
- Leslie Flores-Valmonte, Faculty, Work Experience, Chaffey College
- Colleen Mangali, Program Specialist, Orange County Department of Education - Career Education and Post-Secondary Advancement

SALON 8

Using AI in the AME Classroom!

I will primarily showcase the use of artificial intelligence in my own classroom. I will also suggest universal strategies to incorporating AI tools across multiple CTE AME classes (music, film, video game, dance, etc). The goal of my presentation would be to expose more educators and administrators to several benefits of AI usage, while highlighting several issues.

- Jack Aron, CTE Music Technology Teacher, Culver City Unified School District

DESERT SUITE 1

Former CTE Teacher Shares Classroom Strategies to Drive Student

This session explores practical teaching strategies and classroom management techniques that support student success in CTE programs. Learn how integrating industry-recognized certifications can

boost engagement, readiness, and outcomes. Real-world examples will highlight how to align instruction with workforce needs while maintaining a structured, student-centered learning environment.

- Maroun Nehme, Sales Associate, Klein Educational Systems

DESERT SUITE 2

Preparing Students for the Jobs of Tomorrow Through Digital Learning

By 2027, 70% of jobs will require education or training beyond high school and only 2 out of 10 students feel prepared for the workforce. College and career readiness programs are proven solutions to put students on a pathway to college and to in-demand and high-paying careers. Come to this session to learn more about digital learning solutions that prepare students for both college and careers!

- Geoffrey Howard, Sales Director, Savvas Learning Company

DESERT SUITE 3

Transforming Lives Through Purpose Driven Education

Come learn how the innovative web-based Dream Catcher is an innovative web-based 8 lesson curriculum designed as a holistic approach to inspire students and adults through self and career exploration, leading them to discover their purpose through engaging motivational videos, virtual mentors, and gamified self-awareness activities.

- Steve Ward, Founder/CEO, Future N Focus Dream Catcher
- Linda Zeigler Customer Success Specialist and CTE Consultant, Future N Focus Dream Catcher

SALON 6

Fun Financial Literacy with VE: Ideas for Immersive, & Effective

Explore the seamless integration of personal finance education in the VE program and virtual economy. Students receive a living wage for their in-class internship and pay for living expenses in the marketplace within the VE banking system. Learn how to inject fun with real-world scenarios and watch students gain a deep understanding of business and personal finance.

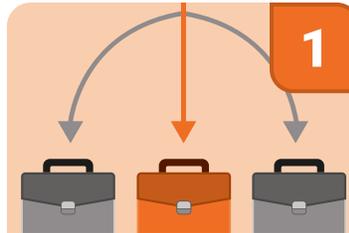
- Teri Jones, Western Regional Director, Virtual Enterprise
- Alan Gersten, VE Teacher Coach, Virtual Enterprises International



Breakout sessions denoted with this icon are hosted by Exhibitors.



Top 10 Reasons California Schools Choose eDynamic Learning



1

Comprehensive Career Pathways

Explore 60 career pathways within Health & Human Services, Digital Technology, Management & Entrepreneurship, Financial Services, and Marketing & Sales.



2

UC A-G Approved Curriculum

Over 250 courses aligned



3

Seamless Integration

Easily implemented with Single Sign-On (SSO) and Learning Management System (LMS).



4

Diverse Learning Styles

Features like the Literacy Toolbar support varied learning preferences, including the ability to translate into 95 different languages.



5

Golden State Pathways Program

Our award-winning Virtual Internship Program and career-focused curriculum are 100% aligned.



6

Up-to-date Digital Courses

Courses are fully digital, reviewed for relevance, bias or insensitive content and regularly updated to reflect current industry trends.



7

Middle School Career Awareness

Offers engaging career awareness and elective courses for middle school students.



8

Professional Development

Robust PD opportunities help teachers seamlessly integrate materials into their classrooms.



9

Career Readiness

Prepare students for employability and industry certifications.



10

Interactive and Engaging

Students love the interactive and engaging content, making learning enjoyable and effective.

Contact us to learn how your students and teachers can take advantage of these benefits today.



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**Work-Based Learning, Career
Readiness, Leadership
Development, and Employability
Skills – all in one platform.**

With industry professionals from
5,000+ companies shaping our
career experiences, Pathful delivers
a best-in-class solution for career
awareness, exploration, and
preparation.

A portrait of Cynthia Bolden, a woman with short dark hair, wearing a blue blazer over a white shirt, smiling. The portrait is cut out with a white border.

Cynthia Bolden
Regional Sales Manager

Where Education Meets Industry



KLEIN Educational Systems



CAREER EXPLORATION LABS

Elementary & After School: *Career Discovery Labs*

Middle School: *College & Career Ready Labs*

High School: *UC A-G Health Science & Construction*

NEW Special Education: *Future Ready Labs*

- Engaging, Accessible, Easy To Implement
- Improve Pathway Completers
- Sustainable & Cost-Effective

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FRIDAY, NOVEMBER 21, 2025

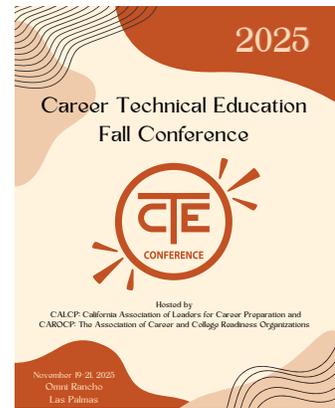
- 7:00 AM – 10:00 AM REGISTRATION (Foyer)
- 7:00 AM – 8:00 AM VISIT EXHIBITORS/BUFFET BREAKFAST (Salons 4-5)
- 8:00 AM – 9:30 AM **GENERAL SESSION (Salons A-H)**
 Remarks: Don Bertucci, Conference Co-Chair
 Program Cover Contest Awards: Rebel Harrison, Program Cover Coordinator;
 John Rudy, G-W Publisher, Sponsor
 (See student entries below)
 Keynote Speaker: Douglas Fisher, Ph.D., is Professor and Chair of Educational Leadership at San Diego State University and a Leader at Health Sciences High & Middle College (See pages 10-11)



1ST PLACE - \$600
Amielle Yasumura
 International Polytechnic High School, Los Angeles County Office of Ed
 Instructor: Joyce Nguyen



2ND PLACE - \$400
William Gonzalez
 Summit High School, Fontana Unified School District
 Instructor: Valerie McClellan



3RD PLACE - \$200
Katelynn Carson
 Rancho Cucamonga High School, Chaffey Joint UHSD/
 Baldy View ROP
 Instructor: Lisset Arredondo

Enter next year's CTE Conference Cover Contest!
See page 44 for details.

CONFERENCE EVALUATION



We would love your feedback! Scan the QR code or visit CTEconference/evaluation to share your experience!

→ 9:30 AM – 10:00 AM VISIT EXHIBITORS (Salons 4-5)

→ 10:00 AM – 11:00 AM BREAKOUT SESSION IV

- AI Literacy for Career Readiness: Building a Districtwide Plan (Salon 8)
- American College of Surgeons Stop the Bleed Certification (free) for K14 Educators (Larkspurs)
- Bridging the Gap: A Blueprint for Successful Dual Enrollment Partnerships (Jasmine)
- Creating Effective AI Prompts (Begonia)
- CTE LDI Information Session: Elevating Leadership in Career Education (Salon C)
- CTE on the Road: Careers Come Alive with Mobile Learning Labs (Lantana)
- Design Rescue: A Work-Based Learning Model for High School Classrooms (Salon 7)
- From Start up to Excellence: Integrating the SkillsUSA Framework in the CTE Classroom (Salon B)
- How We Built a Registered High School Apprenticeship for Future Teachers (Gardenia)
- ROP Innovation: Next Gen Supply Chain Tech Education & Certification (Salon A)
- Sacramento Update – Policy Issues in K-12 Education and CTE (Salon 1-3)
- Schoolwide Themed Week (Hibiscus)
- Skills In Action: The Recipe for a Successful Skills Event (Iris)
- Strategies for Working with Freshmen in the Post-Pandemic Classroom (Primrose)
- The Collaboration Effect: Breaking Department Silos with 4-Year Grad Plans (Plumeria)

HOSTED BY EXHIBITORS:

- 4 Skills & 4 Steps to True Career Readiness (Desert Suite 2)
 - Boost Your Brain: Hardcore Mental Wellness Hacks for Gen Z (Desert Suite 3)
 - The Intentional Middleman - Bridging the Gap Between Education and Industry (Salon 6)
 - Virtual Internships that Truly Prepare Students for the Workforce (Desert Suite 1)
-

→ 11:15 AM – 12:15 PM BREAKOUT SESSION V

- Blogging in the Classroom as a Tool for Student Engagement (Salon 8)
- Building Regional CTE Competitions That Empower and Partner (Iris)
- California CTE: State of the State (Salons 1-3)
- Career Pathways and Early College Credit (Begonia)
- Case Study Implications from a 2 Year Internship Pilot (Hibiscus)
- Growing an Equitable ECE Workforce Through Work-Based Learning (Salon 7)
- Ignite Career-Connected Learning (Jasmine)
- Making the Most of Your Laser Cutter and Vinyl Printer (Salon A)
- Middle School CTSO? Yes, You Can! (Salon B)
- Retaining CTE Teachers: Strategies to Prevent Burnout and Build Resilience (Gardenia)
- Spreading the Word with CANVA (Lantana)
- TEENS WITH TENACITY: Helping Teens Build the Tenacity Needed to Succeed (Primrose)
- Telling Your CTE Story: The CA School Dashboard for Educators (Plumeria)
- Universal Design for Learning in CTE (Salon C)
- Wanna Build a Tiny House? (Larkspur)

HOSTED BY EXHIBITORS:

- Building Strong Arts Media and Entertainment Pathways (Desert Suite 2)
 - CTE Data at Your Fingertips (Desert Suite 1)
 - Scene to Screen Film (Salon 6)
 - YouScience Assess Student Learning and Drive Student Growth (Desert Suite 3)
-

→ 12:30 PM – 1:30 PM CLOSING SESSION AND SOCIAL/DOOR PRIZES (Salons D-H)

Remarks: Jimmy Benavides, Conference Co-Chair

Friday

November 21, 2025, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

BEGONIA - FAIRWAY COURTYARD

Creating Effective AI Prompts

Prompt engineering is designing and refining instructions (prompts) to generative AI models like ChatGPT to get the desired output, teaching AI how to understand and respond to requests by providing clear instructions and context. Learn how to design prompts to help save time in the classroom or in the office.

- Anthony Burik, Coordinator, Distance Learning Projects, OTAN (Outreach and Technical Assistance Network)

GARDENIA - FAIRWAY COURTYARD

How We Built a Registered High School Apprenticeship for Future Teachers

We built a registered high school apprenticeship in which Juniors and Seniors are hired by our school district to work as paraeducator apprentices (currently 23 apprentices). They are employees, being paid hourly, working in our elementary schools after taking our Teachers of Tomorrow 1 course and are currently enrolled in Teachers of Tomorrow 2. We want to share how we got there.

- Rob Ibbetson, Director CTE, Corona-Norco Unified School District
- Ken Anderson, Teacher, Corona-Norco Unified School District
- Bree Celestin, Teacher, Corona-Norco Unified School District

HIBISCUS - FAIRWAY COURTYARD

Schoolwide Themed Week

Learn how to plan and lead a successful, student-centered schoolwide Themed Week that brings together students, staff, and the community. This session will showcase how our growing campus-wide initiative incorporates student-led activities, outreach to grades 6–8 with hands-on experiences in Biomedical Sciences, and strategic partnerships with career professionals who contribute through presentations and internship opportunities. Leave with simple strategies to build student leadership, real-world connections, and schoolwide involvement.

- Stephanie Greene, Biomedical Teacher, Sun Valley Magnet School

IRIS - FAIRWAY COURTYARD

Skills In Action: The Recipe for a Successful Skills Event

Learn how to whip up meaningful, career-focused skills events that engage students and connect them with industry. Using real examples, like IVROP's Culinary Competition, we'll demonstrate how these events can act as recipes for you to design your own sector-specific skills events. Leave with practical ingredients to cook up your own student events seasoned with real-world relevance.

- Adriana Hernandez, Coordinator, Imperial Valley Regional Occupational Program
- Chantelle Gerardo, Program Manager, Imperial Valley Regional Occupational Program
- Alyssa Tirado, Program Manager, Imperial Valley Regional Occupational Program

JASMINE - FAIRWAY COURTYARD

Bridging the Gap: A Blueprint for Successful Dual Enrollment Partnerships

This session presents a college professor's proven blueprint for establishing effective CTE dual enrollment partnerships. Learn practical strategies for bridging the divide between high school and college, creating seamless pathways for student success. Discover how to cultivate strong collaborations that benefit students, high schools, and colleges alike.

- Felix Marhuenda-Donate, Professor, Computer Information Systems, College of the Desert
- Mark Brenner, Teacher - CTE Network Systems, Indio High School

LANTANA - FAIRWAY COURTYARD

CTE on the Road: Careers Come Alive with Mobile Learning Labs

Discover how hands-on, mobile learning labs are transforming career exploration for middle school students. This session will showcase an innovative approach to Career Technical Education (CTE) that brings engaging, real-world experiences directly to schools—eliminating barriers to access and sparking early interest in high-demand careers.

- Patrick Mair, CTE Director, Tehama County Department of Education
- Kathy Garcia, Executive Director, Expect More Tehama
- Kari Dodd, Project Lead, Tehama County Department of Education

Friday

November 21, 2025, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

LARKSPUR - FAIRWAY COURTYARD

American College of Surgeons Stop the Bleed Certification (free) for K14 Educators

Hands-on skills with a simulated wound/gunshot and arterial bleeding, CAT tourniquet use included. Free Certificate of Completion will be awarded at the end of the session. Limited to 20 Participants.

- David Pintado, Instructor, Mt Diablo USD

PLUMERIA - FAIRWAY COURTYARD

The Collaboration Effect: Breaking Department Silos with 4-Year Grad Plans

Implementing 4-year grad plans sparked messy data cleanup and a huge effort to align staff. The payoff? West Contra Costa Unified School District (WCCUSD) departments now collaborate like never before. Counselors, CTE, SPED, EL, and Community Engagement use SchoolLinks to centralize student experiences, boost engagement, and build a shared vision for success.

- Jessica Petrilli, Director of College & Career, WCCUSD
- Michael Burton, Customer Success Manager, SchoolLinks
- Michael Hamilton, Coordinator of A-G Improvement, WCCUSD
- Ariel Kirshenbaum, Coordinator of CTE, WCCUSD

PRIMROSE - FAIRWAY COURTYARD

Strategies for Working with Freshmen in the Post-Pandemic Classroom

This session empowers educators to transform the freshman year into a launchpad for student success. Participants will explore research-based strategies to build a supportive, engaging freshman culture that fosters belonging, motivation, and academic resilience. Learn practical interventions that boost student retention, engagement, and graduation rates in the post-pandemic world.

- Carol Keiser, Co-Executive Director, Golden State Pathway Program (GSPP) Capitol Region Technical Assistance Center (TAC), Wheatland Union High School District & GSPP Capitol Region Technical Assistance Center

SALON A

ROP Innovation: Next Gen Supply Chain Tech Education & Certification

Baldy View ROP, in collaboration with industry partners, is teaching a new program which educates students for lucrative careers in supply chain automation implementing a turnkey technician education and certification program. Learn about how BVROP adopted the program integrating innovative content into its supply chain education program. Obtain key industry data, implementation tools and useful resources.

- Tony Ko, Instructor of Logistics and Transportation, Baldy View ROP
- Steve Harrington, Workforce Development Strategist, Manufacturing Skill Standards Council (MSSC)
- Joe Ray, General Manager, Klein Educational Systems

SALON B

From Start up to Excellence: Integrating the SkillsUSA Framework in the CTE Classroom

Build a thriving SkillsUSA Chapter from day one by aligning classroom instruction and chapter meetings with the SkillsUSA Framework. This session offers practical strategies to foster student engagement.

- Clay Mitchell, SkillsUSA California State Executive Director, SkillsUSA California
- Loretta Cabuyadao, State Assistant Director, SkillsUSA California
- Emily Cornwell, State Officer Trainer, SkillsUSA California

SALON C

CTE LDI Information Session: Elevating Leadership in Career Education

The CTE Leadership Development Institute (LDI) info session will provide an overview of the program's purpose, structure, and outcomes. Attendees will explore PDMs, key leadership skills, industry integration, and real-world strategies to enhance CTE programs. The session covers expectations, outcomes, and the final project, empowering participants to drive positive change in their organizations.

- Shelsy Hutchison, College and Career Engagement Specialist, Tulare County Office of Education

Friday

November 21, 2025, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

SALONS 1-3

Sacramento Update – Policy Issues in K-12 Education and CTE

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group
- Christina Marcellus, Legislative Advocate, Capitol Advisors Group

SALON 7

Design Rescue: A Work-Based Learning Model for High School Classrooms

Discover how to integrate Work-Based Learning into a high school capstone course by simulating a real-world creative department. This session explores the Design Rescue Studio model, where students engage in client projects, build professional portfolios, and refine essential career skills. Learn how to implement this innovative approach in your classroom.

- David Block, ROP Design, Visual, & Media Arts Pathway Instructor, North Orange County ROP

SALON 8

AI Literacy for Career Readiness: Building a Districtwide Plan

Discover how Palo Alto Unified School District is building a districtwide vision and action plan to prepare all students for careers in an AI-powered workforce. Learn how we developed policies, course-specific AI acceptable use guidelines, and K-12 AI literacy initiatives for both students and staff. Walk away with practical templates, resources, and key takeaways from our roadmap—including strategies.

- Jackie Smith, Coordinator, Educational Technology and CTE, Palo Alto Unified School District
- Jeong Choe, Assistant Superintendent of Innovation, Palo Alto Unified School District
- Tanner Ziegelman, Innovation and Technology TOSA, Palo Alto Unified School District

DESERT SUITE 1

Virtual Internships that Truly Prepare Students for the Workforce

In this session, educators will gain a turnkey blueprint for implementing a Virtual Internship Program. This concept enables students from any school setting to fully experience a comprehensive work environment unlike any in-person internship.

- Kelly Griesbach, Regional Sales Manager, eDynamic Learning
- Ciera Montgomery, Regional Sales Manager, eDynamic Learning
- Shannon Murphy, Regional Sales Manager, eDynamic Learning

DESERT SUITE 2

4 Skills & 4 Steps to True Career Readiness

Just graduating is no longer enough. There are 4 specific skills all students need; and there are 4 proven steps to ensure alignment between one's purpose and their future career. Join Dr. Kevin Fleming as he explains a framework for all learners to thrive in the new economy.

- Kevin Fleming, CEO, Catapult

DESERT SUITE 3

Boost Your Brain: Hardcore Mental Wellness Hacks for Gen Z

Gen Z and their educators need to become the CEO of their own happiness. In a world rocked by economic instability and post-pandemic aftershocks, supporting mental wellness requires a bold shift in approach. Forget toxic positivity—this session delivers CTE-aligned tools and research-backed strategies like neutral thinking and life auditing to tackle real stressors in school, work, and life.

- Eric Fan, Gen Z Whisperer, Squarage

SALON 6

The Intentional Middleman - Bridging the Gap Between Education and Industry

As a former teacher and current industry association staff, I serve as the intentional middleman between schools and employers. I will speak to the value of connecting with industry associations and similar organizations that care about education and can serve as the networks for schools to industry. I'll discuss specific examples from AWFS such as: SkillsUSA, manufacturing tours, and workshops.

- Tovi Spero, Education Director, Association of Woodworking & Furnishing Suppliers



Breakout sessions denoted with this icon are hosted by Exhibitors.

Friday

November 21, 2025, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

BEGONIA - FAIRWAY COURTYARD

Career Pathways and Early College Credit

Through purposeful alignment of dual enrollment opportunities to Mt. Diablo Unified School District's Career Pathways, students are on their way to earning certificates and degrees for transfer while in high school. With the expansion of dual enrollment, MDUSD developed strong systems of support ensuring success of its dual enrollment students. MDUSD will share its journey with attendees.

- Heather Fontanilla, Director, College and Career Readiness, Mt. Diablo Unified School District
- Alicia Navarrete, College & Career Transition Specialist, Mt. Diablo Unified School District
- Anna Ramos, Manager, Youth Experiences, Mt. Diablo Unified School District
- Jorge Salinas-Tognetti, Career Pathway Counselor, Mt. Diablo Unified School District

GARDENIA - FAIRWAY COURTYARD

Retaining CTE Teachers: Strategies to Prevent Burnout and Build Resilience

In today's rapidly evolving educational landscape, retaining CTE teachers is a growing challenge. Explore practical strategies to prevent burnout, foster resilience, and strengthen connections between educators, students, and the community. Learn how increased support and awareness can create a sustainable, rewarding teaching environment that empowers both teachers and students to thrive.

- Amber Abraham, Coordinator, Designated Subjects Credential, Ventura County Office of Education
- Donna Vollmer, Director, Designated Subject Credential, Ventura County Office of Education

HIBISCUS - FAIRWAY COURTYARD

Case Study Implications from a 2 Year Internship Pilot

The Linked Learning Alliance will discuss the practical and policy implications learned from a 2-year internship pilot conducted with LAUSD. The session will discuss learnings for the student, teacher, school and district experience and potential solutions and best practices. The session will also explore how WBL is integrated into the Linked Learning approach.

- Max Rusike-Griffith, Director, Workforce Partnerships, Linked Learning Alliance

IRIS - FAIRWAY COURTYARD

Building Regional CTE Competitions That Empower and Partner

Discover how to plan and host Regional CTE Competitions that boost student engagement and strengthen industry partnerships. This session offers a practical blueprint, ready-to-use templates, and real-world examples to help you launch or enhance competitions at your site—complete with rubrics, branding tips, and employer engagement strategies.

- Belen Colon, Community/Industry Outreach Specialist, Mountain Desert Career Pathways (MDCP)
- Matt Wells, Director, MDCP

JASMINE - FAIRWAY COURTYARD

Ignite Career-Connected Learning

Ignite student curiosity and future success by connecting elementary learning to CTE pathways! Discover how the RIASEC model, real success stories, and hands-on strategies can spark career conversations, engage families and communities while building a seamless bridge from elementary to high school. Walk away inspired—with tools you can use immediately.

- Crystal Meyer, Coordinator, Orange County Department of Education
- Colleen Mangali, Program Specialist, Orange County Department of Education

LANTANA - FAIRWAY COURTYARD

Spreading the Word with CANVA

Is your program ready to take center stage? Consider creating an engaging video to showcase its features. With Canva, you can design eye-catching flyers and dynamic videos that will elevate your announcements. Transform outdated materials into stunning visuals or convert your photos into an impressive promotional video. Share your message effortlessly with the help of Canva!

- Claudia Escobar, Subject Matter Expert, OTAN

LARKSPUR - FAIRWAY COURTYARD

Wanna Build a Tiny House?

How to build a tiny house from the ground up with construction students in a 4 week summer class with the assistance of Harbor Freight Tools for Schools.

- Nathan Drown, CTE Building Construction Trades Instructor, Mayfair High School

Friday

November 21, 2025, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

PLUMERIA - FAIRWAY COURTYARD

Telling Your CTE Story: The CA School Dashboard for Educators

Think the California School Dashboard is only about test scores? Think again. This session demystifies key indicators and highlights CTE educators' impact on student success. Through real-life examples and headline-driven case studies, you'll leave empowered to tell your story, advocate for your work and motivate students toward CTE pathway completion.

- Brian Landisi, Director, Student Intervention and Accountability, Glendale Unified School District

PRIMROSE - FAIRWAY COURTYARD

TEENS WITH TENACITY: Helping Teens Build the Tenacity Needed to Succeed

This session looks at teen mental health and how teachers, counselors and parents influence teen tenacity and coping skills, especially in teens with learning disabilities. It gives easy-to-learn tools to help teens build tenacity, whether facing bullies in the hallway, battling self-doubt, or striving for their goals.

- Jacquelyn Rathbun, Teacher, Health Academy Co-Coordinator, Moreno Valley Unified School District

SALON A

Making the Most of Your Laser Cutter and Vinyl Printer

Come learn how to create simple designs in your classroom that will stimulate student participation and help you market your program on your campus and to your Board. From simple name-plates to school signage, these two tools can make your classroom a valuable resource worth funding and maintaining.

- Elaine Post, Marketing/Business Teacher, Merced Scholars Charter School

SALON B

Middle School CTSO? Yes, You Can!

Establishing and advising a successful middle school level CTSO is different. In this session, we share the scaffolding and extra supports we provide for our very successful chapter (32 State Champions and 8 National Medalists).

- Connie Mitchell, SkillsUSA Advisor & Digital Media Teacher, Nellie N. Coffman Middle School
- Blanca Lemus, Science/STEM Teacher & SkillsUSA Co-Advisor, Nellie N. Coffman Middle School
- Jorge Tucker, Math/STEM Teacher & SkillsUSA Co-Advisor, Nellie N. Coffman Middle School

SALON C

Universal Design for Learning in CTE

Universal Design for Learning (UDL) offers a framework to support access, equity and inclusion for CTE. This universally designed session will guide participants in exploring how to utilize the UDL framework at the classroom and systems level to minimize barriers to access and increase successful outcomes for all learners.

- Jennifer Hanks, Coordinator, Placer COE

SALONS 1-3

California CTE: State of the State

This session will provide up to date information on the status of programs administered by the Career and College Transition Division at the California Department of Education. The update will include Career Technical Education (CTE) programs, such as the State CTE Incentive Grant program and the Federal Perkins program, along with an update on current legislation.

- Mindi Parsons, Director, Career and College Transition Division, California Department of Education
- Carolyn Zachry, Education Administrator/State Director, Adult Ed and CTE Leadership Offices

SALON 7

Growing an Equitable ECE Workforce Through Work-Based Learning

Learn how the Foundations in Early Education (FIEE) program prepares non-traditional adult learners for careers in early childhood education through a no-cost, work-based learning model. This session highlights FIEE's integration of college credit, practicum, and mentorship. Learn how apprenticeship pathways promote equity, quality care, and sustainable workforce development.earning Administrator, LAUSD

- Andrea Cruthird-Mays, Coordinator, College and Career, Merced COE Regional Occupational Program

SALON 8

Blogging in the Classroom as a Tool for Student Engagement

Classroom blogging is a powerful tool that blends creativity, communication, and critical thinking. Blogging is an exciting way for students to express themselves, reflect on learning, share ideas and artwork, and build digital literacy. Having a classroom blog is a fun tool that promotes student engagement, digital citizenship, and reflective thinking.

- Rebecca Cauchon, Digital Photography Teacher, Jurupa Hills High School/ Fontana USD

Friday

November 21, 2025, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

DESERT SUITE 1

CTE Data at Your Fingertips

How much time have you spent keeping up with your reporting requirements only to wish you had the data readily available when you needed it? The Eduthings platform will compile student data for programs of study, industry certifications, CTSO participation, work-based learning and more. Discover how Eduthings can save you time and frustration by collecting and analyzing CTE data for you.

- Maggie McGill, Territory Manager, iCEV

DESERT SUITE 2

Building Strong Arts Media and Entertainment Pathways

Join the Arts, Media, and Entertainment Institute nonprofit organization for a hands-on session where you'll connect to other AME educators as well as statewide resources to support your program. We'll provide updates on the Creative Careers Leadership Lab, NEW CA-AME standards, and connect you to our AME Institute network of educators and partners.

- Ashley Adams, Executive Director, Arts Media and Entertainment Institute
- Shari Holly, TITLE, LA County Department of Arts and Culture

DESERT SUITE 3

YouScience Assess Student Learning and Drive Student Growth

How school districts are leveraging YouScience certification testing data to improve student outcomes and foster student growth.

- Matt Gagnon, Customer Success Manager, YouScience

SALON 6

Scene to Screen Film

Join "Creating Creators" Filmmaking Workshop!

Collaborate with industry professionals to write, direct, film, act, and edit a dynamic scene. Gain hands-on experience with production equipment and refine your skills. Unleash your creativity and embark on an empowering artistic journey!

- Jessica Just, CEO, Creating Creators
- Hipolito Munoz, CCO, Creating Creators



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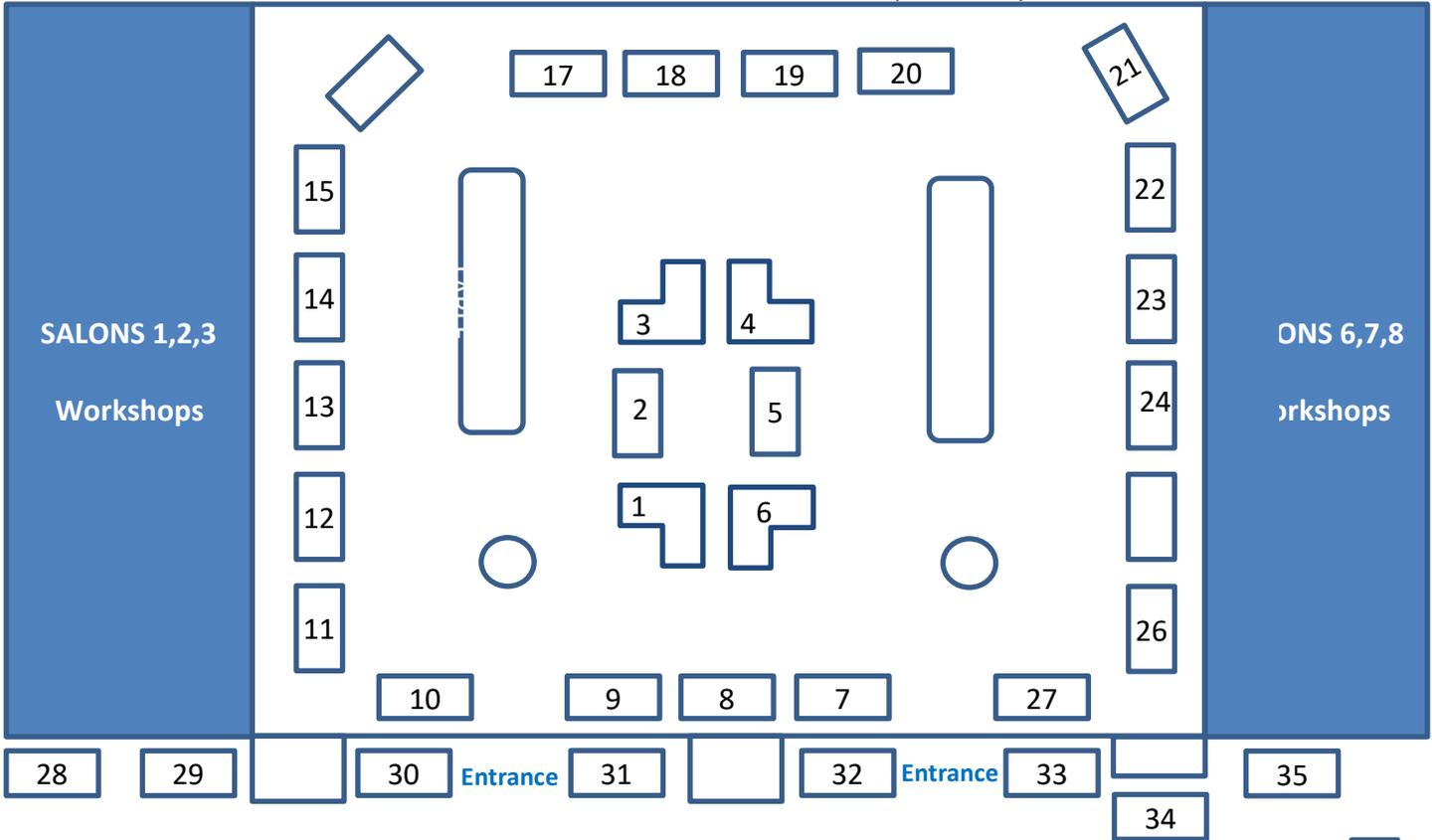
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ACKNOWLEDGEMENTS

Chaffey Joint Union High School District Lithography
Los Angeles County Office of Education, CTE Unit
Michele Schirmers, North Orange County ROP
Rancho Cucamonga High School Graphics Technology Program

We regret any omissions due to printing deadlines

CTE CONFERENCE EXHIBITOR LAYOUT (Salon 4,5)



Note: Booth #s 1,3,4, and 6 are two 6' tables. Center area is back-to-back with no divider.

MAIN HALLWAY



LAS PALMAS BALLROOM – GENERAL SESSIONS

1 – G-W Publishers	17/18 – Klein Educational Systems	31 – Catapult
2 – Certiport, A Pearson Vue Business	19 – TransfrVR	32 – Inspire EDU
3 – Virtual Enterprise International	20 – Robolink	33 – Defined Learning
4 – Advanced Technologies Consultants	21 – Future N Focus–Dream Catchers	34 – zSpace
5 – Creating Creators	22 – CareerSafe	35 – Skills USA
6 – Paxton/Patterson	23 – YouScience	36 – Society of Wood Manufacturing
7/8 – H2I Group Paton Group	24 – eDynamic Learning	37 – Designated Subjects Credential Info.
9 – Nat. Geo. Learning/Cengage	25 – DE Lorenzo USA	38 – AWR Architectural Woodworking Inst.
10 – National Healthcareer Assoc.	26 – Antomage Inc.	39 – Pocket Nurse
11 – SAVVAS Learning	27 – Pearson Education	40 – Disney Imagin Campus
12/13 – Realityworks, Inc.	28 – CAROCP	41 – CALCP
14 – Tenstar Simulation US Inc	29 – AME Institute	42 – Squarage
15 – Vital Link	30 – Pathful	43 – Get Focused Stay Focused
16 – Verisurf Software, Inc		44 – ICEV

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ADVANCED TECHNOLOGIES CONSULTANTS (4)

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(800) 348-8447
Pat Uetz puetz@atctrain.com
Buddy Traxler buddytraxler@atctrain.com

ATC is the nation's leading distributor of technical training curriculum, equipment and furniture. We offer a comprehensive solution of products including; Automation, Robotics, HVAC, Mechatronics and more!

AME INSTITUTE (29)

21255 Burbank Blvd, # 120, Woodland Hills, CA 91367
(707) 681-1525
Ashley Adams ashley@ameinstitute.org
Jessie Vacchiano jessie@ameinstitute.org

Our goal at the AME Institute is to strengthen the pipeline from public education to the creative industries, ensuring that all students get access to the high-wage creative industry jobs of today and tomorrow..



ANATOMAGE, INC. (26)

3350 Thomas Rd, Santa Clara, California 95054
(408) 885-1474
Tracy Tang tracy.tang@anatomage.com

Our digital cadaver table, the Anatomage Table, allows a hands-on approach to learning the human body through unique visualization options, dissection tools, and quiz mode features, making it an asset to any anatomy class

ASSOCIATION OF WOODWORKING AND FURNISHINGS SUPPLIERS (AWFS)/SOCIETY OF WOOD SOCIETY OF WOOD MANUFACTURING (SWM) (36)

2400 E Katella Ave Ste 340, Anaheim, California 92806
(323)-838-9440
Tovi Spero Tovi@awfs.org
Saul Martin Saul@awinet.org

AWFS is a not-for-profit trade association in the wood manufacturing industry. We support students and teachers with manufacturing tours, teacher workshops, and with our education conference at the AWFS Fair in Las Vegas.



AWI (ARCHITECTURAL WOODWORK INSTITUTE) (38)

46179 Westlake Drive, Ste. 120
Potomac Falls, Virginia 20165
(571) 323-3636
Adria Salvatore adria@awinet.org

The Architectural Woodwork Institute is an international trade association representing companies in the architectural woodworking industry. AWI is known as an industry leader in standards and education..



CERTIPORT, A PEARSON VUE BUSINESS (2)

5601 Green Valley Drive, Bloomington, MN 55437
801-847-3149
Francie Stuart francie.stuart@pearson.com
Bob Imhoff robert.imhoff@pearson.com

Globally Recognized Industry Certifications for College & Career Readiness

CAREERSAFE (22)

1005 University Dr E, College Station, Texas, 77840
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Johnel Acosta johnel.acosta@careersafeonline.com

CareerSafe is an OSHA-Authorized Online Training Provider. Our courses provide affordable online safety and health training and an industry-recognized credential that holds value for a lifetime.

CATAPULT (31) PRE-CONFERENCE SPONSOR

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Kevin Fleming kevin@CatapultLPD.com
Relevant, hybrid masterclasses that actually move the needle forward - for individuals, teams, new CTE teachers, or your entire institution. Classes + Community + Coaching + Change



CREATING CREATORS (5)

122 W 62nd St, Los Angeles, California 90003
(201) 615-4284
Jessica Just jessica@creatingcreators.net
Hipolito Munoz polo@creatingcreators.net
Miguel Mendoza miguel@creatingcreators.net

To augment and align the lessons in the classroom with the entrepreneurial, creative, and collaborative rigor of film making and 21st century skills.



DE LORRENZO USA (25)

16444 SW 61st Way, Miami, FL 33193
(305) 910-1614
Roberto Gutierrez robertog@de-lorenzo.us
Neelam Rozario saittlabs@gmail.com

De Lorenzo USA specializes in technical and vocational training equipment and solutions including electrical and electronics, artificial intelligence, renewable energy, mechatronics, as well as marketing, business, and financial literacy programs.

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These exhibitors are presenting a workshop. See Breakout Session Schedule for more Information.



Please stop by and thank our sponsors Visit their website.

DEFINED LEARNING (33)

900 Skokie Blvd., Northbrook, Illinois 60062
(847) 850-0188

Sarah Scott sarah_scott@definedlearning.com
Brittany Kleiman brittany_kleiman@definedlearning.com

At Defined Learning, we invite you to explore Defined Careers, a comprehensive K-12 college and career readiness platform for career exploration, career experiences, and successful career navigation.

DESIGNATED SUBJECTS CREDENTIALS INFO (37)

Stop by for information and advisement from CTC Program Sponsors on Adult Education and CTE credentials. This booth is staffed by program sponsors approved by CTC.

DISNEY IMAGINATION CAMPUS (40)

1150 W Magic Way, DRC, Anaheim, California 92802
(321) 939-7560 www.disneycampus.com
Taylor West DLR.Campus.Sales.disney.com
Erik Cervantes DLR.Grad.Nite@disney.com

By incorporating hands-on learning, industry exposure, and collaboration into each workshop, Disney Imagination Campus can provide students with a standards-aligned, well-rounded, and enriching CTE experience.

eDYNAMIC LEARNING (24)

INTERNET SPONSOR

221 River Street, Hoboken, New Jersey 07030
(877) 585-2029

Christy Cleugh christy.cleugh@edynamiclearning.com
Andrew Mendonca andrew.mendonca@edynamiclearning.com
Ciera Montgomery ciera.montgomery@edynamiclearning.com
Shannon Murphy shannon.murphy@edynamiclearning.com
Kelly Griesbach kelly.griesbach@edynamiclearning.com

eDynamic Learning helps students explore careers, build CTE skills, and gain real-world experience—empowering schools to support student interests and future readiness.



FUTURE N FOCUS DREAM CATCHERS (21)

8298 Miramar Circle
Jurupa Valley, California 92509
(909) 437-1180

Steve Ward steve@dreamcatcherprogram.com
Linda Zeigler linda@dreamcatcherprogram.com

Motivational 8 unit web based Career Readiness software curriculum designed to accelerate the ability to discover a life and career purpose in order to facilitate an academic and skill building pathway.



G-W PUBLISHER (1)

PROGRAM COVER STUDENT DESIGN CONTEST SPONSOR

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John Rudy
John Miller

jrudy@g-w.com
jmiller@g-w.com



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GET FOCUSED STAY FOCUSED (43)

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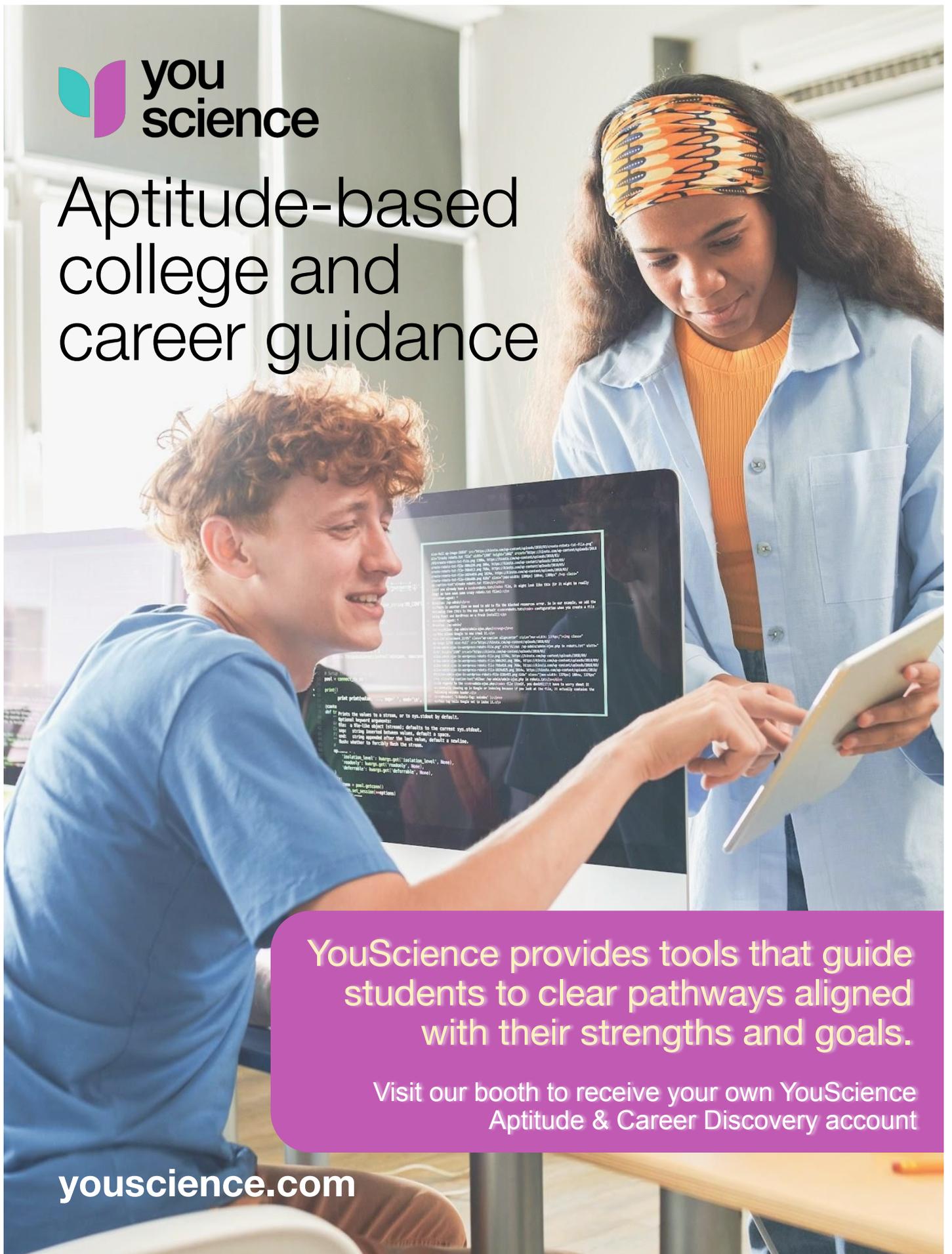
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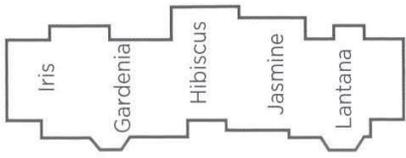
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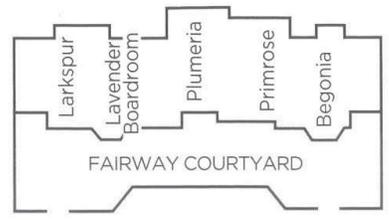


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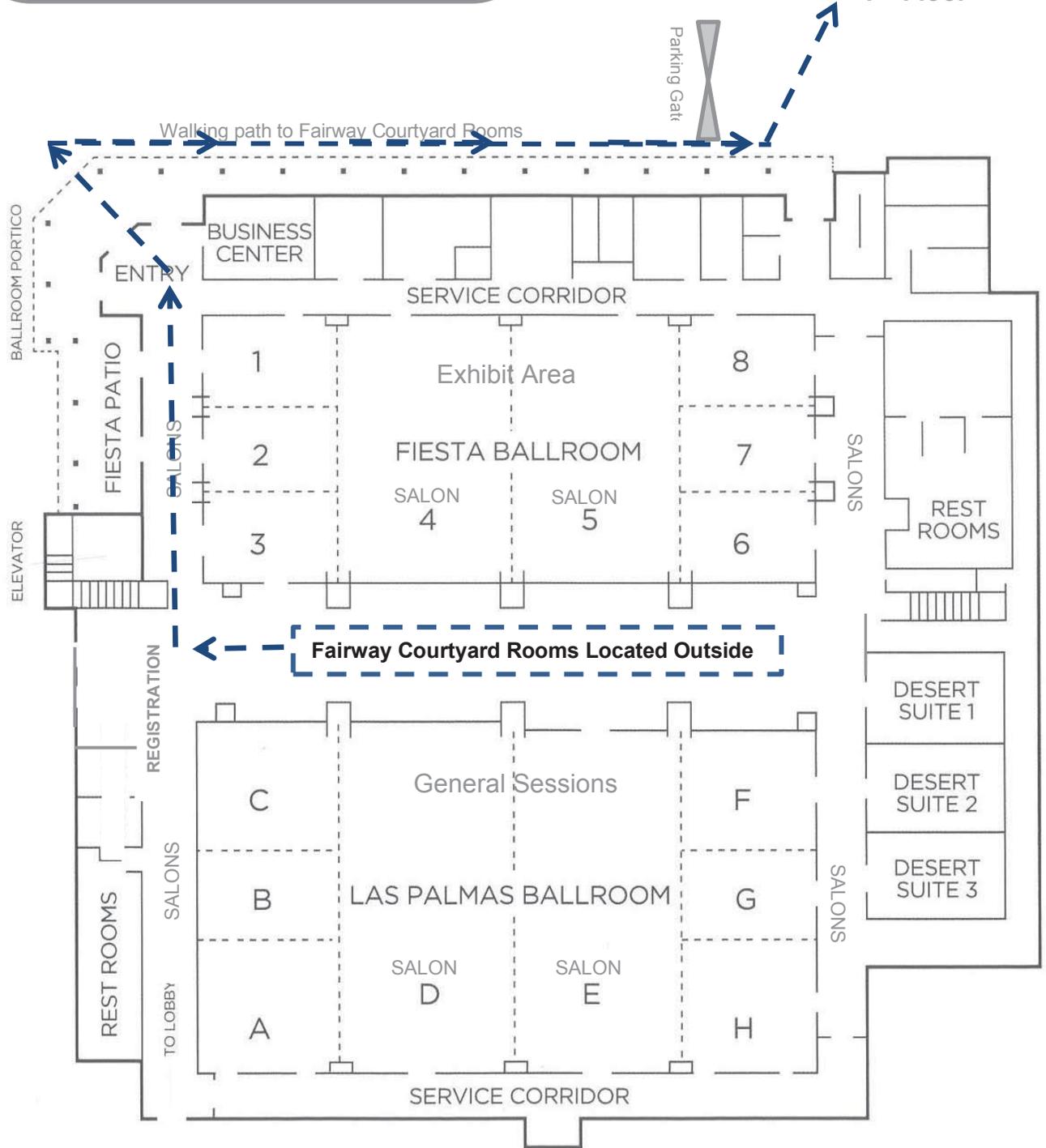


2nd Floor

1st Floor
 Larkspur
 Lavender
 Plumeria
 Primrose
 Begonia



1st Floor



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ROOM	BREAKOUT SESSION I 10:00 AM – 11:00 AM	BREAKOUT SESSION II 1:15 PM – 2:15 PM	BREAKOUT SESSION III 2:45 PM – 3:45 PM	BREAKOUT SESSION IV 10:00 AM – 11:00 AM	BREAKOUT SESSION V 11:15 AM – 12:15 PM
Begonia	Partnerships That Power CTE: Industry and Community Engagement	Igniting Futures: CTE Summer Academies for Early Engagement and Recruitment	Engagement 101: Purposeful Project-Based Learning in CTE	Creating Effective AI Prompts	Career Pathways and Early College Credit
Gardenia	Supporting New CTE Teachers Through Mentorship: The Coastline ROP Teacher Induction Program	Bridging CTE and Industry: Educator Tours and Externships	After School CTE for ALL	How We Built a Registered High School Apprenticeship for Future Teachers	Retaining CTE Teachers: Strategies to Prevent Burnout and Build Resilience
Hibiscus	Adapt or Bust: Hardcore EQ/Office Politics to Thrive in a Ruthless Economy	Tips and Tricks for Engaging Students in Early Childhood Education Content	Integrated Program of Study Through the Lens of Linked Learning	Schoolwide Themed Week	Case Study Implications from a 2 Year Internship Pilot
Iris	Increasing CTE and SPED Completer Rates Using "Pathways for All"	CTE for ALL: Inclusive Practices for Neurodivergent Students	Riverside Unified School District (RUSD) CTE Student Ambassadors: The Faces of CTE	Skills In Action: The Recipe for a Successful Skills Event	Building Regional CTE Competitions That Empower and Partner
Jasmine	Project-based Learning that Really Works for Teens!!	GSPD Data Sources: An Administrator's CALPADS Guide	Pathways to College and Career: Golden State Pathways Program (GSPD) in Action	Bridging the Gap: A Blueprint for Successful Dual Enrollment Partnerships	Ignite Career-Connected Learning
Lantana	Exploration to Enrollment: Middle School Academies as a Launchpad	Product Design and Innovation Experience	I CAN K-5 Career/STEAM Exploration Program	CTE on the Road: Careers Come Alive with Mobile Learning Labs	Spreading the Word with CANVA
Larkspur	Energizing Teacher Evaluations with ACTE's High-Quality CTE Framework	Brewing Success: CTE & Community Partnerships in Action	Wanna Build a Tiny House?	American College of Surgeons Stop the Bleed Certification (free) for K14 Educators	Wanna Build a Tiny House?
Plumeria	Fast Track Your Auto Students to Over \$70,000 A Year!	Innovate To Prepare The Next Generation For Success	Adult Education Works to Train Students for Local	The Collaboration Effect: Breaking Department Silos with 4-Year Grad Plans	Telling Your CTE Story: The CA School Dashboard for Educators
Primrose	Senior Seminar Course for Professional Skill Development	Expanding AP Access through CTE Pathways	Integrate Leading-Edge AV Tech: Inspire Innovation in Engineering Class	Strategies for Working with Freshmen in the Post-Pandemic Classroom	TEENS WITH TENACITY: Helping Teens Build the Tenacity Needed to Succeed
Salon A	From Overwhelm to Opportunity: Labor Market Insights to Prepare for Future Changes	The Secret Sauce in an Esports Classroom	Pathway to Public Service: Creating High-Impact Criminal Justice Programs	ROP Innovation: Next Gen Supply Chain Tech Education & Certification	Making the Most of Your Laser Cutter and Vinyl Printer
Salon B	High Quality Jobs in the South-Central Coast Region	From Start up to Excellence: Integrating the SkillsUSA Framework in the CTE Classroom	Using GenAI to Support English Learners in a CTE Pathway	From Start up to Excellence: Integrating the SkillsUSA Framework in the CTE Classroom	Middle School CTSO? Yes, You Can!
Salon C	The Next Generation: IET Models in California	Using CCGI to Jumpstart Career Exploration Across Your District	Navigating the Transition to the Modernized Career Clusters Framework	CTE LDI Information Session: Elevating Leadership in Career Education	Universal Design for Learning in CTE
Salons 1-3	Equity in Priority Jobs and Programs – Los Angeles	California CTE: State of the State	Sacramento Update – Policy Issues in K-12 Education and CTE	Sacramento Update – Policy Issues in K-12 Education and CTE	California CTE: State of the State
Salon 6	Creative Ways to Engage Your Students with Health Science Resources	Wood Industry Resources for Educators and Students	Fun Financial Literacy with VE: Ideas for Immersive, & Effective	The Intentional Middleman - Bridging the Gap Between Education and Industry	Scene to Screen Film
Salon 7	Registered Apprenticeships: Lessons Learned from a Pioneering Program	Career-Ready Kitchens: Developing Employability Through Work-Based Learning	Future Ready: Using 4-6-10 Year Plans and AI to Power Career Exploration	Design Rescue: A Work-Based Learning Model for High School Classrooms	Growing an Equitable ECE Workforce Through Work-Based Learning
Salon 8	Innovate To Prepare The Next Generation For Success	Save Time, Improve Impact: AI and Automation for You	Integrating AI in the AME Classroom!	AI Literacy for Career Readiness: Building a Districtwide Plan	Blogging in the Classroom as a Tool for Student Engagement
Desert 1	Providing Equitable CTE Experiences to Career Success	Prescribing Success with iCEV Health Science	Former CTE Teacher Shares Classroom Strategies to Drive Student	Virtual Internships that Truly Prepare Students for the Workforce	CTE Data at Your Fingertips
Desert 2	Empowering Student Success with CCGI and YouScience	How to Help Your CTE Students Do Better in College	Preparing Students for the Jobs of Tomorrow Through Digital Learning	4 Skills & 4 Steps to True Career Readiness	Building Strong Arts Media and Entertainment Pathways
Desert 3	From Vision to Value: Growing CTE Outcomes with Purpose	Make Education Relevant with Catapult Masterclass	Transforming Lives Through Purpose Driven Education	Boost Your Brain: Hardcore Mental Wellness Hacks for Gen Z	YouScience Assess Student Learning and Drive Student Growth