CAREER TECHNICAL EDUCATION

FALL CONFERENCE

2026

CELEBRATING

35

YEARS

CTE CONFERENCE

NOVEMBER 18-20 2026

Hosted By:

CALCP:
California Association of Leaders for Career Preparation

CAROCP:
The Association of Career and College Readiness Organizations

Welcome

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SPONSORED WIFI NETWORK:
CTECONFERENCE
WIFI PASSWORD:
PearsonBooth24





Don't know much about history…

The California Association of Vocational Administrators (CAVA) was formed in 1967 and renamed the ***California Association of Leaders for Career Preparation (CALCP)*** in 1996. CALCP's mission is to generate, extend, improve and foster all aspects of career technical preparation.

The ***California Association of Regional Occupational Centers and Programs (CAROCP)*** was formed in 1972 and renamed ***CAROCP: The Association of Career and College Readiness Organizations*** in 2016-17. CAROCP's mission is to promote and support the regional delivery of exemplary career education, career development, and workforce preparation that contribute to student academic and career success and to the economic developments of California.

In 1988, the two organizations collaborated to host the first joint ***CAVA-CAROCP Fall CTE Conference*** which was held at the Desert Princess Hotel in Palm Springs. The conference was so successful that it became an annual event except in 2003 and 2009 when it was postponed due to statewide budget cuts as well as 2021 due to the pandemic. This year marks the 21st time the conference has been held at Rancho Las Palmas.

The conference has continued to grow each year, now with over 700 attendees annually, and offers pre-conference workshops, prominent keynote speakers, and breakout session presenters sharing best practices.

Please join CALCP and CAROCP in proudly commemorating our 35th Anniversary!

CALCP
CALIFORNIA ASSOCIATION OF LEADERS *for* CAREER PREPARATION

CAROCP
The Association of Career and College Readiness Organizations

Pearson

Career Ready

Meet Pearson Career Ready

Pearson Career Ready brings the power of Pearson, Certiport, NCCER craft training curriculum, Brady, eDynamic Learning, and Credly, together to provide a clear route: one connected journey that moves students from curiosity to career opportunities.

Stop by booth 24 to learn more



Wifi sponsored by Pearson Career Ready.

Wifi password: PearsonBooth24

Scan to see how Pearson Career Ready connects learning to careers.

WELCOME TO THE 35TH ANNUAL CAREER TECHNICAL EDUCATION CONFERENCE

Welcome to the 35th Annual Career Technical Education Conference hosted by CALCP and CAROCP. The CTE Conference Committee is honored to have designed a CTE staff development opportunity for you. Since 1988, the two organizations and the conference committee have been dedicated to contributing to the collective learning experiences and fostering connections. The committee has worked thoughtfully and intentionally behind the scenes in order to make the CTE Conference possible. They have demonstrated year-after-year effective teamwork, collaboration, diligence, expertise, and cooperation. Their unwavering commitment over the years has been crucial to our success. We thank the committee for their compassion and dedication.

As we celebrate this incredible milestone of 35 years we encourage you to embrace the innovative learning and teaching practices shaping the current and future direction of CTE. There is a host of information and strategies to address the challenges in student learning, instructional methods, CTE funding, interagency support collaboratives, advances in technology, and what is on the horizon for CTE. Be curious, stay connected, and consider the possibilities.

We appreciate the presenters and exhibitors in sharing best practices, plus tools and techniques to help strengthen and encourage quality CTE programs. You are encouraged to network, exchange ideas and experiences to re-energize your professional team.

Thank you for attending and being a vital part of our celebration to acknowledge our journey over the past 35 years; your support has been invaluable!



Jimmy Benavides & Don Bertucci

CTE Conference Co-Chairs



THANK YOU TO THE 2026 CONFERENCE COMMITTEE

CHRISTINE ALLEN
Retiree (Executive Assistant)
Central Orange County CTEp

JIMMY BENAVIDES
Retiree (Director)
Los Angeles County ROP-CTE

DON BERTUCCI
Retiree (Assistant Superintendent)
Chaffey JUHSD

BETH ELCHICO
Retiree (Administrative Coordinator)
Los Angeles County Office of Education-CTE

REBEL HARRISON
Retiree (CTE Coordinator)
Santa Monica-Malibu USD

JENNY PHRASAVATH HODGE
Founder
Campus Upstart

KATHI KENT
Director, Educational Services
Tri-Cities ROP

JACQUI LOPEZ
Retiree (Procurement Specialist)
Wilbur Curtis Company, Inc.

SARA MAKARIOU
Retiree (Administrative Technician)
Central Orange County CTEp

SONIA RAMIREZ
Chief Communications Officer
Hemet Unified School District
Founder, CTE Magazine

LINDA SKIPPER
Coordinator
Los Angeles County Office of Education-CTE

NANCY WAGNER
Retiree (Director)
Los Angeles County ROP

MIKE WORLEY
Retiree (Superintendent)
North Orange County ROP

CALCP
CALIFORNIA ASSOCIATION OF LEADERS *for* CAREER PREPARATION

Don't Miss This Opportunity for CTE Conference Attendees and their Students!

Student Scholarship Program

About the Student Scholarships

The California Association of Leaders for Career Preparation (CALCP) Board of Directors has established CTE Scholarships for outstanding seniors enrolled in CTE programs. Help your students be successful applicants!
Minimum scholarship amount: $500

About CALCP

CALCP is a statewide organization dedicated to providing up-to-date information and quality training for those overseeing technical and career prep programs from K-adult levels. As a co-sponsor of the CTE Conference, proceeds help fund student scholarships.

Key Info

- These exclusive opportunities are for 2026 CTE Conference attendees only.
- Review the application requirements with your students and support them with making sure that their application includes all the necessary documentation.



VISIT THE CALCP BOOTH FOR MORE INFO!

Visit our website to learn more!

CALCP.ORG

CAROCP

BENEFITS

STRENGTH IN MEMBERSHIP

CAROCP
The Association of Career and College Readiness Organizations



CAROCP members benefit from the following activities:

- Legislative action and lobbying efforts
- CAROCP board and regional meetings
- Marketing efforts to raise awareness of CTE

VISIT US AT BOOTH #28!

WHY JOIN?

You are part of a Career Technical Education organization whose 31 institutional members are located throughout the State of California

LEGISLATIVE ADVOCACY

The primary work of CAROCP is to support Career Technical Education through the advocacy work of its members and legislative advocates in the State Capitol.

CUTTING EDGE INFORMATION

Opportunities to be the best and first informed by California Department of Education representatives and by the CAROCP legislative advocates in Sacramento.

NETWORKING

Members build professional networks at meetings & events and stay connected through social media.

CAREER ADVANCEMENT

Opportunities to take the next step in your career through CAROCP partnerships, job postings, and networking.

Membership Information: www.carocp.com

CONNECT / INSPIRE / ACHIEVE

POWERING FUTURE-READY CTE PATHWAYS WITH AI

AI-powered curriculum design that builds standards-aligned CTE curriculum **in minutes** — not months.

8 min FULL UNIT BUILD

70% LESS PLANNING TIME

THE CHALLENGE

CTE curriculum is built, not bought.

New pathways. Limited curriculum. Overloaded teachers — building 60–70% of their course content from scratch while juggling standards and certifications.

- Time-consuming creation
- Inconsistent across classrooms
- Delayed pathway launches
- Mapping to new standards

THE SOLUTION

Curriculum Genie builds it for you.

Standards-aligned, career-connected learning experiences in minutes — not months.

1. YOU INPUT → Pathway, grade level, standards & context

2. AI BUILDS → Full unit: lessons, projects & assessments

3. YOU TEACH → Export and use immediately in class

Not just AI. Built for education.

GENERIC AI TOOLS	CURRICULUM GENIE
General responses	✓ Built for educators
Isolated content	✓ Complete instructional units
No curriculum framework	✓ Standards-aligned (CA CTE standards)
Inconsistent outputs	✓ District-wide consistency
Not CTE or workforce-focused	✓ CTE pathways, PoG, UDL & workforce ready

USER SUCCESS STORIES

★★★★★

"It fills the gap every CTE teacher faces — building 60–70% of the class from scratch — and cut our lesson development time dramatically."

Superintendent
Valley ROP

Now a district partner · serves ~12,000 students across 7 districts

★★★★★

It's greatly reduced the prep time, and the cool thing is, even with less prep, the quality is still there.

Eric Self
CTE Teacher, Fresno USD

"A godsend — especially for industry professionals." — CTE Coordinator

★ FREE FOR CTE EDUCATORS

Build your first CTE unit, free.

Scan to book a quick demo. Bring your pathway and certification requirements and we'll build a standards-aligned, workforce-ready unit with you, in minutes. Free to get started.

760-576-4822 k12@learning-genie.com

Book a Demo
SCAN TO SCHEDULE

CONFERENCE AT A GLANCE

WEDNESDAY, NOVEMBER 18

8:00 AM – 9:00 AM	Pre-Conference Registration
8:00 AM – 9:00 AM	Continental Breakfast (inside Pre-Conference room)
9:00 AM – 3:30 PM	CAROCP Committee Meetings and Board Meeting
9:00 AM – 4:00 PM	Pre-Conference Workshops **Presenters:** Dr. Sandra Adams, Embedding Partners into Student Learning, Catapult Julia Freeland Fisher, The Connection Imperative: Building Students Professional Networks through Social Capital, Catapult
12:00 PM – 1:00 PM	Luncheon
2:00 PM – 4:30 PM	Early Arrival Conference Registration
3:00 PM – 5:00 PM	CALCP Board Meeting
3:30 PM – 4:30 PM	Refreshments with Exhibitors
4:30 PM – 6:30 PM	Celebrating 35 Years! Join us for a reception honoring the history of the CTE Conference.

THURSDAY, NOVEMBER 19

7:00 AM – 5:00 PM	Registration
7:00 AM – 8:00 AM	Visit Exhibitors/Continental Breakfast
8:00 AM – 9:30 AM	**Opening Session** **Keynote Speaker:** Carlos Whittaker
9:30 AM – 10:00 AM	Visit Exhibitors
10:00 AM – 11:00 AM	Breakout Session I
11:00 AM – 11:30 AM	Visit Exhibitors
11:30 AM – 12:45 PM	Luncheon/Networking
12:45 PM – 1:15 PM	Visit Exhibitors
1:15 PM – 2:15 PM	Breakout Session II
2:15 PM – 2:45 PM	Visit Exhibitors
2:45 PM – 3:45 PM	Breakout Session III
3:45 PM – 4:30 PM	Refreshments with Exhibitors

FRIDAY, NOVEMBER 20

7:00 AM – 10:00 AM	Registration
7:00 AM – 8:00 AM	Visit Exhibitors/Buffet Breakfast
8:00 AM – 9:30 AM	**General Session** **Program Cover Contest Winners** **Keynote Speaker:** Centers of Excellence for Labor Market Research Luke Meyer, Director, Los Angeles Region Tina Ngo Bartel, Director, San Diego/Imperial Region Ebony Benzing, Director of the North (Greater Sacramento) Region Jacob Poore, Director, South-Central Coast Region
9:30 AM – 10:00 AM	Visit Exhibitors
10:00 AM – 11:00 AM	Breakout Session IV
11:15 AM – 12:15 PM	Breakout Session V
12:30 PM – 1:30 PM	Closing Session and Social/Door Prizes

Wednesday

WEDNESDAY, NOVEMBER 18, 2026

8:00 AM –9:00 AM	REGISTRATION (Foyer)
8:00 AM – 9:00 AM	CONTINENTAL BREAKFAST (Inside Pre-Conference Room) (Salons D, E)
9:00 AM – 3:30 PM	CAROCP COMMITTEE MEETINGS AND BOARD MEETING (Salons 1-3)
9:00 AM – 4:00 PM	PRE-CONFERENCE WORKSHOPS (Salons D, E)
12:00 PM – 1:00 PM	LUNCHEON (Starlight Terrace)
2:00 PM – 4:30 PM	EARLY ARRIVAL CONFERENCE REGISTRATION (Foyer)
3:00 PM – 5:00 PM	CALCP BOARD MEETING (Desert Suite 3)
3:30 PM – 4:30 PM	REFRESHMENTS WITH EXHIBITORS (Salons 4,5)
4:30 PM – 6:30 PM	CELEBRATING 35 YEARS RECEPTION! (Sunrise Terrace)

PRE-CONFERENCE WORKSHOPS

Join us for our exclusive Pre-Conference Workshops on Wednesday, November 18, 2026, as part of the Catapult Professional Development Series featuring Dr. Sandra Adams and Julia Freeland Fisher. We'll be diving deep into two great topics!



Embedding Partners into Student Learning (Work-Based Learning and Classroom Instruction)

Dr. Sandra Adams, Catapult

Dr. Adams is on the Association for Career Technical Education (ACTE) national Board of Directors, has written four books about CTE instruction and meaningful teacher collaboration, and is currently a CTE Principal for a regional CTE Center in Indiana.



The Connection Imperative: Building Students Professional Networks through Social Capital

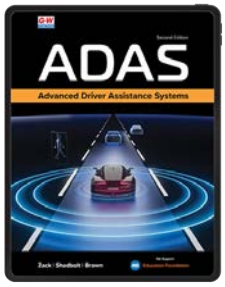
Julia Freeland Fisher, Catapult

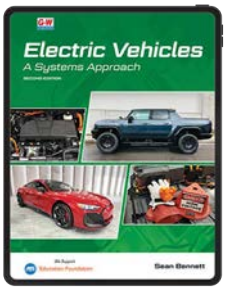
Julia Freeland Fisher is the director of education research at the Clayton Christensen Institute and author of the book, Who You Know: Unlocking Innovations that Expand Students' Networks. She researches students' access to and ability to mobilize peer, mentor, and industry connections. Julia started her career at NewSchools Venture Fund. She holds a BA from Princeton University and a JD from Yale Law School.

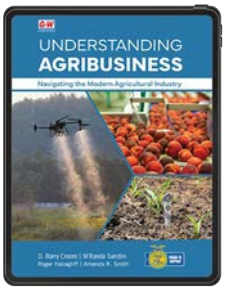
Together, We Build Careers®

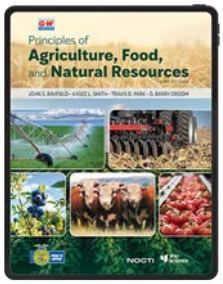
As a trusted educational partner for California for over 100 years, G-W is committed to helping you prepare your students for the workforce with the highest quality, most up-to-date resources. Review our newest copyrights and let us know if you need samples or online demos.

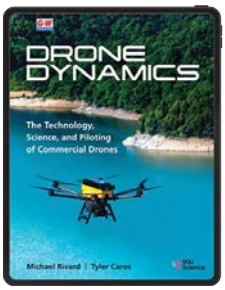
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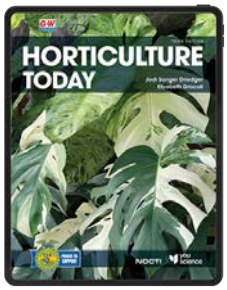


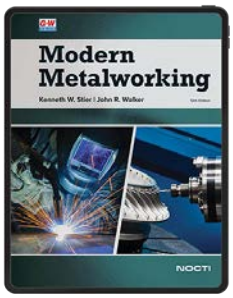


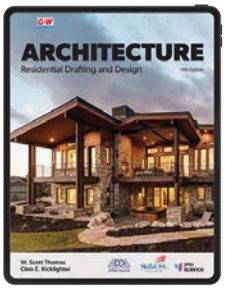


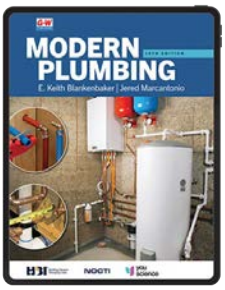




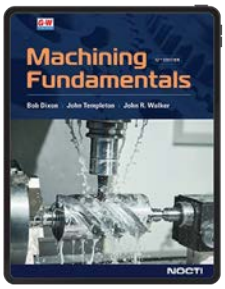


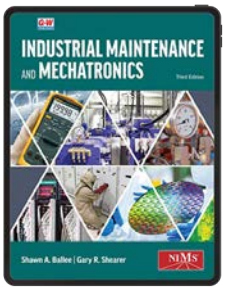


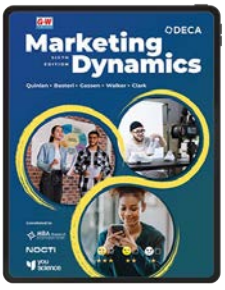


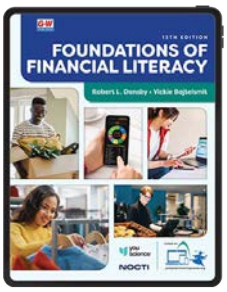


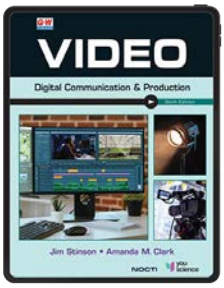


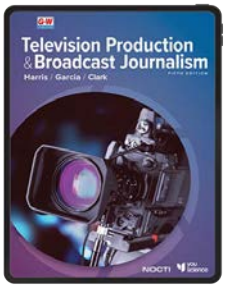


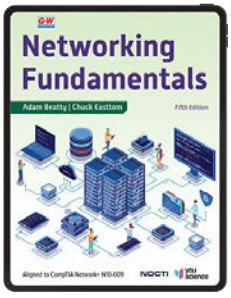


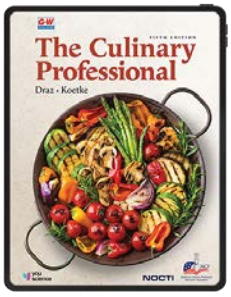


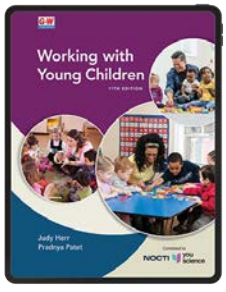


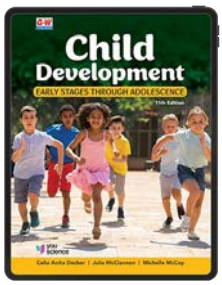


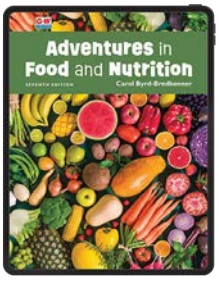


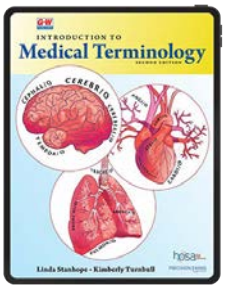


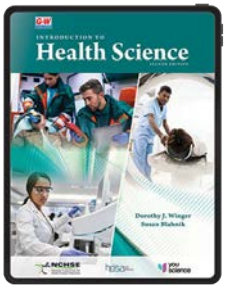


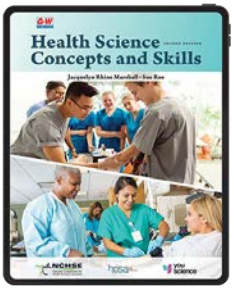














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ABOUT THE KEYNOTE SPEAKERS

THURSDAY, NOVEMBER 19, 2026 - 8:00 AM



CARLOS WHITTAKER

Carlos Whittaker is a best-selling author, expert storyteller, and impactful speaker to all kinds of audiences– from auditors to teachers to non-profit leaders to dermatologists. No matter who you are, his message is for you.

Carlos uses his vast and varied personal life experience to captivate and engage audiences in ways that few else can. Whether your team is suffering from burnout, conflict, distraction, or disengagement, Carlos is sure to reinvigorate them with insight, humor, and inspiration.

With his person-oriented talks, How to Human and Moment Maker, Carlos will remind your organization that when we are good to ourselves, we can be even better for others. Humans do not exist in the vacuum of the workplace, so when we address the things going on in the background, we create a greater capacity for relationships, work, creativity, and patience.

Carlos will equip your team to become not just better employees, but better coworkers, leaders, friends, parents, spouses, and, most importantly, better humans. Join Carlos and countless others in the pursuit of being human together.

He and his wife Heather live in Nashville, Tennessee, with their three amazing children, where you can find them working on the family farm, planning trips around the world, and dancing to Single Ladies (seriously, Google it).

FRIDAY, NOVEMBER 20, 2026 - 8:00 AM

California's Labor Market in 10 Years: Which Jobs Will Be in Demand in 2035?

California—now the world's fourth-largest economy—continues to lead in innovation across technology, science, entertainment, and more. But will that leadership hold over the next decade? And which middle-skill jobs will be most in demand by 2036? In this keynote, four labor market research directors from across the state will share insights on California's future workforce needs—and how educators, employers, and policymakers can prepare.



LUKE MEYER

Director, Los Angeles Center of Excellence for Labor Market Research

Luke Meyer is the director of the Los Angeles Center of Excellence for Labor Market Research (LA COE), hosted at Mt. San Antonio College in Walnut. Luke holds a Master's degree in psychology and evaluation from Claremont Graduate University as well as an MA in education from the University of La Verne. Prior to joining the COE team in 2017, Luke conducted research for the Department of Public Social Services, evaluating the effectiveness of various social programs and services. His current research with the COE directs community college students towards living wage jobs in growing fields, especially in middle-skill occupations that support the fabric of LA's labor market.

ABOUT THE KEYNOTE SPEAKERS



DR. TINA NGO BARTEL

Executive Director, San Diego Imperial Center of Excellence

Dr. Tina Ngo Bartel is the Executive Director of the San Diego; Imperial Center of Excellence, where she leads research and workforce development efforts that support the region's 10 community colleges. She began her public-sector career with the local Workforce Development Board in 2012, where she managed the business programs and research departments. In 2017, she joined the community college system and has since helped educators, employers, and community partners use data to strengthen education-to-career pathways, inform public investment, and improve training programs. Her work has helped regional organizations secure more than $45 million in grants to expand education and workforce opportunities. Tina also serves on the board of Civic Communities, supporting community investments that expand nonprofits' access to capital, strengthen small businesses, and promote economic opportunity in underserved communities.



EBONY JOY BENZING

Director, Greater Sacramento Center of Excellence for Labor Market

Ebony J. Benzing serves as director of the Greater Sacramento Center of Excellence for Labor Market Research, where she leads regional workforce research to support career education program planning, development, and strategic decision-making for California Community Colleges. Her work translates complex labor market information into actionable insights for educators, administrators, employers, and workforce partners.

Ebony has more than 16 years of experience in education, including a decade of direct engagement with students in and outside the classroom. She is committed to using data to strengthen connections between education and employment and to help learners access high-quality, living-wage jobs.

She holds dual bachelor's degrees in Biological Sciences and Psychology from UC Davis, completed teacher certifications at CSU Sacramento, and earned a Master of Public Administration from the University of Southern California. Ebony lives in Sacramento, where she enjoys spending time with her family and exploring architectural and interior design.



JACOB POORE

Director, South Central Coast Center of Excellence

Jacob Poore is the Director of the South Central Coast Center of Excellence (SCC COE), hosted at College of the Canyons in Santa Clarita. Jacob holds a master's degree in international economics from UC San Diego and has researched labor markets across the Central Coast and Southern California for nearly ten years. With higher education and research experience at both the community college and four-year university level, Jacob understands the importance of data-driven decision making to create, develop, and modify programs that prepare students for in-demand, high quality, living wage jobs. His current research aims to improve student outcomes by identifying labor market opportunities and pathways to living-wage jobs so individuals can live, work, and thrive in their communities.

Thursday

THURSDAY, NOVEMBER 19, 2026

➔ **7:00 AM – 5:00 PM REGISTRATION (Foyer)**

➔ **7:00 AM – 8:00 AM VISIT EXHIBITORS/CONTINENTAL BREAKFAST (Salons 4-5)**

8:00 AM – 9:30 AM OPENING GENERAL SESSION (Salons A-H)

- **Remarks:** Don Bertucci, Conference Co-Chair
- **Keynote Speaker:** Carlos Whittaker

➔ **9:30 AM – 10:00 AM VISIT EXHIBITORS (Salons 4-5)**

➔ **10:00 AM – 11:00 AM BREAKOUT SESSION I**

- Be Here Now: The Practice of Presence (Salons 1-3)
- Beyond Employer Recruitment: Building Apprenticeship Partnerships That Last (Plumeria)
- Building District-Wide CTE Leadership at All Levels (Primrose)
- From Data to Action: Equity-Focused CTE Planning (Jasmine)
- Future-Ready & Field-Tested: Scaling High-Impact WBL (Hibiscus)
- Integrated Education & Training (IET) for ELL Students in CTE (Iris)
- Partner with Workforce to use OYA Grant funding to train Medical Assistance (Begonia)
- Reframing CTE Literacy through Emerging Technologies and Industry Language (Salon B & Salon C)
- Score Your Pathway: Course Management with Three Scorecards (Salon A)
- The California Career Lab: An AI-Powered Career Exploration Revolution (Salon 7)
- The Hidden Curriculum of Work-Based Learning (Larkspur)
- Turning Possibilities into Opportunities (Lantana)
- Union or Merit Shop Curriculum, Why Not Both? (Gardenia)

HOSTED BY EXHIBITORS:

- Boss Your Brain: Hardcore Mental Wellness for Today's Workforce (Desert Suite 2)
- From Industry to Instruction: Designing Career-Connected CTE Units with AI (Desert Suite 3)
- Inspiring Engineers within Robotics (Salon 6)
- Make CTE Visible: How to Promote Your Programs and Pathways (Desert Suite 1)
- The New iCEV: What We Deliver Today (Salon 8)

➔ **11:00 AM – 11:30 AM VISIT EXHIBITORS (Salons 4-5)**

➔ **11:30 AM – 12:45 PM LUNCHEON/NETWORKING (Salons A-H)**

- Remarks: Jimmy Benavides, Conference Co-Chair

➔ **12:45 PM – 1:15 PM VISIT EXHIBITORS (Salons 4-5)**

Thursday

➔ 1:15 PM – 2:15 PM BREAKOUT SESSION II

- Beyond Pre-Apprenticeship: How Industry Partners Unlock Workforce Pipelines (Salon 7)
- Building an Incredible Career Technical Education Pathway: Cake Approach (Larkspur)
- Coaching for Impact: High-Quality CTE Through Coaching (Begonia)
- CTE Pathway Pipeline: The Middle to High School Connection (Jasmine)
- From Classroom to Caregiver: Certified Nursing Assistant Pathway to Success (Hibiscus)
- MTSS Supports for Early College Success (Gardenia)
- Right Help, Right Now: Just-in-Time Coaching for CTE (Salon C)
- Start Training: A Trade School Approach and Work-Based Learning (Salon A)
- State of the State--Career Technical Education in California (Salons 1-3)
- Strengthening CTE Pathways through AI, Equity, and Student Voice (Iris)
- The Pharmacy Tech Pipeline: Unlocking Opportunity for ELL Adult Learners (Lantana)
- Transforming Student Leaders into Regional Changemakers (Salon B)
- Turning Industry Experience into Classroom Excellence (Plumeria)
- Where Innovation Grows: Expanding Agricultural Education through Dual Enrollment (Primrose)

HOSTED BY EXHIBITORS:

- Clinical Medical Assistant Programs: Steps to Building a Strong Foundation (Salon 8)
- Drone Pathways: Safe, Scalable & Workforce-Ready UAS Education (Salon 6)
- How to Bring CTE to your Special Education Students (Desert Suite 2)
- Introducing Pearson Career Ready for Grades 5–12: From Classroom to Career (Desert Suite 3)
- Making High School Feel Relevant for Students - "It's All About You" (Desert Suite 1)

➔ 2:15 PM – 2:45 PM VISIT EXHIBITORS (Salons 4-5)

➔ 2:45 PM – 3:45 PM BREAKOUT SESSION III

- Marketing CTE Programs to Grow Community and Partnership Involvement (Lantana)
- CTEIG: A Guide to Administrative and Financial Compliance (Hibiscus)
- Over 2,000 Students Launching Career Pathways with Dual Enrollment (Larkspur)
- Amplifying Student Voice Through Student-Led CTE Focus Groups (Primrose)
- Advancing Equity: Expanding Career Access through Apprenticeships (Plumeria)
- Business Engagement Strategies: What Works and What Doesn't (Salon C)
- From Burnout to Balance: Systems That Support Teachers (Gardenia)
- From Access to Pathways: Designing Workforce-Aligned Dual Enrollment (Begonia)
- Future Workforce Industry Demand (Salon A)
- Tier II & III Students Have a Place in CTE: It Says So in the Perkins Plan! (Salon 7)
- Sacramento Update - Policy Issues in K-12 Education and CTE (Salons 1-3)
- Beyond the Classroom: Master Strategies for CTE Growth and Student Success (Iris)
- CTE Leadership Development Institute (LDI) Information Session (Salon B)
- Beyond Pathways: Integrating CTE Across the Curriculum (Jasmine)

HOSTED BY EXHIBITORS:

- Building Skilled Futures: Hands-On Welding & Trades Training with Realityworks (Desert Suite 3)
- Beyond the Screen: How Immersive Learning Powers Resilient Career Pathways (Salon 8)
- Dream Catcher Before the Career Pathway: Transforming CTE through Purpose Driven Education (Salon 6)
- SkillsUSA More Than Competitions: An In-depth Workforce Development Approach (Desert Suite 1)
- Transforming Classrooms into Companies: Scalable 7th – 12th Grade Examples (Desert Suite 2)

➔ 3:45 PM – 4:30 PM REFRESHMENTS WITH EXHIBITORS, sponsored by Paxton Patterson
BEVERAGES sponsored by iCEV and Klein Educational Systems (Salons 4-5)

Thursday

November 19, 2026, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

BEGONIA - FAIRWAY COURTYARD

Partner With Workforce to Use OYA Grant Funding to Train Medical Assistance

We would like to share the success of training 17 medical assistant students using OYA Grant workforce dollars to pay for the program costs and wrap-around services such as scrubs, gas cards, and laptops. for all qualifying participants. We will include the MOU's and letters of support necessary to make this partnership work.

- Adele McClain, Administrator, Apple Valley Adult Education School
- Jennifer Hunt, Instructor for the Medical Assistant Program at Apple Valley Adult School

GARDENIA - FAIRWAY COURTYARD

Union or Merit Shop Curriculum, Why Not Both?

Learn how the Office of Correctional Education combined both the union Multi-Craft Core Curriculum with the National Center for Construction Education and Research (NCCER) Core Curriculum to give our students the best opportunity to find a job in the construction industry upon release. We will cover what modules are taught together and separately and which curriculum is used and total training hours.

- Bryan Wilfong, Supervisor of Vocational Instruction, CDCR HQ - Office of Correctional Education - Career and Technical Education Unit
- Ken Vandeventer, Supervisor of Vocational Instruction, Office of Correctional Education

HIBISCUS - FAIRWAY COURTYARD

Future-Ready & Field-Tested: Scaling High-Impact WBL

AI is reshaping work, demanding human skills like adaptability and critical thinking. The solution? Experiential learning. The hurdle? Cost, liability, and logistics. Join us to conquer these barriers with a scalable blueprint for mass student groups. Bonus: You'll participate in a live networking event to drop into your next CTE showcase!

- Nicole Moersch, CTE & K-12 Career Education Specialist, Carlsbad USD, San Diego County

IRIS - FAIRWAY COURTYARD

Integrated Education & Training (IET) for ELL Students in CTE

Grossmont Adult Education (GAE) has developed an IET model that allows EL instructors to provide language literacy and fluency instruction to students across multiple CTE training programs by focusing on aligned CTE Anchor Standards. Come learn about this highly successful model and how it could be used in your programs.

- Heather Peterson, Director II, Health Occupations, Grossmont Adult Education
- Nikki Ross, Program Specialist, Grossmont Adult Education

JASMINE - FAIRWAY COURTYARD

From Data to Action: Equity-Focused CTE Planning

Learn how Imperial County leveraged CALPADS data to develop a centralized CTE dashboard in partnership with ICOE Data Systems team. District teams used the dashboard to analyze completer data, identify equity gaps among special populations, and develop actionable plans. This session highlights the collaborative technical and programmatic strategies that moved teams from data review to improvement.

- Kimberly Macias, K12 Pathway Coordinator, Imperial COE
- Amelia Rosas-Carlos, Coordinator, Imperial COE
- Esther Rodriguez, Coordinator, Imperial COE

LANTANA - FAIRWAY COURTYARD

Turning Possibilities into Opportunities

From 10 student interns to more than 100, the MDUSD Expanded Learning Internship Program is proof that powerful partnerships create powerful opportunities. Innovative funding strategies, community connections, and collaborative leadership expanded access to paid internships where students earn college credit, develop career-ready skills, and join the MDUSD workforce.

- Anna Ramos, Manager, Youth Development & Support Sevices, Mt. Diablo USD
- Robert Humphrey, Administrator, Expanded Learning, Mt. Diablo USD
- Alicia Navarrete, College & Career Transition Specialist, Mt. Diablo USD

LARKSPUR - FAIRWAY COURTYARD

The Hidden Curriculum of Work-Based Learning

Explore how two different Work-Based Learning programs, Graphic Design and Childcare Education, teach the soft skills students need most. This session highlights real-world responsibility, student growth, professionalism, communication, and practical strategies for helping students move from classroom learners to career-ready young professionals.

- David Block, ROP Design, Visual, & Media Arts Pathway Instructor, North Orange County ROP
- Alexis Trujillo, Teacher, North Orange County ROP

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Thursday

November 19, 2026, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

PLUMERIA - FAIRWAY COURTYARD

Beyond Employer Recruitment: Building Apprenticeship Partnerships That Last

Recruiting and retaining employer partners is one of apprenticeship's greatest challenges. This session shares practical strategies for building sustainable industry partnerships that create value for employers and learners. Through real-world examples and lessons learned, participants will gain actionable tools for strengthening employer engagement and long-term program success.

- Heidi Counsell-Schmidt, Program Specialist, Orange County Department of Education
- Julie Arias, Program Specialist, Program Specialist, Orange County Department of Education
- Amanda Baird, Coordinator, Orange County Department of Education

PRIMROSE - FAIRWAY COURTYARD

Building District-Wide CTE Leadership at All Levels

The strength of the RUSD CTE program is not just found in its equipment or funding, but in the architecture of its leadership from the bottom up. We will examine the specific roles that forge the bond between district initiatives, classroom execution, and community outreach. Attendees will leave with strategies and resources to help strengthen leadership at all levels in their organization.

- Jenna King, Golden State Pathways Program Grant Lead, Riverside USD CTE
- Nick Mugridge, CTE Liasion, Riverside USD CTE
- Laura King, Career Support Specialist, Riverside USD CTE
- Julie Christine, CTE Teacher, Martin Luther King High School
- Ariana Estrada, CTE Student Ambassador, Martin Luther King High School

SALON A

Score Your Pathway: Course Management with Three Scorecards

Whether you lead a Golden State Pathway or a California Partnership Academy, three frameworks can guide your work: the Golden State Pathways Program's Nine Outcomes, the CDE's College/Career Indicator, and ACTE's 12 Elements of High-Quality CTE. In this interactive session, teams will use all three "scorecards" to assess realistic pathway scenarios, compare what each framework reveals, and identify actions that can improve student outcomes. You'll leave with a crosswalk of the three frameworks and a plan for using it with your own pathway or academy so that more students graduate college-, career-, and life-ready.

- Michelle Triplett, Education Programs Consultant, California Department of Education, Academy, Apprenticeship, and Internship Office
- Jared Amalong, Education Programs Consultant, California Department of Education, Academy, Apprenticeship, and Internship Office

SALON B-C

Reframing CTE Literacy Through Emerging Technologies and Industry Language

The next evolution of CTE is not about exposing students to careers. It is about giving every learner access to the language, technologies, thinking patterns, and collaborative structures that define modern industries. Reframe literacy conversations from reading and writing in isolation to high-quality CTE where literacy becomes something larger and students navigate emerging technologies daily.

- Dr. Sandra Adams, Catapult

SALONS 1-3

Be Here Now: The Practice of Presence

An interactive session on the lost art of being fully present, with your students, your colleagues, and the people at home. Simple, honest, and hands-on. You'll leave with a few practices you can use tomorrow morning, in the classroom and beyond.

- Carlos Whittaker, Keynote Speaker & Author, Premiere Speakers Bureau

SALON 7

The California Career Lab: An AI-Powered Career Exploration Revolution

Be part of the official launch of the California Career Lab, a new statewide system for career exploration. Learn how the Future of Work tool helps students understand how artificial intelligence will shape emerging careers. Discover how this platform and its AI tools were built specifically to support California CTE Pathways and Career Clusters.

- Laura Walls, California Career Resource Network Coordinator, California Department of Education

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Thursday

November 19, 2026, 10:00 AM – 11:00 AM

BREAKOUT SESSION I

DESERT SUITE 1

Make CTE Visible: How to Promote Your Programs and Pathways

You've built an amazing CTE program. Don't forget the final step: promoting it. We'll explore how branding, signage, and the look and feel of your program can make CTE more visible and get students excited about the opportunities available to them.

- Tim Edmonson, Art Specialties

DESERT SUITE 2

Boss Your Brain: Hardcore Mental Wellness for Today's Workforce

Positive thinking is overrated. Mental wellness is an essential career skill in this economically unstable time. Help your staff and students (Gen Z & Gen Alpha) become the CEO of their own happiness through CTE research-backed strategies, including neutral thinking and life auditing, to manage stress, prevent burnout, and build resilience for success in school, the workforce, or when you're around your in-laws.

- Eric Fan, Squarage LLC

DESERT SUITE 3

From Industry to Instruction: Designing Career-Connected CTE Units with AI

A CTE teacher shares how AI helps design authentic, standards-aligned units that connect students to real industry pathways and durable skills. Participants leave with practical strategies, classroom examples, and ready-to-adapt project ideas grounded in real teaching—keeping teachers in the driver's seat.

- Lala Zhang, Learning Genie

SALON 6

Inspiring Engineers within Robotics

As a FIRST Robotics mentor, I inspire students to pursue engineering while validating their skills through Nationally Recognized Industrial Certifications. These certifications extend learning beyond competition season, supporting community outreach, STEM recruitment, and a sustained commitment to science and technology education within our school and community

- Alex Bechtler, Klein Educational Systems

SALON 8

The New iCEV: What We Deliver Today

Discover how iCEV supports educators with tools and resources that drive meaningful student outcomes. From engaging, industry-aligned curriculum to certification opportunities hosted on the iCEV platform, each solution is designed to simplify instruction and strengthen real-world readiness. As Career and Technical Education evolves, iCEV continues to innovate alongside you!

- Maggie McGill, iCEV

Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 19, 2026, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

BEGONIA - FAIRWAY COURTYARD

Coaching for Impact: High-Quality CTE Through Coaching

Instructional coaching strengthens CTE teachers through collaborative coaching cycles, new-teacher support, and learning aligned to high-quality CTE. This workshop demonstrates how coaches guide educators in refining practice, integrating strategies, and elevating instruction while bridging industry expertise with effective teaching that improves learning experiences across all pathways.

- Rachel Stein, Instructional Coach, North Orange County ROP
- Casey Riggs, Director of Educational Services, North Orange County ROP
- Jennifer Acuna, Instructional Coach, North Orange County ROP

GARDENIA - FAIRWAY COURTYARD

MTSS Supports for Early College Success

This session highlights how a comprehensive high school developed MTSS supports to improve persistence, GPA, and course completion in Early College pathways. Participants will explore practical intervention systems, counseling supports, and progress-monitoring structures for dual enrollment students. Attendees will leave with ready-to-implement support strategies and monitoring tools.

- Toni Frazer, Assistant Principal, Shadow Hills High School - Desert Sands USD
- Griselda Munoz, CTE Counselor, Shadow Hills High School - Desert Sands USD

HIBISCUS - FAIRWAY COURTYARD

From Classroom to Caregiver: Certified Nursing Assistant Pathway to Success

Learn how CRY-ROP's high school and adult Certified Nursing Assistant (CNA) programs prepare students for industry certification and immediate employment in healthcare. Explore best practices for program design, student support, and employer partnerships. Discover how CNA certification can also serve as a pathway into Licensed Vocational Nursing programs and continued career advancement.

- Scott Raine, Director of Student Services, Colton-Redlands-Yucaipa ROP

IRIS - FAIRWAY COURTYARD

Strengthening CTE Pathways Through AI, Equity, and Student Voice

Educators will explore practical strategies for using AI to strengthen CTE pathways while honoring multilingual and multicultural student assets. Participants will learn how to design standards-aligned lessons, increase student voice and agency, and create culturally responsive learning experiences. Attendees will leave with ready-to-use tools and resources

- Juliano Calvo, Teacher, Herbert Hoover High School, Glendale USD

JASMINE - FAIRWAY COURTYARD

CTE Pathway Pipeline: The Middle to High School Connection

CTE Pathway Pipeline: The Middle to High School Connection" addresses the need for early career awareness to prevent students from navigating high school pathways blindly. This initiative outlines a regional strategy spanning middle school engagement to sustainable high school funding. The strategy aims to build seamless educational pipelines by aligning structural tools with state metrics.

- Yadira Smith, K-12 Pathway Coordinator, Inland Empire Desert Regional Consortium
- Victor Torres, K-12 Pathway Coordinator, Inland Empire Desert Regional Consortium
- Xavier Lira, K-12 Pathway Coordinator, Inland Empire Desert Regional Consortium

LANTANA - FAIRWAY COURTYARD

The Pharmacy Tech Pipeline: Unlocking Opportunity for ELL Adult Learners

This session explores how adult education programs can build effective Pharmacy Technician pathways for English Language Learners. Participants will learn strategies for IET-aligned instruction, employer partnerships, certification preparation, and leveraging California's ELL Healthcare Pathways Grant to expand access, improve outcomes, and strengthen the healthcare workforce pipeline.

- Wendy Christensen, Pharmacy Technician Instructor, Martinez Adult Education

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Thursday

November 19, 2026, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

LARKSPUR - FAIRWAY COURTYARD

Building an Incredible Career Technical Education Pathway: CAKE Approach

Learn how to build a successful Career Technical Education (CTE) pathway using the "CAKE Approach"—guiding you from selecting essential ingredients (skills, knowledge, and real-world experiences) to designing engaging learning opportunities and sustaining your program.

- Teresa Collis, Coordinator, College and Career Readiness, Oceanside USD

PLUMERIA - FAIRWAY COURTYARD

Turning Industry Experience into Classroom Excellence

Learn how the Orange County Department of Education's CTE Credentialing Program supports industry professionals as they transition into effective classroom teachers. This session provides an overview of credential requirements, candidate support systems, and program best practices. Attendees will gain insights into strategies that promote teacher success and strengthen Career Technical Education pathways.

- Marilyn Cunneen, Coordinator, Orange County Department of Education
- Sarah Vielma, Coordinator, Orange County Department of Education
- Hazelle Arroyo, Program Specialist, Orange County Department of Education
- Tazia Van Johnson, Project Manager, Orange County Department of Education

PRIMROSE - FAIRWAY COURTYARD

Where Innovation Grows: Expanding Agricultural Education Through Dual Enrollment

Discover how SMUSD is growing a comprehensive agricultural education system through middle school science, dual enrollment, Golden State Pathways programming, and the development of the Agricultural Innovation Center. Learn how cross-sector partnerships and innovative pathway design are creating future-ready opportunities for students from middle school through college and career.

- Christine Corrao, Coordinator of CTE and Future Readiness, San Marcos USD
- Kara Stenger, CTE Agricultural Teacher, Mission Hills High School

SALON A

Start Training: A Trade School Approach and Work-Based Learning

Shift from passive teaching to active training. This session delivers strategies for a trade-school model that uses hands-on training, scenario-based assessments (via drones/devices), and industry partnerships instead of traditional worksheets. Prioritizing practical application and career-entry skills, you'll learn to bridge the hard and soft skills gap for post-high-school readiness.

- Curtis Hendricks, Teacher, Shadow Hills High School

SALON B

Transforming Student Leaders Into Regional Changemakers

Discover how the Orange County Department of Education's regional CTE Student Ambassador Program empowers students to lead, advocate, and innovate. Hear directly from student leaders about how entrepreneurial mindset development and student-led impact projects are preparing them for success across career clusters, industries, and an evolving workforce.

- Crystal Meyer, Coordinator, Career Education, Orange County Department of Education
- Nadia Khodadadi, Program Specialist, Orange County Department of Education
- Pilar Comparan, Project Manager, Orange County Department of Education

SALON C

Right Help, Right Now: Just-in-Time Coaching for CTE

Get connected with national peer experts for targeted, real-time support. Turn urgent instructional, partnership, and program challenges into timely mentoring moments throughout the year. Free access to attendees, powered by Catapult. It's time to strengthen CTE educator effectiveness and build a national culture of collaborative problem-solving.

- Kevin Fleming, CEO, Catapult Masterclass

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Thursday

November 19, 2026, 1:15 PM – 2:15 PM

BREAKOUT SESSION II

SALONS 1-3

State of the State--Career Technical Education in California

This presentation provides updates on the state of Career Technical Education (CTE) in California, including CTE enrollment trends, California School Dashboard and College/Career Indicator updates, workforce alignment efforts, CTE grant programs, pathway expansion, industry partnerships, and statewide initiatives supporting college, career, and workforce readiness for all students.

- Mindi Parsons, Director, California Department of Education

SALON 7

Beyond Pre-Apprenticeship: How Industry Partners Unlock Workforce Pipelines

Explore how a school district and the Carpenters Union partner to create a seamless pathway from high school CTE registered pre-apprenticeship program to apprenticeship opportunities, providing students with hands-on training, industry credentials, and direct access to high-wage, high-demand careers..

- Kim Lawe, Senior Director, Fontana USD
- Jeffrey Scott, Outreach Specialist, Western State Carpenters Union
- Lamar Hanger, Teacher, Fontana USD

DESERT SUITE 1

Making High School Feel Relevant for Students - "It's All About You"

A comprehensive A-G approved/ Dual Enrollment career curriculum that's all about the individual student. Learn about the impact of a student-centered, student-driven foundational class for CTE pathways planning.

- Karen Miles, Get Focused Stay Focused/ Academic Innovations

DESERT SUITE 2

How to Bring CTE to your Special Education Students

Bring engaging career exploration to your students with IEPs and enhance WBL opportunities for your workability students with Paxton/Patterson's Future Ready Labs. Hands-on activities aligned with Pre-ETS help students develop self-advocacy and build a portfolio to prepare for employment.

- Marianne Bland, Paxton/Patterson

DESERT SUITE 3

Introducing Pearson Career Ready for Grades 5–12: From Classroom to Career

New to Pearson Career Ready? Join us for an overview of end-to-end CTE solutions and learn how Pearson, eDynamic Learning, Certiport, Brady and NCCER work together under one umbrella to support career exploration, curriculum, industry certifications, and workforce readiness. Discover how our portfolio helps simplify and strengthen CTE programs.

- Monique Gagnon, Pearson

SALON 6

Drone Pathways: Safe, Scalable & Workforce-Ready UAS Education

Ready for takeoff? Overcome teacher anxiety and safety hurdles with a turnkey UAS model. Discover how rebuildable hardware, simulation, and Crew Resource Management build high school pilots with career-ready skills. Leave with practical strategies to launch a scalable program aligned with CTE pathways, FAA TRUST, and Part 107 readiness.

- Jan Zatloukal, PCS Edventures

SALON 8

Clinical Medical Assistant Programs: Steps to Building a Strong Foundation

With Medical Assistant careers projected to grow 19%, now is the time to build strong pathways into healthcare. Explore practical steps, proven strategies, and real-world insights for creating a successful CTE Medical Assistant program that equips students for industry-recognized credentials and rewarding careers.

- Mackenzie Finnegan, National Healthcareer Association (NHA)

Breakout sessions denoted with this icon are hosted by Exhibitors.

Thursday

November 19, 2026, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

BEGONIA - FAIRWAY COURTYARD

From Access to Pathways: Designing Workforce-Aligned Dual Enrollment

The McFarland Dual Enrollment Hub, a statewide technical assistance center, is supporting K-12 districts in building "wall-to-wall" dual enrollment pathways tied to college, career, and workforce readiness. Come explore how districts are designing stackable career pathways aligned with regional workforce needs through cross-system collaboration, shared leadership, and sustainable systems change.

- Kylie Campbell, Assistance Vice Chancellor, California Community College Chancellor's Office
- Robert Ibbetson, Director of CTE
- Corona-Norco USD
- Kierstin Webb, Ed.D., Executive Director College and Career Initiatives, Kern County Superintendent of Schools
- Trisha Jenkins, Coordinator, CTE, Corona-Norco USD

GARDENIA - FAIRWAY COURTYARD

From Burnout to Balance: Systems That Support Teachers

Teachers are experiencing unprecedented levels of burnout, impacting retention and student outcomes. This interactive session explores the root causes of burnout and practical strategies that go beyond self-care. Participants will leave with actionable tools to support personal well-being and create systems that sustain educators.

- Krista Schweers-Ganga, Director, Educational Services, Coastine ROP
- Gina Escobar, Administrator, Educational Services, Coastline ROP

HIBISCUS - FAIRWAY COURTYARD

CTEIG: A Guide to Administrative and Financial Compliance

This presentation will provide a general overview of the Career Technical Education Incentive Grant (CTEIG) by the California Department of Education (CDE). Important administrative and fiscal compliance guidance will be provided for new and renewal CTEIG grantees. Potential and current grantees will learn about the requirements to receive the grant and the expectations for renewal recipients.

- David Kinst, Education Programs Consultant, California Department of Education

IRIS - FAIRWAY COURTYARD

Beyond the Classroom: Master Strategies for CTE Growth and Student Success

Unlock the secrets to thriving Career Technical Education! Join the GUHSD team to explore their marketing strategies. Discover actionable recruitment tactics, student ambassador programs, and industry-aligned work-based learning that boosted CCI readiness by 4%. Leave with practical ideas to transform your pathways and student success.

- Nicole Thren, CTE Curriculum Specialist, Grossmont UHSD
- Ardy Riego, Work-based Learning Specialist, Grossmont UHSD
- Dean Darley, Director, CTE, Grossmont UHSD
- Matt Udvarhelyi, Dual Enrollment Coordinator, Grossmont UHSD

JASMINE - FAIRWAY COURTYARD

Beyond Pathways: Integrating CTE Across the Curriculum

Integrated CTE breaks down silos to create relevant, real-world learning for ALL learners. Participants explore models, strategies, and planning tools for embedding CTE into core instruction, aligning pathways with schoolwide initiatives, and strengthening teacher collaboration to elevate engagement, identity, achievement, college/career readiness, workforce-development, & future-focused schools.

- Steven Kahn, Coordinator, Educational Services, Career Education / STEM / Computer Science, Orange County Department of Education
- Marilyn Cunneen, Coordinator, Educational Services, Career Education, Orange County Department of Education

LANTANA – FAIRWAY COURTYARD

Marketing CTE Programs to Grow Community and Partnership Involvement

CTE thrives when communities understand its value. Learn how MDCP built a recognizable regional CTE brand through strategic partnerships, student ambassadors, and social media outreach. Participants will gain practical strategies to strengthen engagement with students, families, educators, and industry while promoting the impact of CTE programs in any size district.

- Belen Colon, Community/Industry Outreach Specialist, Mountain Desert Career Pathways
- Matt Wells, Director, Mountain Desert Career Pathways
- Victor Torres, Curriculum Specialist, Mountain Desert Career Pathways
- Gretchen Peratt, CTE Coordinator, Apple Valley USD

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Thursday

November 19, 2026, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

LARKSPUR – FAIRWAY COURTYARD

Over 2,000 Students Launching Career Pathways with Dual Enrollment

Allan Hancock College, is a statewide leader in equitable dual enrollment helping their local 9th grade students launch their career pathway journey with a career exploration and planning course for dual enrollment. The PROD 301 DE course is designed to help students foster academic success in their future careers and to aid in successfully reaching life goals set by the individual student.

- Dr. Krista Herrera, Assistant Superintendent, Curriculum & Instruction, Santa Maria JUHSD
- Dr. Karen Miles, Executive Director, Get Focused Stay Focused

PLUMERIA - FAIRWAY COURTYARD

Advancing Equity: Expanding Career Access Through Apprenticeships

Apprenticeship advances equity by expanding access to high-quality careers for underserved learners. Orange County Department of Education (OCDE) will share strategies for inclusive recruitment, employer engagement, and learner support. Attendees will gain practical ideas for increasing representation, improving outcomes, and creating pathways to economic mobility through apprenticeships.

- Heidi Counsell-Schmidt, Program Specialist, Orange County Department of Education
- Amanda Baird, Coordinator, Orange County Department of Education

PRIMROSE - FAIRWAY COURTYARD

Amplifying Student Voice Through Student-Led CTE Focus Groups

Learn how high school interns were trained to conduct focus groups, collect qualitative data, and elevate student perspectives to improve Career Technical Education programs. This session shares tools, templates, and lessons learned from a student-led research initiative that informed policy, curriculum, work-based learning, and college credit opportunities.

- Gini Mann-Deibert, Project Specialist, San Diego County Office of Education
- Joel Tapia, Coordinator, San Diego COE
- Veronica Rol, GSPP Intern (Student), San Diego COE
- Kaelin Williams, GSPP Intern (Student), San Diego COE

SALON A

Future Workforce Industry Demand: How to Equip Students with Skills Relevant to the Future Job Market

What combination of skills do students need to succeed in middle-skill jobs that are changing due to innovative technologies? How do colleges design and deliver programs to help students acquire essential skills? How are colleges helping students in underserved populations with noncredit and short-term certificates? Learn all this and more.

- Rick Hodge, CTE & Workforce Development Consultant (Ret.), Knowledge Management Consulting

SALON B

CTE Leadership Development Institute (LDI) Information Session

The California Career Technical Education Leadership Development Institute information session will provide an overview of the program structure, Professional Development Modules (PDMs), and participant expectations. Attendees will learn how the program develops leadership capacity for CTE professionals through collaboration and applied learning. The session will also highlight program outcomes.

- Shelsy Hutchison, Director CA CTE LDI, Tulare COE

SALON C

Business Engagement Strategies: What Works and What Doesn't

How do we successfully engage business beyond that annual Advisory Board meeting? As we grow apprenticeship and work based learning opportunities throughout America, we cannot do it without industry partners that are truly committed. This session will provide tangible tactics to implement, and is intended to create a venue for everyone in attendance to share both best practices and lessons learned..

- Kevin Fleming, CEO, Catapult Masterclass

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Thursday

November 19, 2026, 2:45 PM – 3:45 PM

BREAKOUT SESSION III

SALONS 1-3

Sacramento Update - Policy Issues in K-12 Education and CTE

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group

SALON 7

Tier II & III Students Have a Place in CTE: It Says So in the Perkins Plan!

Students facing attendance or behavioral challenges deserve more than discipline. They need opportunity, and Career Technical Education offers a powerful path forward when paired with social emotional learning and workforce readiness training. Learn how the Federal Perkins V State Plan helps open doors and equips educators to advocate for full CTE access.

- Laura Walls, California Career Resource Network Coordinator, California Department of Education

DESERT SUITE 1

SkillsUSA More Than Competitions: An In-depth Workforce Development Approach

SkillsUSA is more than competitions—it's a comprehensive workforce development program. Learn how to build a thriving chapter, engage students through leadership, service, and professional development, and create meaningful opportunities for success. Hear firsthand how SkillsUSA transformed the life of California's High School State President and inspired future career success.

- Clay Mitchell, SkillsUSA California

DESERT SUITE 2

Transforming Classrooms into Companies: Scalable 7th – 12th Grade Examples

Learn how middle and high school VE classrooms create in-school WBL experiences with significant impact. A student/teacher panel and share-out discussions will explore proven methodologies and engagement strategies that build higher levels of critical thinking, communication, confidence and mindset. Engaged students. Energized teachers. Powerful learning.

- Teri Jones, Virtual Enterprises International

DESERT SUITE 3

Building Skilled Futures: Hands-On Welding & Trades Training with Realityworks

As demand for skilled trade professionals grows, educators need impactful ways to engage and prepare learners. Participants will explore interactive training solutions that mirror real-world welding and trade environments! We'll highlight how immersive tools increase student engagement, improve skill retention and can bridge the gap between classroom instruction. and industry expectations!

- Anne Bogstad, Realityworks

SALON 6

Dream Catcher Before the Career Pathway:Transforming CTE through Purpose Driven Education

Students have unprecedented access to information about careers, and have fewer opportunities to intentionally explore who they are, what they value, and what gives their lives meaning. Before we ask students, "What do you want to do?" perhaps we should first help them answer, "Who are you, and who do you want to become?" Rethink what should come before and alongside selecting career pathways.

- Steve Ward, Future N Focus, Inc.

SALON 8

Beyond the Screen: How Immersive Learning Powers Resilient Career Pathways

Under enrollment and budget pressure, career pathway programs often digitize: worksheets move online, lectures get recorded. But digitizing doesn't change what students can do — innovating does. This session challenges leaders to redefine the screen's role in workforce education and course pathways, using immersive technology to expand hands-on capability, not just deliver content digitally.

- Joseph Parlier, Ed.D., Zspace

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Thursday, November 19th · Session 1, Desert Suites 1

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Friday

FRIDAY, NOVEMBER 20, 2026

7:00 AM – 10:00 AM **REGISTRATION (Foyer)**

7:00 AM – 8:00 AM **VISIT EXHIBITORS/BUFFET BREAKFAST (Salons 4-5)**

8:00 AM – 9:30 AM **GENERAL SESSION (Salons A-H)**
Remarks: Don Bertucci, Conference Co-Chair
Program Cover Contest Awards: Rebel Harrison, Program Cover Coordinator; John Rudy, G-W Publisher, Sponsor
(See student entries below)
Keynote Speakers: Luke Meyer, Director, Los Angeles Center of Excellence for Labor Market Research; Dr. Tina Ngo Bartel, Executive Director, San Diego Imperial Center of Excellence; Ebony Joy Benzing, Director, Greater Sacramento Center of Excellence for Labor Market Research; Jacob Poore, Director, South Central Coast Center of Excellence (See pages 10-11)



1ST PLACE - $600
Skyla Licano
Multimedia Design and Communication
Summit High School
Fontana USD
Instructor: Jennifer Karpinski



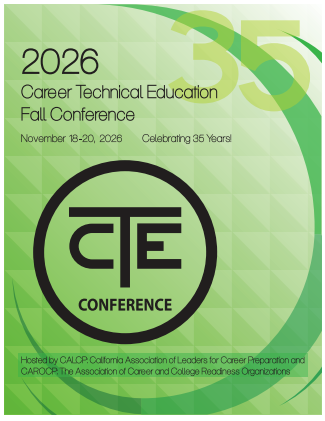
2ND PLACE - $400
Jaden Lopez
Multimedia Design and Communication
Summit High School
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Instructor: Jennifer Karpinski



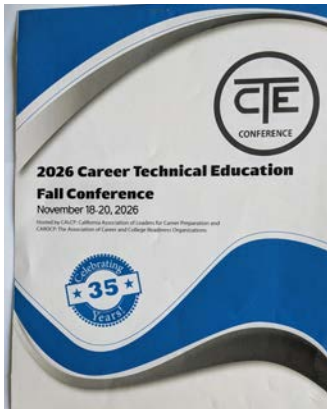
3RD PLACE - $200
Chloe Gregoire
Graphics 3-2
Rancho Cucamonga High School.
Chaffey JUHSD
Baldy View ROP
Instructor: Lisset Arredondo



HONORABLE MENTION
Gabriella Nagib
Graphics 2-2
Rancho Cucamonga High School
Chaffey JUHSD
Baldy View ROP
Instructor: Lisset Arredondo



HONORABLE MENTION
Anthony Delcid
Graphic Design 2
Alta Loma High School
Chaffey JUHSD
Baldy View ROP
Instructor: Kareen Siskowski



HONORABLE MENTION
Ava Torres
Art of Graphic Design
Saddleback High School
Santa Ana USD
Instructor: Scot Hansen

Friday

➔ **9:30 AM – 10:00 AM VISIT EXHIBITORS (Salons 4-5)**

➔ **10:00 AM – 11:00 AM BREAKOUT SESSION IV**

- Aligning Regional Workforce Strategies with Emerging Industries (Salon B)
- Apprenticeships in Los Angeles County (Salon C)
- Beyond Survive - Help New CTE Teachers Thrive (Larkspur)
- CCGI Implementation Update: Progress, Priorities, and Next Steps (Lantana)
- Do More Without Hiring More: Five AI Moves for Managing CTE Grants, From Application to Compliance (Jasmine)
- Early Childhood Internship Pathway (Begonia)
- How to Build a Blockbuster Celebration for Your CTE Program (Gardenia)
- Clicks to Careers: Digital Tools that Power ESL Success (Iris)
- Math Without Barriers: Technology Tools for CTE Learners (Plumeria)
- Partnerships That Power CTE: From Outreach to Impact (Salon A)
- Pathway to Public Service: Creating High-Impact Criminal Justice Programs (Primrose)
- Sacramento Update - Policy Issues in K-12 Education and CTE (Salons 1-3)
- Sector Selector: Finding Your Pathway Fit (Salon 7)
- Using CCGI to Strengthen the Work-Based Learning Continuum in CTE Classroom (Hibiscus)

HOSTED BY EXHIBITORS:

- Cleared for Takeoff: Integrating Drone Technology into CTE Programs (Desert Suite 1)
- Dream Catcher: Leading with Purpose and Impacting Change (Salon 8)
- From Exploration to Enrollment: Engaging Middle School Students in CTE (Desert Suite 2)
- Designing Local, Standards-Based CTE Units with Industry Partners & WBL (Desert Suite 3)
- The Complete K-12 CS Solution: Content, Platform, and Pedagogy (Salon 6)

➔ **11:15 AM – 12:15 PM BREAKOUT SESSION V**

- 49 High School Youth Apprentices and Counting: The Nuts and Bolts (Salon 7)
- From Advisory to Action in CTE Pathways (Larkspur)
- Level Up: Game Audio Across CTE Pathways (Salon A)
- Mentoring the Transition: Transforming Industry Experts into Elite Educator (Salon B)
- Scale Feedback, Save Grading Time with AI-Powered Evaluation Loops (Primrose)
- Small-school Programs = Big Time Internships (Plumeria)
- State of the State--Career Technical Education in California (Salons 1-3)
- Using Digital Systems to Improve Adult CTE Retention and Persistence (Begonia)
- Using GSPP Outcomes to Strengthen K–14 Pathway Alignment (Salon C)

HOSTED BY EXHIBITORS:

- Beyond the Bots: EQ, Office Politics & Career Success in the AI Era (Salon 8)
- From Collaboration to Impact: Connecting Education & Industry (Salon 6)
- Cosmetology Programs for High School Students with State Licenses (Desert Suite 2)
- Immersive Learning Solution for Career Exploration and CTE Skills Training (Desert Suite 3)
- Planning for Skills Progression in an AED Pathway (Desert Suite 1)

➔ **12:30 PM – 1:30 PM CLOSING SESSION AND SOCIAL/DOOR PRIZES (Salons D-H)**

Remarks: Jimmy Benavides, Conference Co-Chair

Friday

November 20, 2026, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

BEGONIA - FAIRWAY COURTYARD

Early Childhood Internship Pathway

This presentation highlights an innovative Early Childhood Education Internship Pathway that prepares students for careers in education through hands-on learning, industry partnerships, leadership development, and work-based learning experiences. Attendees will explore effective practices, student success stories, and strategies for building strong career-ready programs in Career Technical Education.

- Fiona Ramnarain, CTE Teacher/Dept Chair, SBCUSD

GARDENIA - FAIRWAY COURTYARD

How to Build a Blockbuster Celebration for Your CTE Program

Discover how "RanchoPalooza" spotlights student success through a dynamic, student-centered showcase. Learn how CTE and arts programs create live demonstrations, performances, and hands-on experiences while showcasing technical skills, artistic talent, and career readiness. Engage incoming students, industry partners, and the community. Leave with a blueprint for building your own event.

- Stephanie Lai, CTE Teacher (Engineering),
- Michael Lindensmith, CTE Dept. Chair (Woodworking), Rancho Cucamonga High School, Colton Joint UHSD
- Lisset Arredondo, CTE Teacher (Graphics), Rancho Cucamonga High School, Colton Joint UHSD

HIBISCUS - FAIRWAY COURTYARD

Using CCGI to Strengthen the Work-Based Learning Continuum in CTE Classroom

How can CTE teachers support students across the Work-Based Learning (WBL) continuum—from awareness to real-world placement—without added workload? This session highlights how to use CaliforniaColleges.edu (CCGI) as a practical tool to streamline processes and support student progress from exploration to authentic work-based learning experiences.

- Vivian Carranco, College & Career Readiness Specialist, Escondido UHSD

IRIS - FAIRWAY COURTYARD

Clicks to Careers: Digital Tools that Power ESL Success

Discover digital tools that help ESL learners succeed in CTE pathways. Explore practical strategies that support both language development and technical skills. Learn from real classroom examples and educator experiences. Leave with ready-to-use ideas that boost engagement, access, and career success!

- Alisa Takeuchi, TOSA ELL Medical Pathways, Garden Grove Adult Education and OTAN

JASMINE - FAIRWAY COURTYARD

Do More Without Hiring More: Five AI Moves for Managing CTE Grants, From Application to Compliance

Grant work doesn't slow down, but your headcount does. This session shows CTE administrators how to put AI to work across the whole grant lifecycle, both sides of the desk, so a small team can carry a bigger load without burning out or hiring out. You'll learn five reusable moves that work on any document: draft from your own source material, pull clean structure out of messy files, cross-check every output against the original so the numbers stay defensible, turn one source into many formats (narrative, board slide, update email), and save the whole thing as a recipe so the next cycle takes minutes instead of days. Each move is demonstrated live on the kind of paperwork that eats an administrator's year, applications and renewals on one side, compliance and reporting on the other, and each comes as a copy-paste card that works in any free AI tool. You bring the program expertise; the AI never decides anything. Before you leave, you'll map your own heaviest grant workflow to the five moves on a one-page worksheet, so Monday's starting point is already chosen.

- Travis Johnson, Principal/Founder, AuraAI Path

LANTANA - FAIRWAY COURTYARD

CCGI Implementation Update: Progress, Priorities, and Next Steps

Mt. Diablo Unified School District will provide an update to its efforts to implement district wide 6th-12th career exploration using the California Colleges Guidance Initiative and the CaliforniaColleges.edu platform. MDUSD will share data and share its scope & sequence of Tier 1 lessons, an outline of alternative education lessons, and supplemental lessons for CTE teachers.

- Heather Fontanilla, Director, College & Career Readiness, Mt. Diablo USD
- Amanda Witczak, Career Pathway Counselor, Mt. Diablo USD
- Anna Ramos, Manager of Youth Development & Support Services, Mt. Diablo USD

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Friday

November 20, 2026, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

LARKSPUR - FAIRWAY COURTYARD

Beyond Survive -- Help New CTE Teachers Thrive

CTE teachers often enter education as industry experts without formal training. This session explores how Riverside County Office of Education and Colton-Redlands-Yucaipa ROP design tailored induction systems that combine coaching, instructional practices, and regional collaboration to support teacher growth, effectiveness, and long-term retention across diverse CTE programs.

- Judy Vasquez, K12 Pathway Coordinator, Inland Empire Desert Regional Consortium, Riverside COE
- Patty Mendoza, K12 Pathway Coordinator, Inland Empire Desert Regional Consortium/Riverside COE
- David Aman, K12 Pathway Coordinator, Inland Empire Desert Regional Consortium/Colton-Redlands-Yucaipa ROP

PLUMERIA - FAIRWAY COURTYARD

Math Without Barriers: Technology Tools for CTE Learners

Discover practical AI-powered and digital tools that help educators remove barriers, increase engagement, and support math success for learners of all ages and ability levels.

- Yecsenia Castro, Subject Matter Expert, Teacher, Counselor, Outreach and Technical Assistance Network (OTAN)
- Christina Hyatt, Subject Matter Expert, Teacher, Outreach and Technical Assistance Network (OTAN)

PRIMROSE - FAIRWAY COURTYARD

Pathway to Public Service: Creating High-Impact Criminal Justice Programs

Discover how San Marcos Unified School District built a dynamic Criminal Justice CTE pathway through industry partnerships, field experiences, and guest speakers. Learn how a collaborative district team achieved LAPSEN certification. Walk away with actionable strategies to replicate and scale high-impact programs in your district.

- Christine Corrao, Coordinator of CTE and Future Readiness, San Marcos USD
- Andrew Golembiewski, Criminal Justice Teacher, San Marcos High School

SALON A

Partnerships That Power CTE: From Outreach to Impact

Learn practical strategies to build, sustain, and measure industry and community partnerships. Using WSBCSS's digital toolkit, participants will explore outreach, advisory engagement, micro-internships, partner tracking, and continuous improvement practices. Attendees will leave with templates, examples, and actionable next steps to strengthen pathways and improve student outcomes.

- Jalisa Randle, Workforce Project Manager, San Bernardino County Superintendent of Schools
- Deidra Puentes, Curriculum Specialist, San Bernardino County Superintendent of Schools

SALON B

Aligning Regional Workforce Strategies with Emerging Industries

South Central Coast employers in emerging industries plan to add jobs over the next three years but have difficulty finding, hiring, and retaining qualified workers. Learn how K-12 and community colleges can collaborate to close regional workforce gaps in aerospace and defense, clean energy, high tech, and more.

- Jacob Poore, COE South Central Coast

SALON C

Apprenticeships in Los Angeles County

This workshop will provide an analysis of current apprenticeships and identify opportunity areas for apprenticeship expansion in Los Angeles County. The analysis is focused on occupations that lead to high-wage, high-skill jobs in demand by employers. Recommendations outline areas of opportunity for the community colleges to support and expand apprenticeship programs and initiatives.

- Luke Meyer, Director, Los Angeles Center of Excellence for Labor Market Research

SALONS 1-3

Sacramento Update - Policy Issues in K-12 Education and CTE

This session will provide an update of current K-12 issues being discussed in Sacramento. Included will be a review of many of the budget and legislative actions taken over the last year. Presenters will also provide a preview of hot policy topics that will arise in the future.

- Lee Angela Reid, Partner, Capitol Advisors Group

CONTINUED FROM PREVIOUS PAGE

Friday

November 20, 2026, 10:00 AM - 11:00 AM

BREAKOUT SESSION IV

SALON 7

Sector Selector: Finding Your Pathway Fit

This session provides a comprehensive overview of the 15 industry sectors, including the pathways and program models that fall under each one. Participants will learn how to determine which pathways make the most sense for a given student population, taking into account interest surveys, local labor market data, and available resources.

- Kathy Lucchesi, Education Programs Consultant, CDE
- Gregory Lomack, CTE Coordinator, Clovis
- Shelsy Hutchison, College and Career Engagement Specialist, Tulare COE

DESERT 1

Cleared for Takeoff: Integrating Drone Technology into CTE Programs

Drones are transforming modern society from a novelty into an integral part of daily life. This session examines how drones can be a stand-alone program or integrated into a wide range of CTE programs. It covers hardware, FAA Part 107 regulations, real-world industry applications, and scenario-based activities to build technical skills and safety culture.

- John Rudy, G-W Publisher

DESERT 2

From Exploration to Enrollment: Engaging Middle School Students in CTE

Discover how a middle school career exploration model introduces every student to CTE pathways through engaging, hands-on experiences. Learn practical strategies to increase CTE awareness, inspire informed high school course selection, and create meaningful connections between career exploration and future workforce opportunities.

- Neda Arab, Vital Link

DESERT 3

Designing Local, Standards-Based CTE Units with Industry Partners & WBL

A hands-on working session: design a standards-based CTE unit rooted in your local economy, with real industry partners and work-based learning built in—using AI as a design partner, not a replacement. You'll leave having started a unit you can bring straight to your classroom.

- Lala Zhang, Learning Genie

SALON 6

The Complete K-12 CS Solution: Content, Platform, and Pedagogy

Discover Cengage's most complete K-12 computer science solution, powered by Qubits Learning. This session covers new offerings pairing high-quality instructional materials, a best-in-class digital platform, and research-backed pedagogy—giving educators everything needed to launch or expand rigorous CS pathways, from foundational to advanced coursework.

- Whitney Dove, Cengage School

SALON 8

Dream Catcher: Leading with Purpose and Impacting Change

Join the inspiring Steve Ward as he guides educators in discovering their purpose, and rethinking how they guide students in College & Career decision making. This transformative session will reenergize participants, teaching them how to use Aspirational Data to improve student guidance, and provide evidence needed for grants & funding.

- Steve Ward, Future N Focus, Inc.

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Friday

November 20, 2026, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

BEGONIA - FAIRWAY COURTYARD

Using Digital Systems to Improve Adult CTE Retention and Persistence

This session presents an OTAN-supported, technology-enabled framework that positions digital tools as the connector between student experience and agency accountability. Participants will explore how adult agencies can leverage AI tools to support learning management systems, student information systems, data dashboards, and communication tools to support learners at key persistence points.

- Ana Mendoza-Santiago, Coordinator: Technology Projects, OTAN

LARKSPUR - FAIRWAY COURTYARD

From Advisory to Action in CTE Pathways

This session shows how to transform CTE advisory meetings into systems that improve pathways, work-based learning, and student success. Participants will explore real examples including drone integration, simulations, and student-run enterprises. Attendees will leave with ready-to-use advisory-to-action tools and templates.

- Toni Frazer, Assistant Principal, Shadow Hills High School - Desert Sands USD
- Curtis Hendricks, CTE Teacher, Shadow Hills High School - Desert Sands USD

PLUMERIA - FAIRWAY CENTER

Small-school Programs = Big Time Internships

Learn how one smaller charter school cultivated relationships with local businesses into goal-oriented, mutually beneficial internship opportunities. We offer tips on aligning goals, student tracking software, soft-skill musts, and best practices for fostering perennial professional relationships.

- Michael Aspinwall, Career / CTE Pathways Advisor, Port of Los Angeles High School
- Sean Collins, CTE Lead Tacher, POLAHS
- Erick Miseroy, Photography Teacher, POLAHS

PRIMROSE - FAIRWAY COURTYARD

Scale Feedback, Save Grading Time with AI-Powered Evaluation Loops

CTE students learn by doing, but feedback is hard to scale. You'll build an AI-powered evaluation loop where students submit work, get instant formative feedback against your rubrics, and revise before you grade. Bring rubrics and student work; leave with async tutorials and a time-saving, working tool.

- Todd Benrud, Teacher, Grossmont UHSD

SALON A

Level Up: Game Audio Across CTE Pathways

Game audio offers an innovative entry point into music, media, and interdisciplinary learning. This session provides practical strategies for integrating sound design and interactive audio across CTE pathways, including music, ELA, and media production. Attendees will explore scalable tools, real classroom examples, and pathways from beginner to industry-level implementation.

- Erasmo Rodriguez, Music Teacher, K-12 CTE, Instructor – Arts, Media, and Entertainment, Santa Rosa Academy

SALON B

Mentoring the Transition: Transforming Industry Experts into Elite Educator

Transitioning straight from the industry floor to the classroom floor is one of the toughest shifts a professional can make. As a veteran CTE educator, you hold the keys to their success—but mentorship isn't just about helping a new hire survive; it's a powerful driver for your own professional growth.

- Amber Abraham, DSC Coordinator, VOE
- Donna Vollmer, DSC Director, Ventura COE

SALON C

Using GSPP Outcomes to Strengthen K–14 Pathway Alignment

This session explores how GSPP outcomes can strengthen K–14 pathway alignment. Attendees will examine strategies for partnership development, regional workforce alignment, and equitable implementation through a brief presentation and panel discussion. Presenters will share how different California regions use a common outcomes-based framework to guide this work.

- Celeste Boggs, Co-Executive Director Capitol Region GSPP RTAC, Wheatland UHSD
- Michael Specchierla, Executive Director, SLO COE
- Gillie Miller, Director, College and Career Readiness, Napa COE
- Joel Tapia, Coordinator, Special Projects, Southern Coast GSPP RTAC, San Diego COE
- Carol Keiser, Co-Executive Director Capitol Region GSPP RTAC, Wheatland UHSD

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Friday

November 20, 2026, 11:15 AM - 12:15 PM

BREAKOUT SESSION V

SALONS 1-3

State of the State--Career Technical Education in California

This presentation provides updates on the state of Career Technical Education (CTE) in California, including CTE enrollment trends, California School Dashboard and College/Career Indicator updates, workforce alignment efforts, CTE grant programs, pathway expansion, industry partnerships, and statewide initiatives supporting college, career, and workforce readiness for all students.

- Mindi Parsons, Director, California Department of Education

SALON 7

49 High School Youth Apprentices and Counting: The Nuts and Bolts

We started with one High School Youth Apprentice three years ago and now have 49, in an education pathway, IT Tech position, HVACR Tech position, and Architecture Drawer/Renderer position. Next school year we will have well over 60. We will share how we started, the nuts and bolts behind the scenes, and then necessary steps and follow through to keep it growing.

- Rob Ibbetson, Director CTE, Corona-Norco USD
- Trisha Jenkins, Coordinator CTE, Corona-Norco USD

DESERT SUITE 1

Planning for Skills Progression in an AED Pathway

In CTE Arts, Entertainment, and Design pathways, an important cross-pathway standard touches on teaching students to “pitch creative concepts”. In this session, teachers will practice the standard by brainstorming a lesson “hook” for how they would teach one of the new CTE AED standards.

- James Treacy, Creative Educators Network

DESERT SUITE 2

Cosmetology Programs for High School Students with State Licenses

Attendees will learn how two local School districts improved student outcomes by launching and funding cosmetology and barbering programs. Now in its fifth year, students are graduating high school with their state license and with a marketable career!

- Marie Perotti, Elite Cosmetology and Cru Institute

DESERT SUITE 3

Immersive Learning Solution for Career Exploration and CTE Skills Training.

Join us to learn how Transfr VR is being used for Career Exploration and CTE Skills Training. Learn about your student populations career interests and capture analytics of engagement. Using Transfr will help meet the objectives and outcomes of Career Exploration and CTE Skills Training in your district.

- Justin Tagawa, Transfr, Inc.

SALON 6

From Collaboration to Impact: Connecting Education & Industry

Learn about an education institution and two trade associations partnering with multiple high school programs, involving students in hands-on applications at industry sites.

- Saul Martin, AWFS / Architectural Woodwork Institute (AWI)

SALON 8

Beyond the Bots: EQ, Office Politics & Career Success in the AI Era

Technical skills get students hired. Emotional intelligence helps them stay employed. "Humans are going to human" in the workforce, which means things will get messy. AI isn’t the biggest workforce challenge - navigating perception, conflicts, personalities, and office politics is. Discover practical, CTE-aligned, research-backed strategies to strengthen emotional intelligence, manage conflicts, influence without authority, and build your “employee credit score” to help students and staff succeed in today’s evolving workforce.

- Eric Fan, Gen Z Whisperer, Squarage LLC

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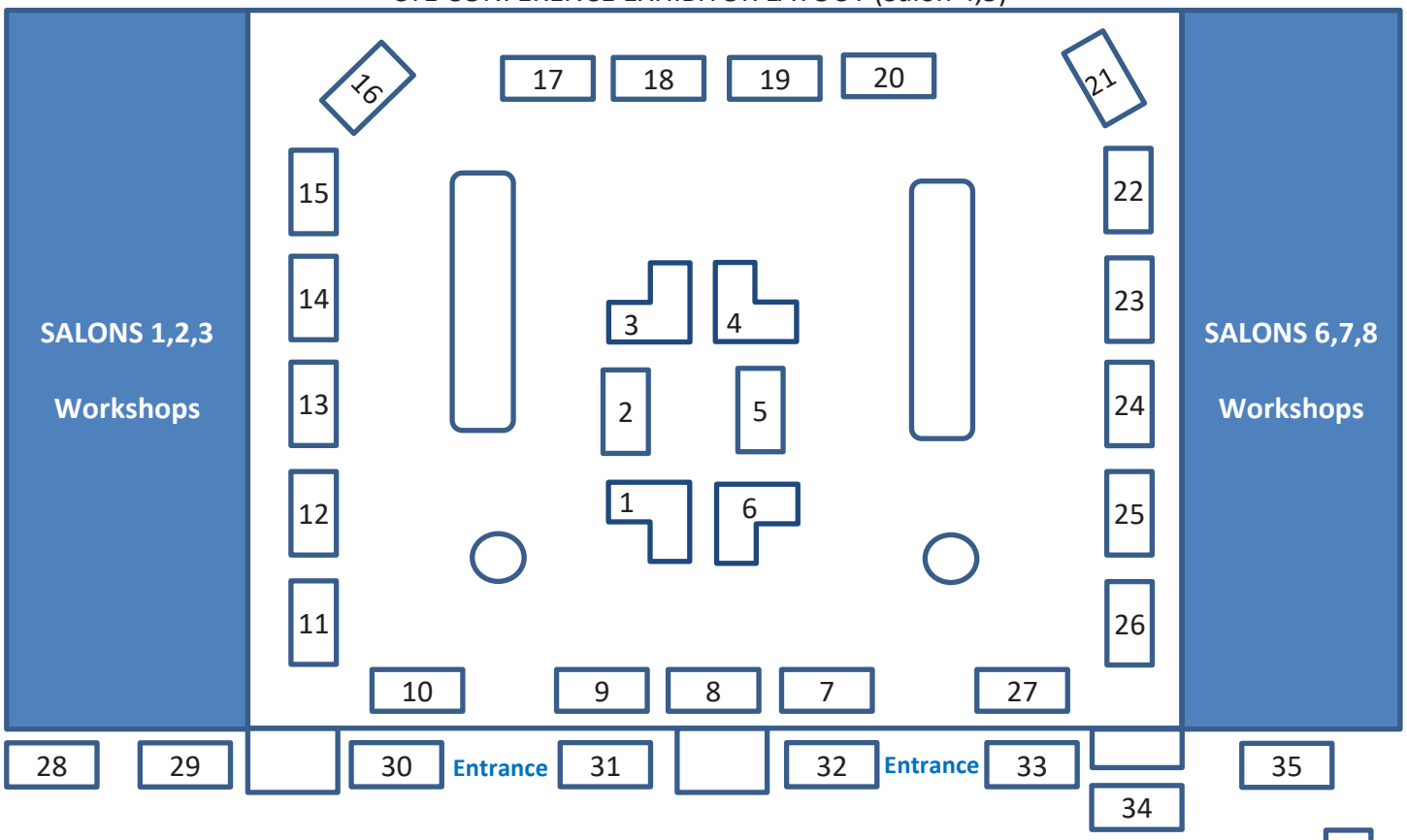
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Notes

CTE CONFERENCE EXHIBITOR LAYOUT (Salon 4,5)



Note: Booth #s 1,3,4, and 6 are two 6' tables. Center area is back-to-back with no divider.

LAS PALMAS BALLROOM – GENERAL SESSIONS

1 – **Learning Genie**	17/18 – **Klein Educational Systems**	32 – Inspire EDU
2 – **Art Specialties**	19 – Transfr Inc.	33 – Savvas Learning Company
3 – Virtual Enterprise International	20 – NCCT National Center for Competency Testing	34 – XELLO
4 – Advanced Technologies Consultants	21 – Future N Focus–Dream Catchers Inc.	35 – **zSpace**
5 – **PCS Edventures!**	22 – TechLab CTE	36 – Woodworking & Furnishings Sup. (AWFS)
6 – **Paxton/Patterson**	23 – **YouScience**	37 – Disney Imagination Campus
7/8 – Peyton Tech Group	24 – **Pearson Career Ready**	38 – Architectural Woodwork Institute (AWI)
9 – Cengage School	25 – De Lorenzo USA	39 – Designated Subjects Credential Info
10 – National Healthcareer Assoc.	26 – Brilliant Minds Force, LLC	40 – Skills USA
11 – STEMfinity	27 – TPS Publishing Inc.	41 – CALCP
12/13 – Realityworks, Inc.	28 – CAROCP	42 – Squarage
14 – Tenstar Simulation US Inc	29 – Creative Educators Network	43 – Get Focused Stay Focused
15 – Vital Link	30 –**G-W Publishers**	44 – **iCEV**
16 – Elite Cosmetology and Cru Institute	31 – **Catapult Masterclass**	

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We help schools promote their CTE programs on campus and throughout their community, helping students see and get excited about the opportunities available to them.

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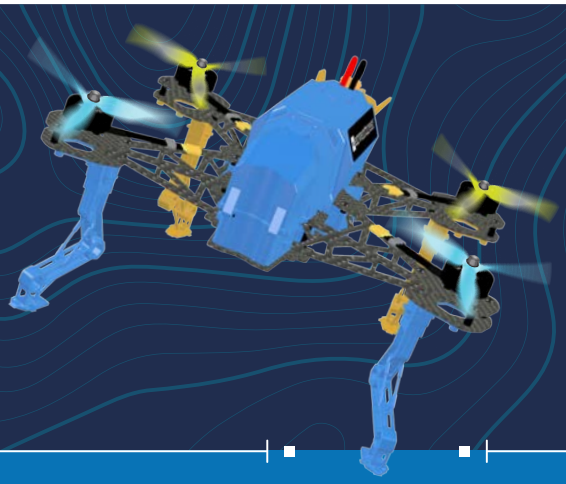
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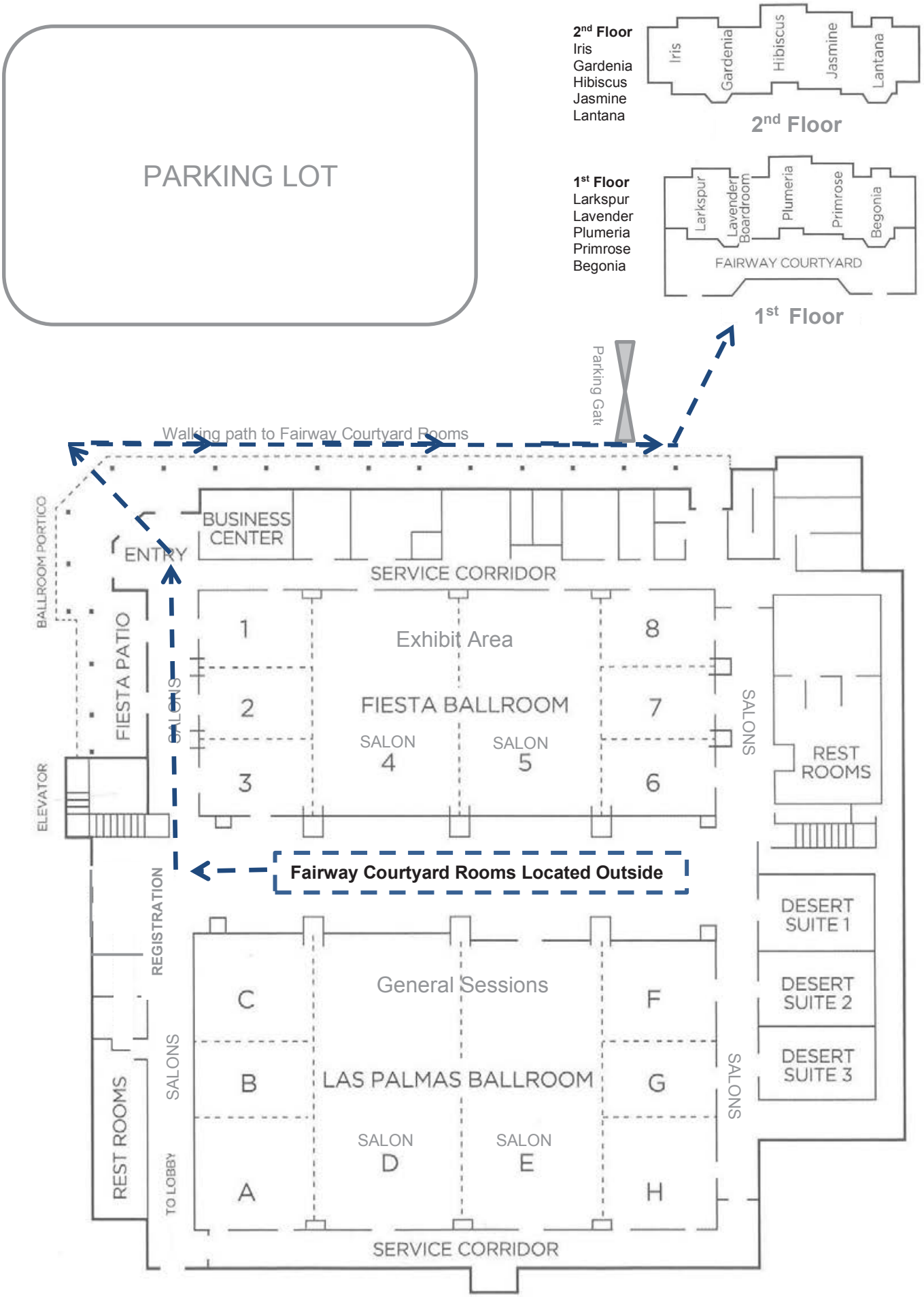
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Palm Desert High School Jazz Ensemble

We regret any omissions due to printing deadlines


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FIESTA PATIO
SALONS
1
2
3
Exhibit Area
FIESTA BALLROOM
SALON 4
SALON 5
8
7
6
SALONS
REST ROOMS
ELEVATOR
Fairway Courtyard Rooms Located Outside
REGISTRATION
DESERT SUITE 1
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DESERT SUITE 3
C
B
A
General Sessions
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Room	Breakout Session I 10:00 AM – 11:00 AM	Breakout Session II 1:15 PM – 2:15 PM	Breakout Session III 2:45 PM – 3:45 PM	Breakout Session IV 10:00 AM – 11:00 AM	Breakout Session V 11:15 AM – 12:15 PM
Begonia	Partner with Workforce to use OYA Grant Funding to Train Medical Assistance	Coaching for Impact: High-Quality CTE through Coaching	From Access to Pathways: Designing Workforce-Aligned Dual Enrollment	Early Childhood Internship Pathway	Using Digital Systems to Improve Adult CTE Retention and Persistence
Gardenia	Union or Merit Shop Curriculum, Why Not Both?	MTSS Supports for Early College Success	From Burnout to Balance: Systems That Support Teachers	How to Build a Blockbuster Celebration for Your CTE Program	No Workshop
Hibiscus	Future-Ready & Field-Tested: Scaling High-Impact WBL	From Classroom to Caregiver: Certified Nursing Assistant Pathway to Success	CTEIG: A Guide to Administrative and Financial Compliance	Using CCGI to Strengthen the Work-Based Learning Continuum in CTE Classroom	No Workshop
Iris	Integrated Education & Training (IET) for ELL Students in CTE	Strengthening CTE Pathways through AI, Equity, and Student Voice	Beyond the Classroom: Master Strategies for CTE Growth and Student Success	Clicks to Careers: Digital Tools that Power ESL Success	No Workshop
Jasmine	From Data to Action: Equity-Focused CTE Planning	CTE Pathway Pipeline: The Middle to High School Connection	Beyond Pathways: Integrating CTE Across the Curriculum	Do More Without Hiring More: Five AI Moves for Managing CTE Grants, From Application to Compliance	No Workshop
Lantana	Turning Possibilities into Opportunities	The Pharmacy Tech Pipeline: Unlocking Opportunity for ELL Adult Learners	Marketing CTE Programs to Grow Community and Partnership Involvement	CCGI Implementation Update: Progress, Priorities, and Next Steps	No Workshop
Larkspur	The Hidden Curriculum of Work-Based Learning	Building an Incredible Career Technical Education Pathway: CAKE Approach	Over 2,000 Students Launching Career Pathways with Dual Enrollment	Beyond Survive--Help New CTE Teachers Thrive	From Advisory to Action in CTE Pathways
Plumeria	Beyond Employer Recruitment: Building Apprenticeship Partnerships That Last	Turning Industry Experience into Classroom Excellence	Advancing Equity: Expanding Career Access through Apprenticeships	Math Without Barriers: Technology Tools for CTE Learners	Small-school programs = Big Time Internships
Primrose	Building District-Wide CTE Leadership at All Levels	Where Innovation Grows: Expanding Agricultural Education through Dual Enrollment	Amplifying Student Voice through Student-Led CTE Focus Groups	Pathway to Public Service: Creating High-Impact Criminal Justice Programs	Scale Feedback, Save Grading Time with AI-Powered Evaluation Loops
Salon A	Score Your Pathway: Course Management with Three Scorecards	Start Training: A Trade School Approach and Work-Based Learning	Future Workforce Industry Demand	Partnerships That Power CTE: From Outreach to Impact	Level Up: Game Audio Across CTE Pathways
Salon B	Reframing CTE Literacy through Emerging Technologies and Industry Language	Transforming Student Leaders Into Regional Changemakers	CTE Leadership Development Institute (LDI) Information Session	Aligning Regional Workforce Strategies with Emerging Industries	Mentoring the Transition: Transforming Industry Experts into Elite Educators
Salon C	Reframing CTE Literacy through Emerging Technologies and Industry Language	Right Help, Right Now: Just-in-Time Coaching for CTE	Business Engagement Strategies: What Works and What Doesn't	Apprenticeships in Los Angeles County	Using GSPP Outcomes to Strengthen K–14 Pathway Alignment
Salons 1-3	Be Here Now: The Practice of Presence	State of the State--Career Technical Education in California	Sacramento Update - Policy Issues in K-12 Education and CTE	Sacramento Update - Policy Issues in K-12 Education and CTE	State of the State--Career Technical Education in California
Salon 6 ●	Inspiring Engineers within Robotics	Drone Pathways: Safe, Scalable & Workforce-Ready UAS Education	Dream Catcher Before the Career Pathway: Transforming CTE through Purpose-Driven Education	The Complete K-12 CS Solution: Content, Platform, and Pedagogy	From Collaboration to Impact: Connecting Education & Industry
Salon 7	The California Career Lab: An AI-Powered Career Exploration Revolution	Beyond Pre-Apprenticeship: How Industry Partners Unlock Workforce Pipelines	Tier II & III Students Have a Place in CTE: It Says So in the Perkins Plan!	Sector Selector: Finding Your Pathway Fit	49 High School Youth Apprentices and Counting: The Nuts and Bolts
Salon 8 ●	The New iCEV: What We Deliver Today	Clinical Medical Assistant Programs: Steps to Building a Strong Foundation	Beyond the Screen: How Immersive Learning Powers Resilient Career Pathways	Dream Catcher: Leading with Purpose and Impacting Change	Beyond the Bots: EQ, Office Politics & Career Success in the AI Era
Desert 1 ●	Make CTE Visible: How to Promote Your Programs and Pathways	Making High School Feel Relevant for Students - "It's All About You"	SkillsUSA - More Than Competitions: An In-Depth Workforce Development Approach	Cleared for Takeoff: Integrating Drone Technology into CTE Programs	Planning for Skills Progression in an AED Pathway
Desert 2 ●	Boss Your Brain: Hardcore Mental Wellness for Today's Workforce	How to bring CTE to your Special Education Students	Transforming Classrooms into Companies: Scalable 7th – 12th Grade Examples	From Exploration to Enrollment: Engaging Middle School Students in CTE	Cosmetology Programs for High School Students with State Licenses
Desert 3 ●	From Industry to Instruction: Designing Career-Connected CTE Units with AI	Introducing Pearson Career Ready for Grades 5–12: From Classroom to Career	Building Skilled Futures: Hands-On Welding & Trades Training with Realityworks	Designing Local, Standards-Based CTE Units with Industry Partners & WBL	Immersive Learning Solution for Career Exploration and CTE Skills Training

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